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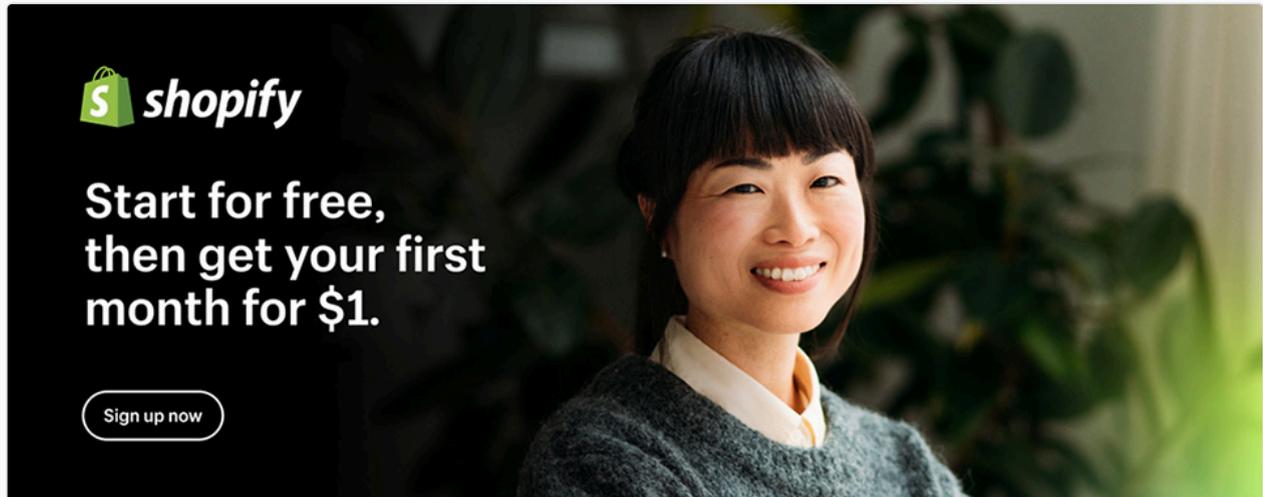
- [Set up local pickup](#)
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-

Introduction

Enjoy Shopify 3-day free trial. Then get your first month for \$1. [Try Now](#)



[Click here: https://shopify.pxf.io/9gPaY0](https://shopify.pxf.io/9gPaY0)

Welcome to **THEME_NAME_FULL**.

HELLO ! FIRST OF ALL WE WOULD LIKE TO THANK YOU SO MUCH FOR CHOOSING OUR THEME!

Here are some basics on installing, configuring and customizing theme. If you have any questions that are beyond the scope of this help file, please feel free to contact us via email : hello@shopilaunch.com

We truly appreciate and really hope that you'll enjoy our theme!

Best Regards!

[Private Offer] XO Builder





Get 6 months FREE of XO Builder Then 30% lifetime discount

Create any section, page for your store
For all **ShopiLaunch's** themes

[Get It Free →](#)

 [Click here: https://landing.shopilaunch.com/starter/app/](https://landing.shopilaunch.com/starter/app/)

Exclusively for ShopiLaunch users, when you bought any theme from us, you can get **XO Builder - Theme Partner Plan** for ZERO and start making beautiful, high-converting store pages today:

- FREE 100% XO Builder any plan for 6 months (save upto \$155)
- Build ANY Shopify pages: Landing page, Sale Funnel page, Lead pages, & other custom pages tailored for your marketing campaigns.
- Create advanced sections & add to your theme with ease
- 200+ sections templates
- 50+ pages templates
- Build pages with a love drag-drop editor, no coding required

How to claim offer. [Install XO Builder HERE](#) . Then open chatbox icon in **XO Builder** dashboard and leave a message with subject "**Theme name+XO Builder**" to upgrade for free

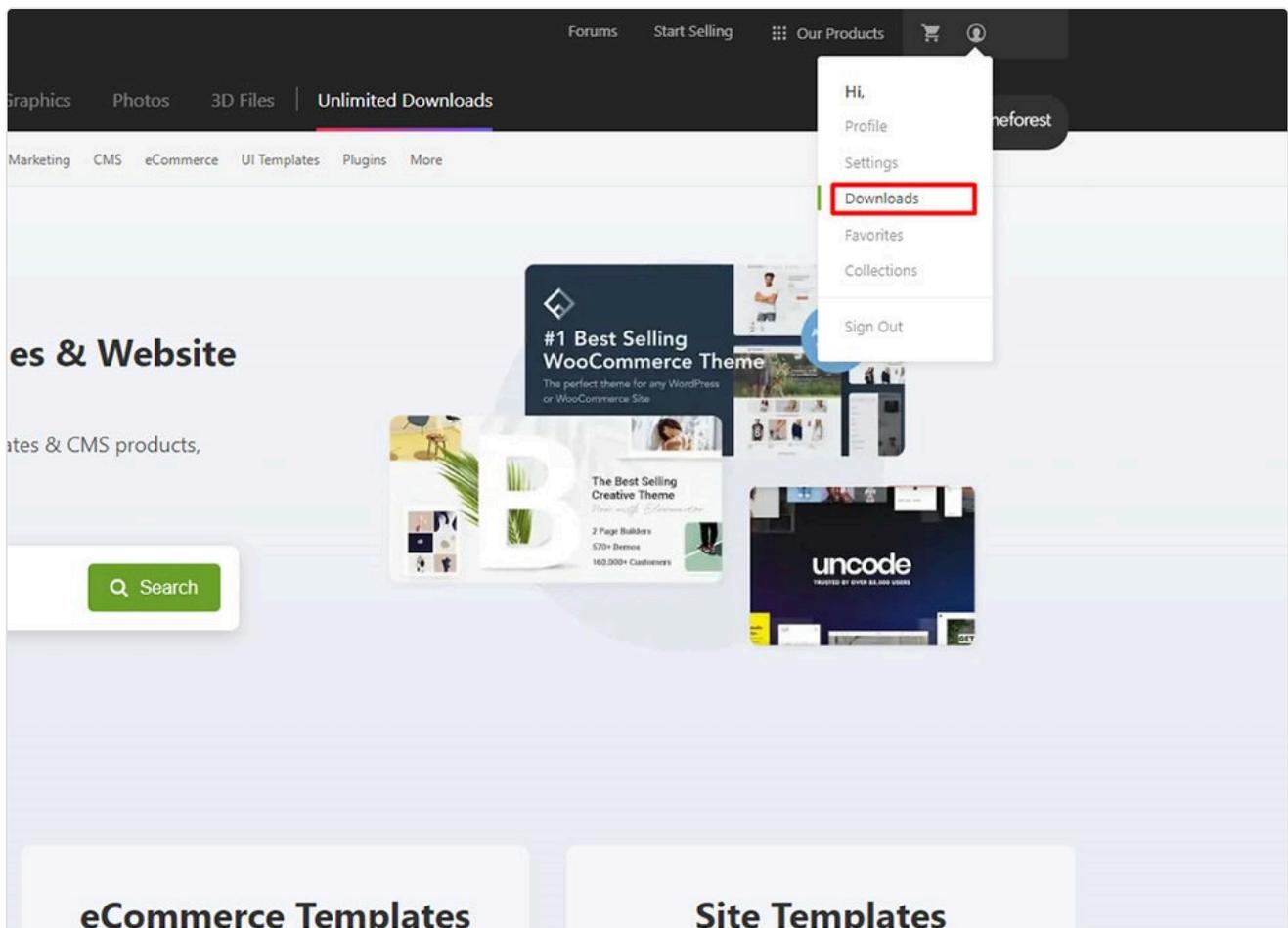
Full-Install theme

Download THEME_NAME

Download THEME_NAME from Themeforest

To download THEME_NAME from Themeforest, please follow these steps:

:::tip[**Step 1:**] Select **Theme** item from your Downloads list, Click to **Download** button => **All files and documentation** :::

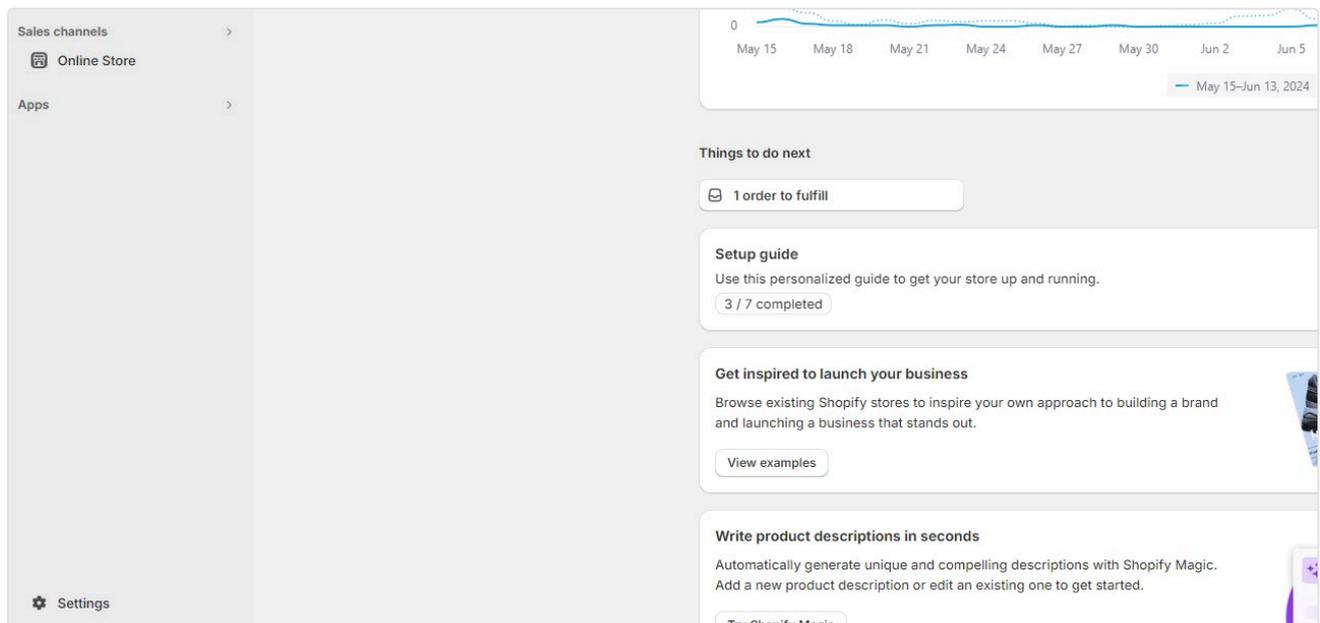


:::tip[Step 2:] Login to [Themeforest](#) => Click to Profile icon and select Downloads :::

Create Required Metafields

:::info[Step]

1. Login to your Shopify store, click to **Setting**
2. Click to **Custom data** and select **Products**
3. Add 3 metafields as follow:
 - **Product Bought Together**
 - **Short Description**
 - **Countdown Timer** :::



Your Store
yourstore.myshopify.com

- Store details
- Plan
- Billing
- Users and permissions
- Payments
- Checkout
- Customer accounts
- Shipping and delivery
- Taxes and duties
- Locations
- Gift cards
- Markets
- Apps and sales channels
- Domains
- Customer events
- Brand
- Notifications
- Custom data**
- Languages
- Customer privacy
- Policies

Custom data

Metafield definitions ⓘ

Add a custom piece of data to a specific part of your store.

Products	7	>
Variants	0	>
Collections	0	>
Customers	0	>
Orders	0	>
Draft orders	0	>
Companies	0	>
Company locations	0	>
Locations	1	>
Pages	0	>
Blogs	0	>
Blog posts	0	>
Markets	0	>

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- Customer privacy

Product metafield definitions

Add definition

Definitions	Metafields without a definition		
Definition name	Content type	Used in	
PINNED (2 OF 20)			
product_360 product.metafields.custom.product_360	File	1 product	
video_embed product.metafields.custom.video_embed	Multi-line text	59 products	
UNPINNED			
Product rating count product.metafields.reviews.rating_count	Integer	59 products	
Search product boosts product.metafields.shopify--discovery--product_search_boost.queries	Single line text	0 products	
Related products product.metafields.shopify--discovery--product_recommendation.related_products	Product	59 products	
Related products settings product.metafields.shopify--discovery--product_recommendation.related_products_display	Single line text	3 products	
Complementary products product.metafields.shopify--discovery--product_recommendation.complementary_products	Product	59 products	

1. Metafiel for product video

Info

- Name: **video_embed**
- Namespace and key: **custom.video_embed**
- Description: **unique video embed for each product**
- Content type: **Multi-line text**
- Choose **Save**

Note

Note that you need to fill in the data fields correctly

Your Store
yourstore.myshopify.com

← **Add product metafield definition** Definition pinned

Name

Namespace and key

The system uses this to identify the definition.

Description

0/100

[Select type](#)

Options ⓘ

Storefronts access
Definition is available in your Online Store, through Liquid, and the Storefront API Read ↕

Save

Custom data

Your Store
yourstore.myshopify.com

← **Add product metafield definition** Definition pinned

Search

Most Used

Single line text

Multi-line text

Integer

Decimal

Product

File

Date and time

Date and time

[Select type](#)

Options ⓘ

Storefronts access
Definition is available in your Online Store, through Liquid, and the Storefront API Read ↕

Save

Custom data

i Info

Close Setting and setup metafield for a product.

- Open a product you want change setup metafield video

The screenshot displays the Shopify admin interface. On the left sidebar, the 'Products' menu item is highlighted with a red box and an arrow. The main content area shows the 'Products' page with a table of products. The first row of the table is highlighted with a red box. The table has columns for 'Product', 'Status', and 'Inventory'. The first row shows a product with a red t-shirt icon, 'Example Product Title', 'Active' status, and '20 in stock for 20 variants'.

Product	Status	Inventory
<input type="checkbox"/> Example Product Title	Active	20 in stock for 20 variants
<input type="checkbox"/> Example Product Title	Active	40 in stock for 20 variants
<input type="checkbox"/> Example Product Title	Active	40 in stock for 20 variants
<input type="checkbox"/> Example Product Title	Active	40 in stock for 20 variants
<input type="checkbox"/> Example Product Title	Active	40 in stock for 20 variants
<input type="checkbox"/> Example Product Title	Active	40 in stock for 20 variants
<input type="checkbox"/> Example Product Title	Active	40 in stock for 20 variants

- Scroll to the bottom of the page. Fill in ifame video_embed

The screenshot shows a product variant table with columns for 'Variant', 'Price', and 'Available'. The variants are M, L, XL, and XXL, each with a price and an available quantity of 5. Below the table is a summary: 'Total inventory across all locations: 20 available'. The 'Metafields' section shows a 'video_embed' metafield with an iframe code: '<iframe width="560" height="315" src="https://ww...'. To the right, there is a list of 'Example Collection Title' tags and a 'Best seller' tag. At the bottom, there are 'Tags' including 'Jewelry' and 'Hot'.

- In the editor page, you enable pop-up videos

The screenshot shows a product editor page for a green t-shirt. The price is \$60.00. The size is set to M, and the color is Green. The 'Enable popup video' checkbox is checked. A red arrow points from the checkbox to a play button icon in the bottom left corner of the product image area. The right sidebar contains various settings for the product, including 'Layout', 'Product media', 'Thumbnails on mobile', and 'Sticky add to cart'.

2. Metafiel for product 360

Info

- Name: **product_360**
- Namespace and key: **custom.product_360**
- Description: **gallery images of product 360**
- Content type: **file**

Note

Note that you need to fill in the data fields correctly

The screenshot shows the Shopify admin interface for adding a product metafield definition. On the left is a sidebar with a navigation menu. The main content area is titled "Add product metafield definition" and contains several input fields and a "Select type" button. A red box highlights the "Name", "Namespace and key", "Description", and "Select type" fields. Another red box highlights the "Custom data" option in the sidebar. A red arrow points from the "Custom data" option to the "Select type" button.

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- Gift cards
- Markets
- Apps and sales channels
- Domains
- Customer events
- Brand
- Notifications
- Custom data**
- Languages

Add product metafield definition Definition pinned

Name

Namespace and key

The system uses this to identify the definition.

Description

Options ⓘ

Storefronts access
Definition is available in your Online Store, through Liquid, and the Storefront API Read ↕

Save

The image shows a screenshot of a Shopify admin interface. On the left is a sidebar with a list of menu items. The 'Custom data' item is highlighted with a red box. On the right is the main content area. At the top is a search bar. Below it is a 'Most Used' section with a list of data types: Single line text, Multi-line text, Integer, Decimal, Product, File, Date and time, and another Date and time. The 'File' type is highlighted with a red box. Below this list is a 'Select type' button, also highlighted with a red box. A red arrow points from the 'Custom data' menu item to the 'Select type' button. Below the 'Most Used' section is an 'Options' section with a 'Storefronts access' card. At the bottom right of the main content area is a 'Save' button.

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yourstore.myshopify.com

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- Apps and sales channels
- Domains
- Customer events
- Brand
- Notifications
- Custom data
- Languages
- Customer privacy
- Policies

← Add product metafield definition

Definition pinned

Name
product_360

Namespace and key
custom.product_360

The system uses this to identify the definition.

Description
gallery images of product 360 29/100

File [Change](#)

One file List of files

Validations
Learn more about [file guidelines](#).

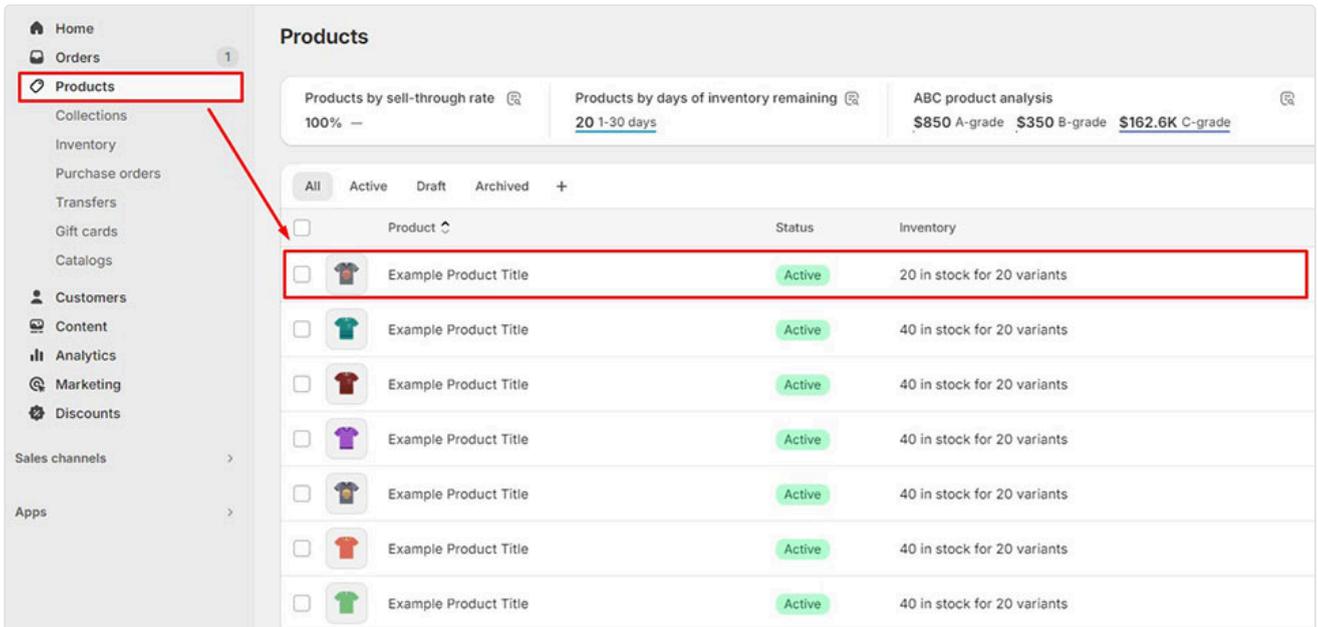
Accept specific file types

- Images
Supported file formats are JPEG, PNG, WEBP, SVG, HEIC, and GIF. File size must be under 20 MB.
- Videos
Supported file formats are MOV and MP4. File size must be under 1 GB.

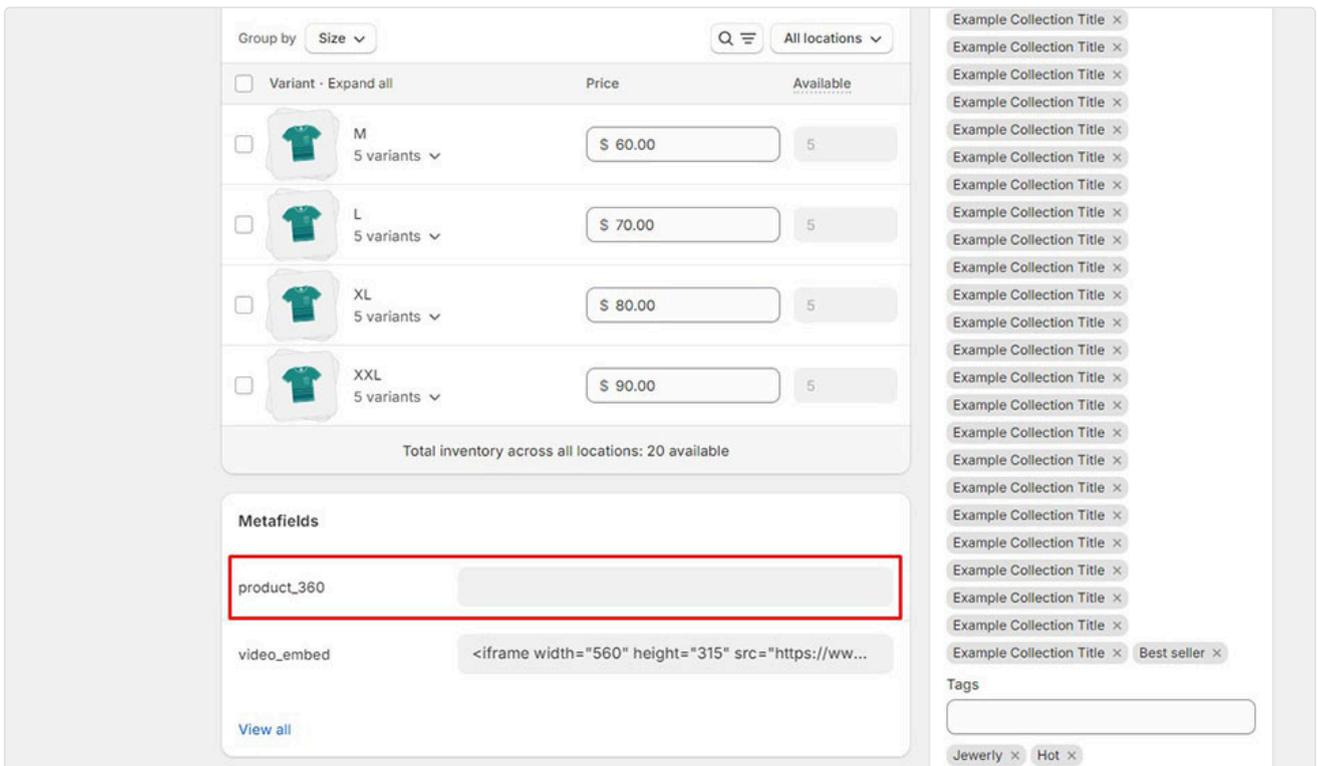
Info

Save and Close Setting and setup metafield for a product.

- Open a product you want change setup metafield for product 360



- Scroll to the bottom of the page. Select file for product_360



Note

Ensure you include an appropriate number of images to comprehensively showcase all aspects of your product. The more images, the smoother product 360 will be

Create Required Pages

1. How to create a new page?

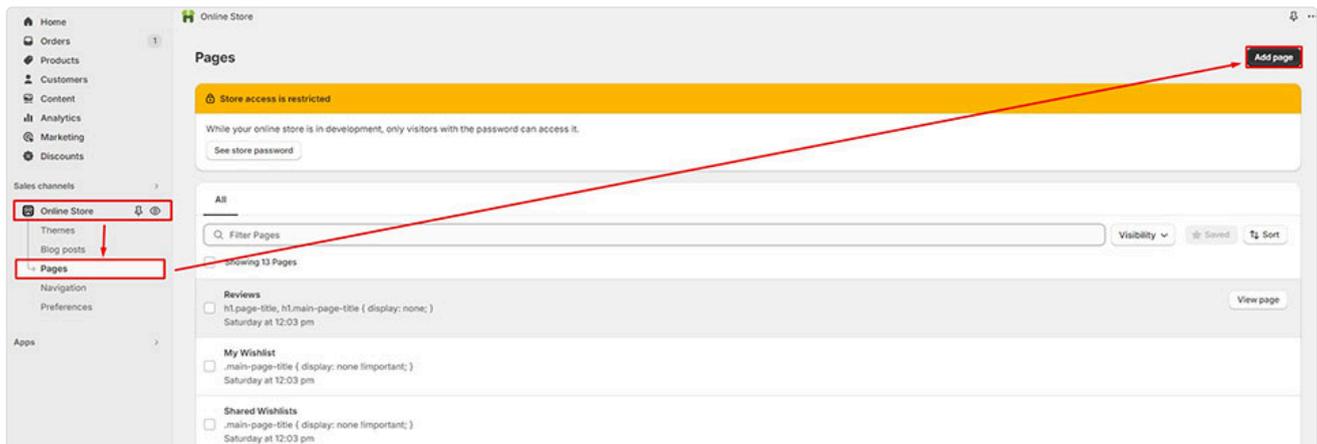
Before using THEME_NAME theme, you need to import some default pages by the following steps:

Tip [Step] **Step 1:** Login to your Shopify store, go to **Online Store**

Step 2: Go to **Pages**

Step 3: Click to **Add page** and create cms pages as below:

- Contact us
- Size Guide
- FAQs
- About us



2. Create a new page with demo content

There are 3 pages that have sample content. To see demo content, please follow these guidelines below.

1. Size guide

Tip [Step] **Step 1:** Create new page - **Title:** Size Guide - **Visibility:** Visible - **Theme template:** Default page.

Step 2: Click to block code icon to change to Show HTML

- You need to change to Show HTML before copy template so that the content will be shown like our demo store.

Step 3: Copy sample template below and paste to Content

⋮

The screenshot shows a CMS editor for a page titled "Size Guide". The "Title" field is set to "Size Guide". The "Content" field is in "Show HTML" mode, displaying the following code:

```
<h4>Sizes for this Product.</h4>
<p style="margin-bottom: 20px;">This is an approximate conversion table to help you find your size. Measure around the fullest part, place the tape close under the arms and make sure the tape is flat across the back (Unit: centimeter).</p>
<div style="overflow-y: auto; margin-bottom: 20px;">
<table width="100%" style="margin-left: auto; margin-right: auto; font-size: 14px;">
<thead>
<tr>
<th>Size</th>
<th>US</th>
<th>Bust</th>
<th>Body Waist</th>
<th>Fullest Hip</th>
</tr>
</thead>
<tbody>
<tr>
<td>XS</td>
<td>2</td>
<td>32</td>
<td>24 - 25</td>
<td>33 - 34</td>
</tr>
<tr>
<td>S</td>
<td>4</td>
<td>34 - 35</td>
<td>26 - 27</td>
<td>35 - 36</td>
</tr>
</tbody>
</table>
```

The "Visibility" settings are set to "Visible (as of 3/1/2024, 9:03 AM GMT+7)". The "Online store" settings show the "Theme template" set to "Default page".

```
<h4>Sizes for this Product.</h4>
<p style="margin-bottom: 20px;">This is an approximate conversion table to help you find your
<div style="overflow-y: auto; margin-bottom: 20px;">
<table width="100%" style="margin-left: auto; margin-right: auto; font-size: 14px;">
<thead>
<tr>
<th>Size</th>
<th>US</th>
<th>Bust</th>
<th>Body Waist</th>
<th>Fullest Hip</th>
</tr>
</thead>
<tbody>
<tr>
<td>XS</td>
<td>2</td>
<td>32</td>
```

```

<td>24 - 25</td>
<td>33 - 34</td>
</tr>
<tr>
<td>5</td>
<td>4</td>
<td>34 - 35</td>
<td>26 - 27</td>
<td>35 - 36</td>
</tr>
<tr>
<td>M</td>
<td>6</td>
<td>36 - 37</td>
<td>28 - 29</td>
<td>37 - 38</td>
</tr>
<tr>
<td>L</td>
<td>8</td>
<td>38 - 39</td>
<td>30 - 31</td>
<td>39 - 40</td>
</tr>
<tr>
<td>XL</td>
<td>10</td>
<td>40 - 42</td>
<td>32 - 33</td>
<td>41 - 42</td>
</tr>
<tr>
<td>XXL</td>
<td>12</td>
<td>40 - 41</td>
<td>34 - 3</td>
<td>43 - 44</td>
</tr>
</tbody>
</table>
</div>
<div style="--xs: 12; --md: 7;">
<h4>How to Measure.</h4>
<h5>1. Bust</h5>
<p style="margin-bottom: 20px;">Measure at the fullest part of your chest, keeping the tape pa
<h5>2. Body Waist</h5>
<p style="margin-bottom: 20px;">Measure at the smallest part of your waist. This is usually be
<h5>3. Fullest Hip</h5>
<p style="margin-bottom: 20px;">Measure at the fullest part of your seat, keeping the tape par
</div>
<div style="--xs: 12; --md: 5;">

Title  
Faqs

Content

Search engine listing preview [Edit website SEO](#)

Add a description to see how this Page might appear in a search engine listing

Visibility

Visible (as of 3/14/2024, 4:29 PM GMT+7)

Hidden

[Set visibility date](#)

Online store

Theme template

faqs

Default page  
about-us-1  
about-us-2  
about-us-3  
about-us-4  
contact-us-1  
contact-us-2  
contact-us-3  
contact  
faqs

### 3. About us

#### Tip

- **Title:** About us
- **Visibility:** Visible
- **Theme template:** About us

← About Us 1

Duplicate View page More actions < >

Title

About Us 1

Content

Search engine listing preview [Edit website SEO](#)

Add a description to see how this Page might appear in a search engine listing

Visibility

Visible (as of 3/14/2024, 11:07 AM GMT+7)

Hidden

[Set visibility date](#)

Online store

Theme template

- about-us-1
- Default page
- about-us-1
- about-us-2
- about-us-3
- about-us-4
- contact-us-1
- contact-us-2
- contact-us-3
- contact
- faqs

### Info

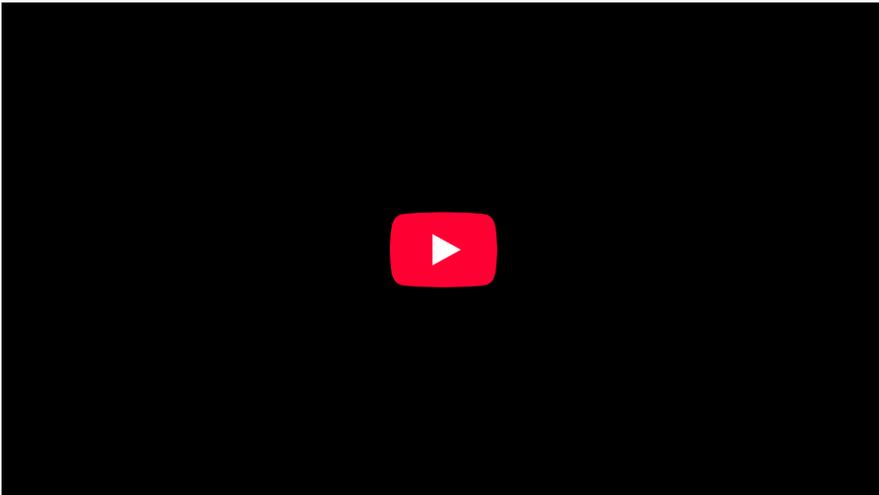
All the pages visibility must be set to visible.

## Install THEME\_NAME

Install THEME\_NAME from Themeforest

To install THEME\_NAME from Themeforest, please follow these steps:

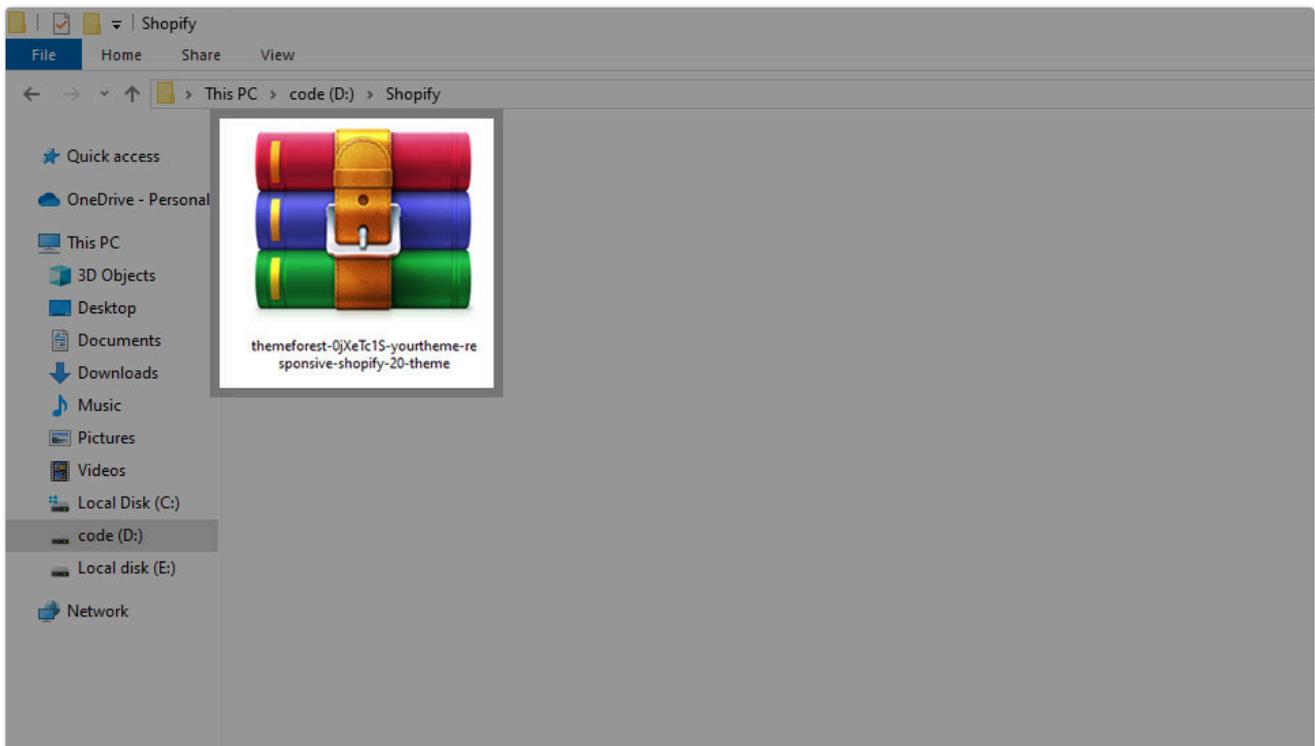
**!!!danger[important]** Please make sure that **you have extracted** the theme package that you downloaded on Themeforest before uploading it to your store. Otherwise, you will get the issue: **zip does not contain a valid theme: missing template "layout/theme.liquid"**. !!!



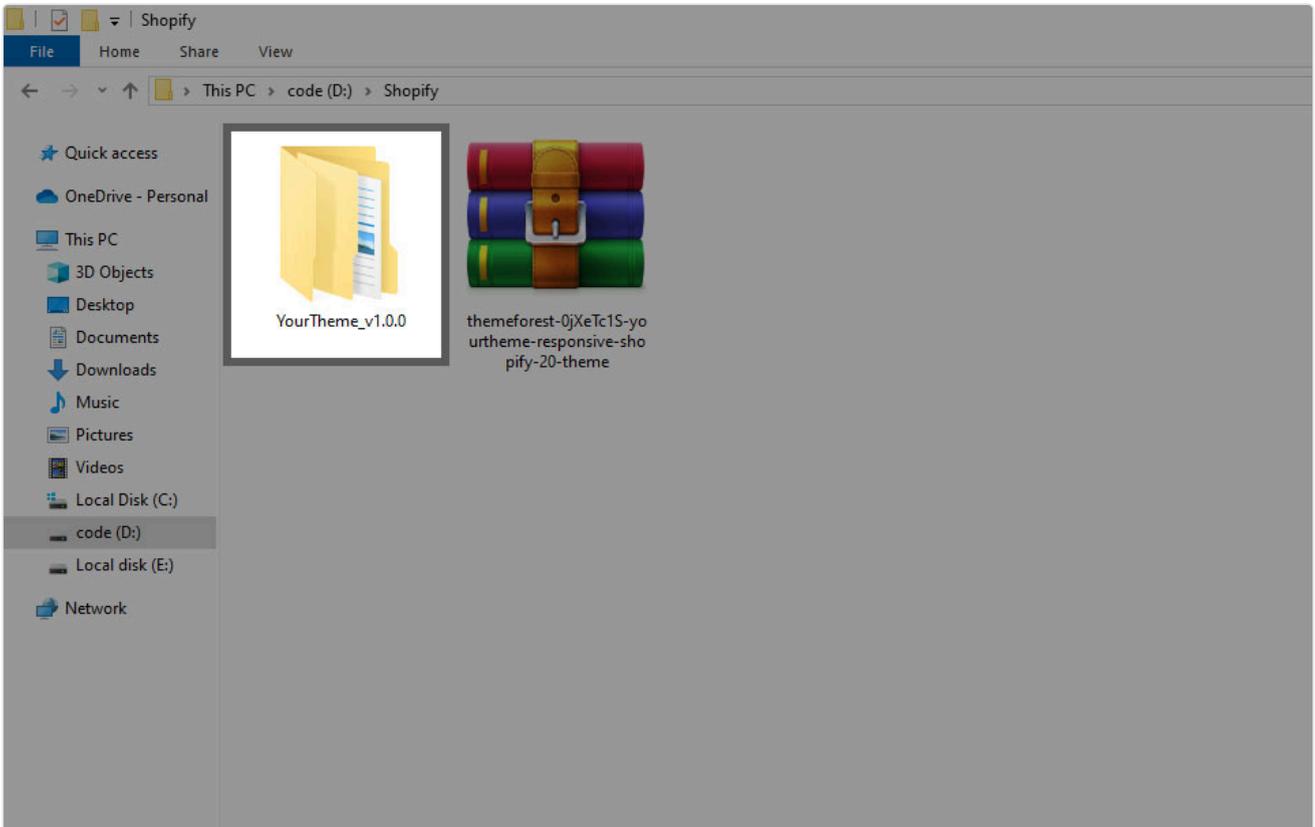
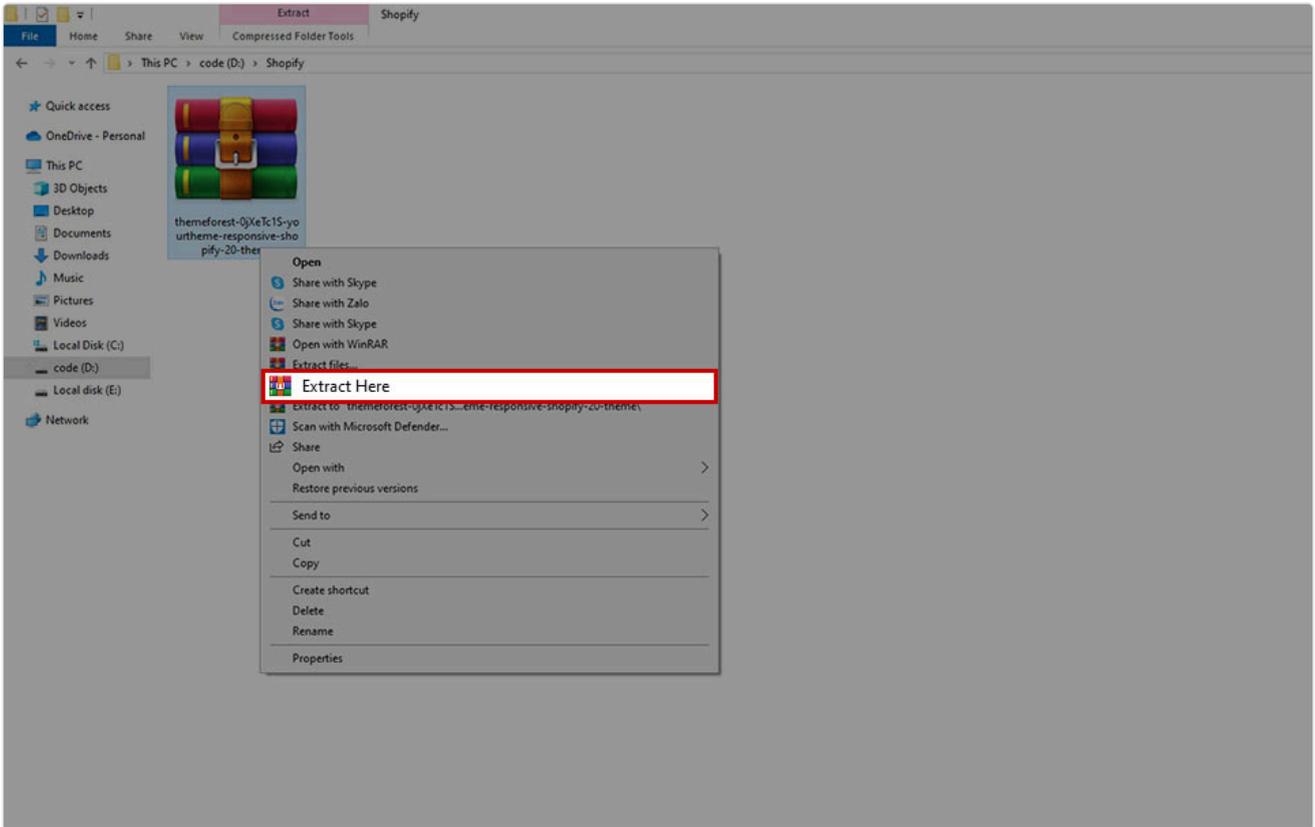
## 1. Unzip Theme package

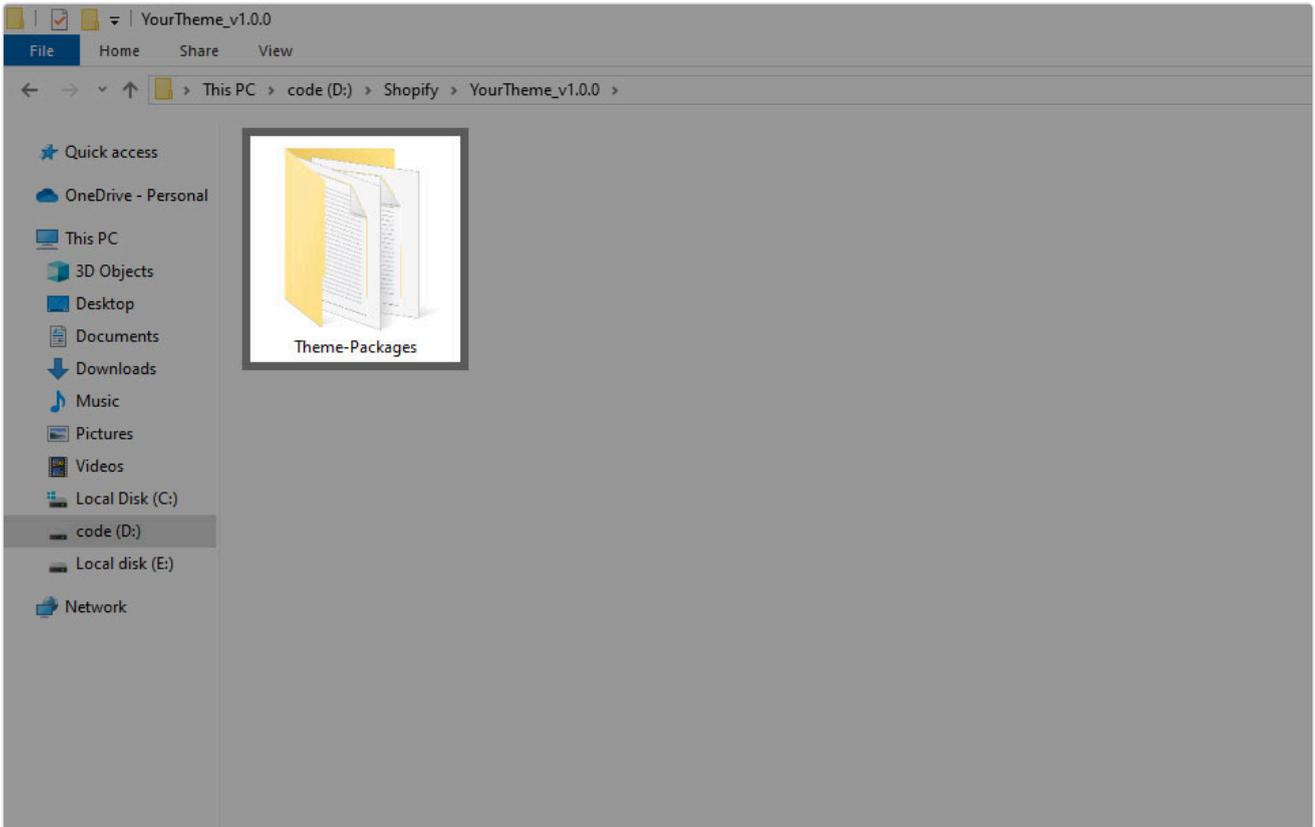
After download your theme from [Themeforest.net](https://www.themeforest.net), please extract this file by the following steps.

:::tip[step 1:] Right click to the theme zip file you have just downloaded :::

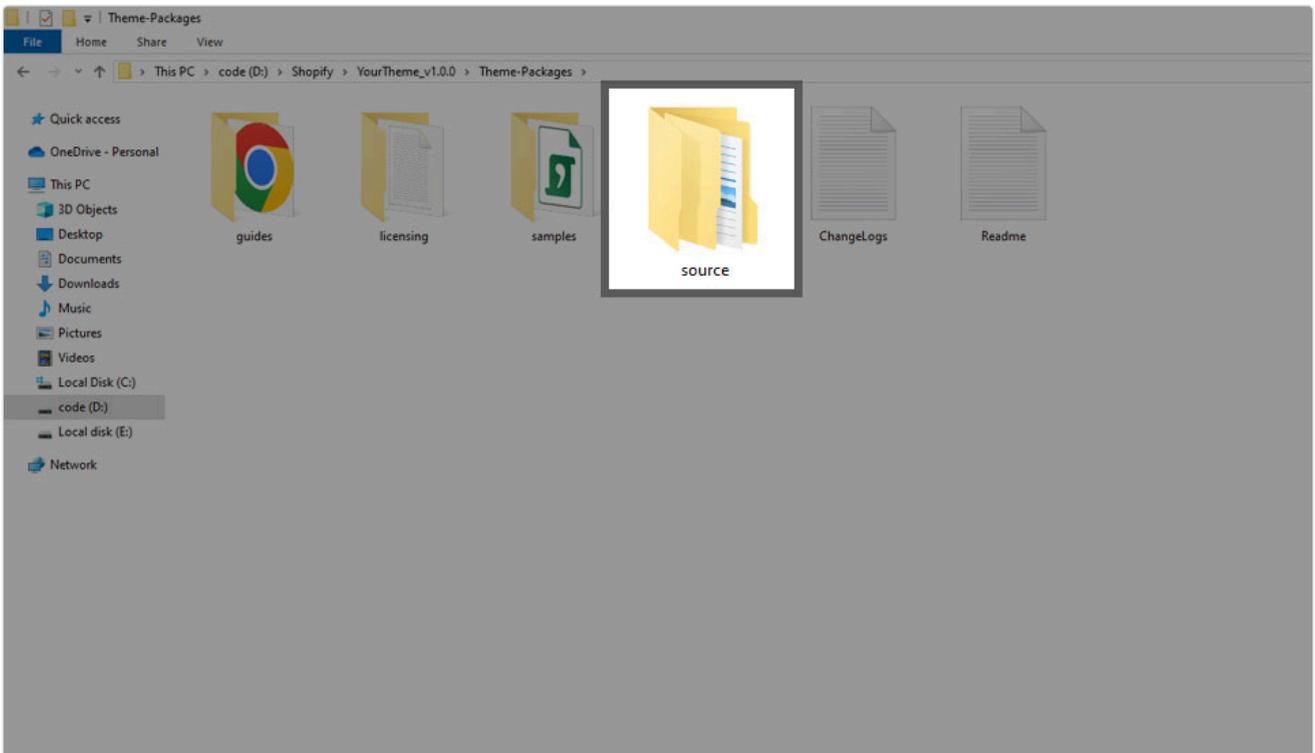


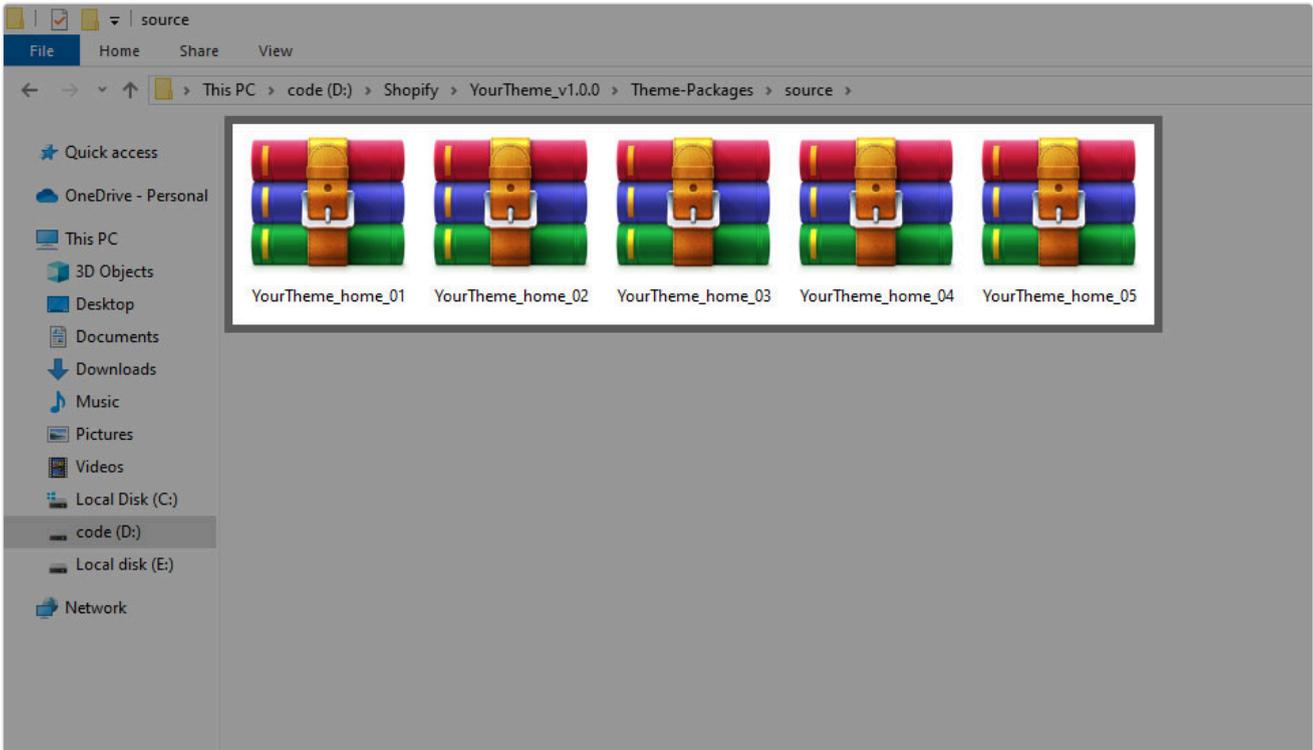
:::tip[step 2:] Unzip this file and open it :::





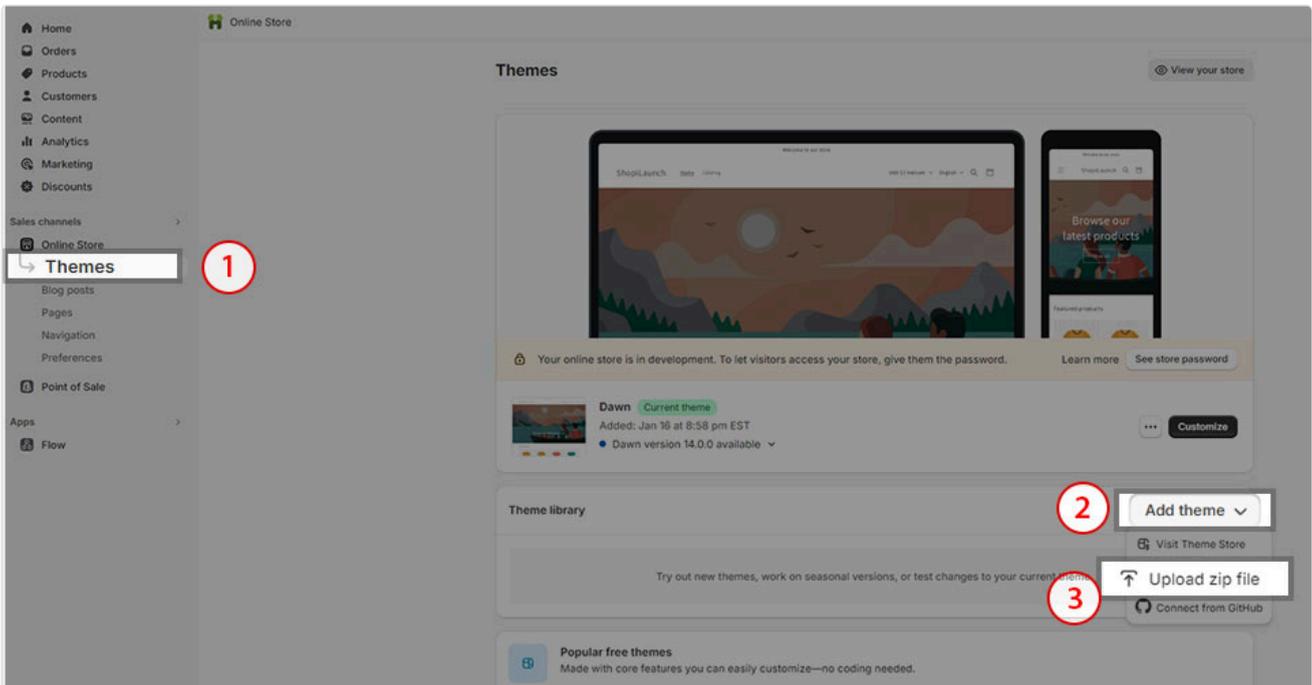
...tip[step 3:] All the themes file need to be uploaded to Shopify store are stored on themes folder. ...



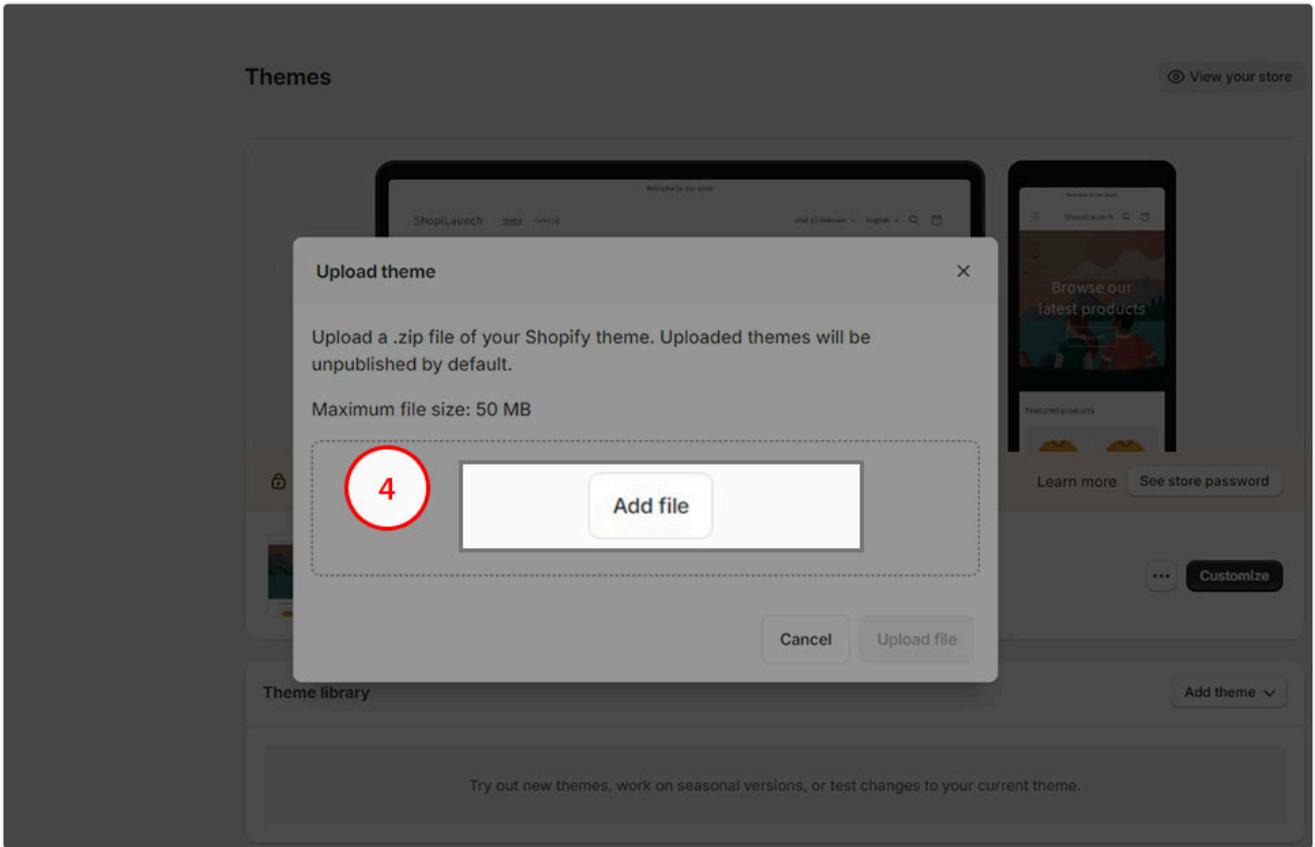


## 2. Install Theme to your store

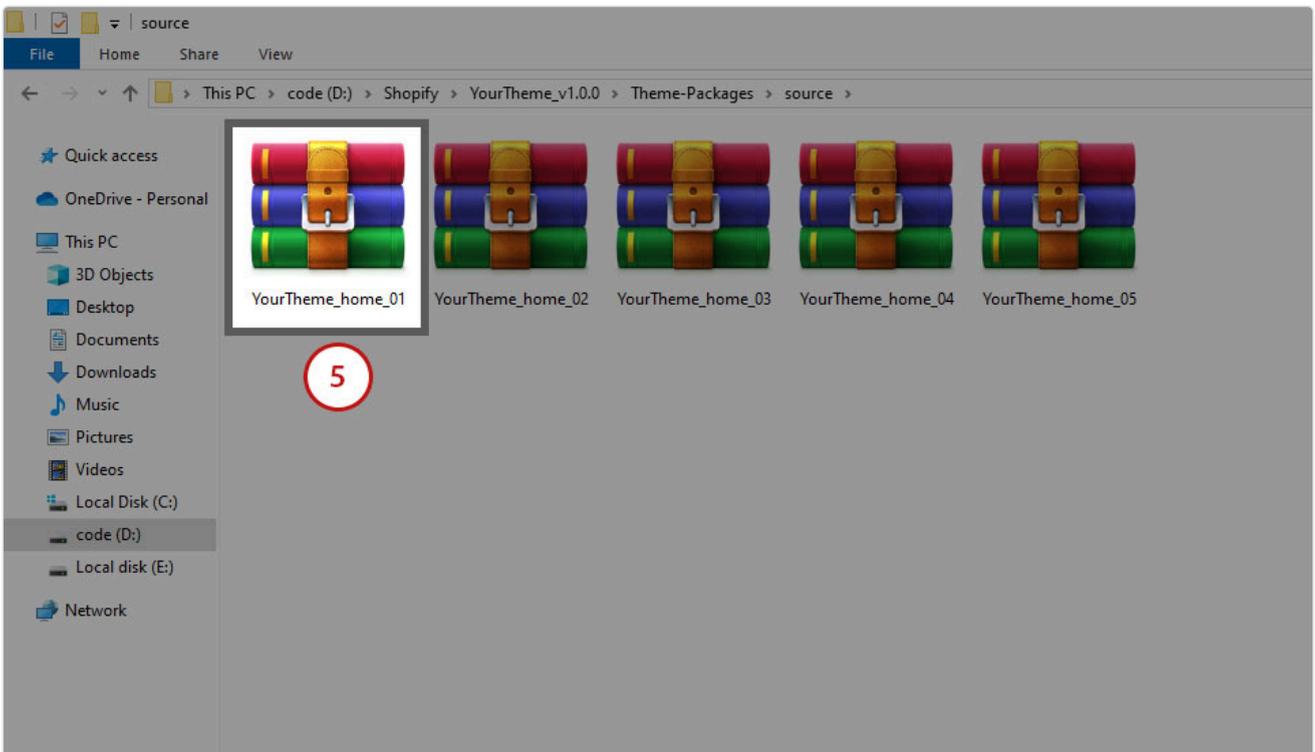
:::tip[step 1:] From your admin, click to **Online store** ==> **Themes** ==> **Add theme** ==> **Upload zip file** :::



:::tip[step 2:] Click to **Add file** :::



tip[step 3:] Select theme zip file and click to **Upload file** :



According to Shopify, after installing THEME\_NAME, you will get a theme with placeholder images. You can upload your own images to decorate your store base on THEME\_NAME layout.

#### Note

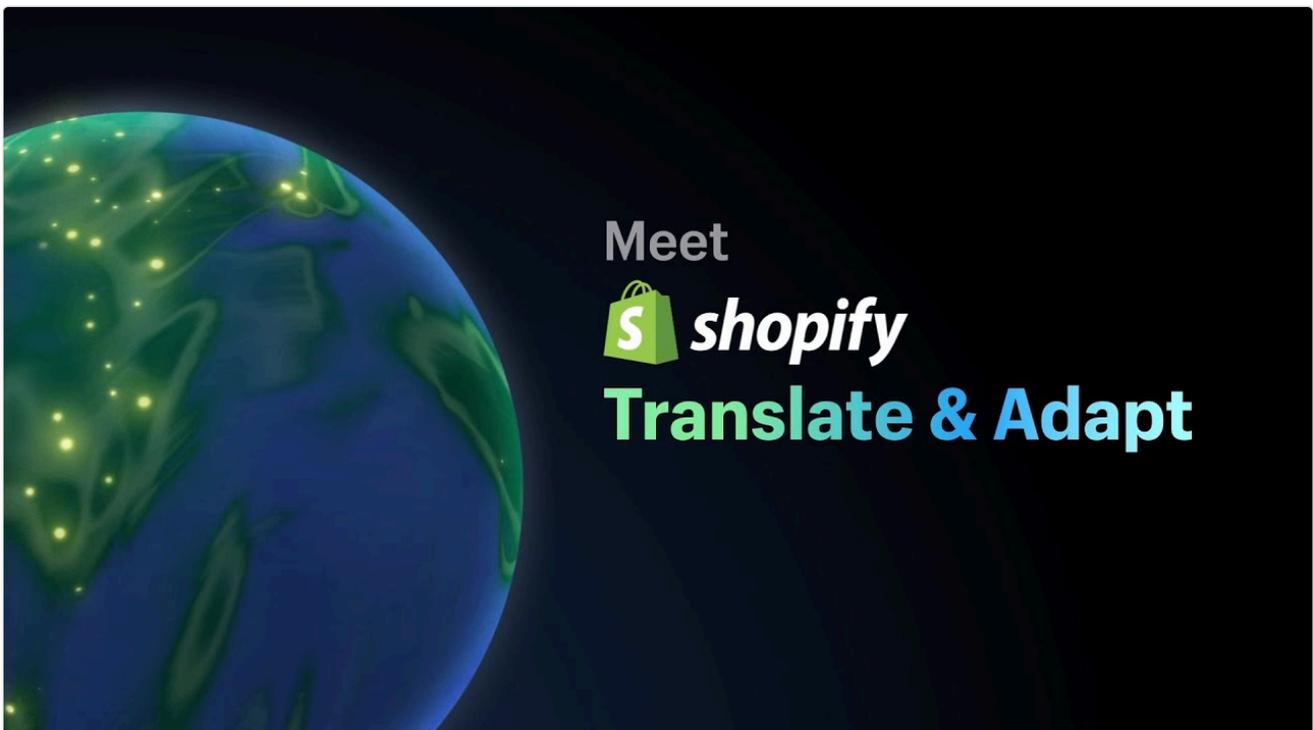
Note: There are some default pages and metafields that need to be imported. Please follow [Import Pages](#) and [Import Metafields](#) directions before using your theme.

## Recommended Apps

---

THEME\_NAME needs those bellow apps for some especial functions. These apps are not available in the theme package, you need to download them on [Shopify App](#).

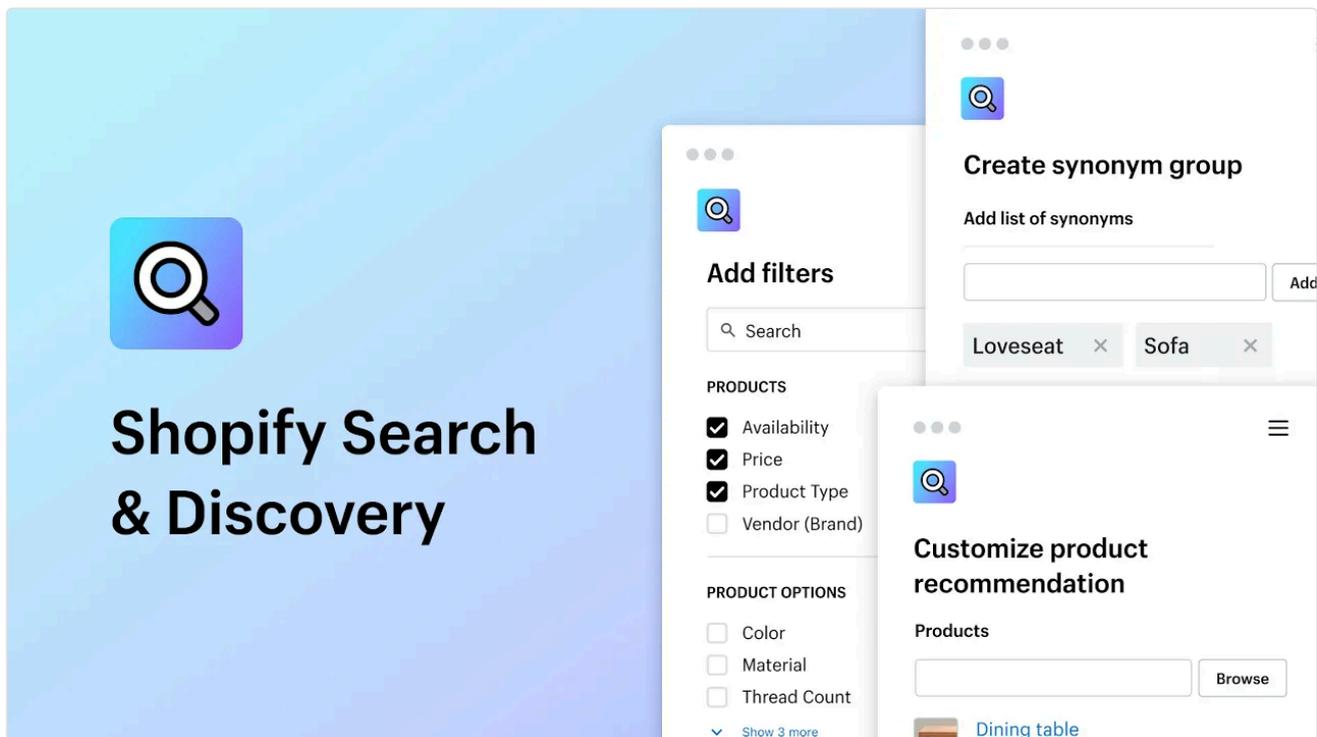
### 1. [Shopify Translate & Adapt](#)



[Shopify Translate & Adapt](#) lets you auto-translate up to two languages for free, and manually add as many translations as you wish. The side-by-side editor makes it easy to compare and review your translations, and can also be used to adjust content between markets that speak the same language to ensure cultural, seasonal, and regional relevance. Manually add, edit, and review translations with the side-by-side editor.

- Auto-translate 2 languages with Google Translate ([cloud.google.com/translate](https://cloud.google.com/translate)).
- Adapt content to reflect spelling and messaging variations between markets.
- Localize directly from the theme editor, or any resource page in your admin.
- Manage localized store content seamlessly from your Shopify admin.

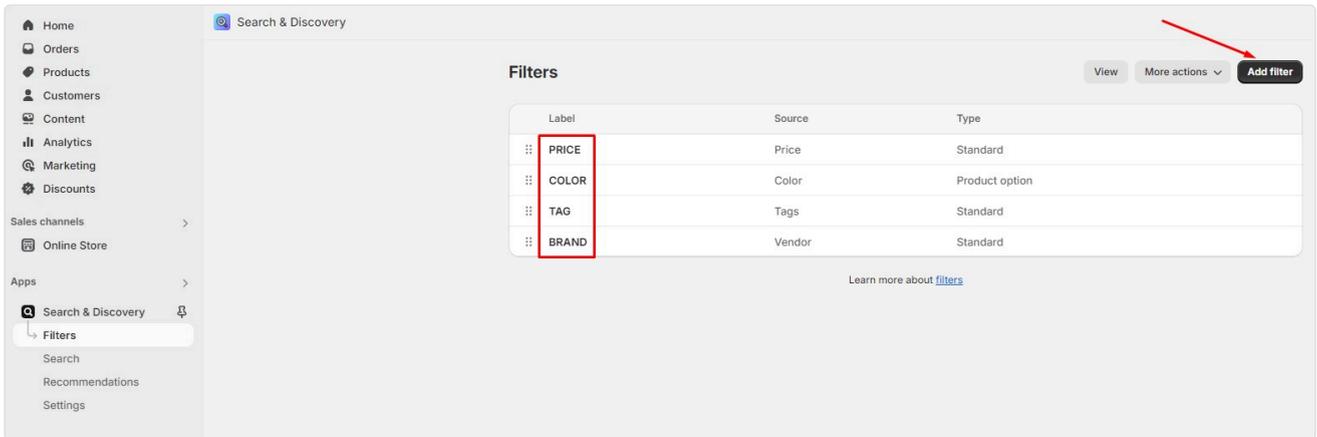
## 2. [Shopify Search & Discovery](#)



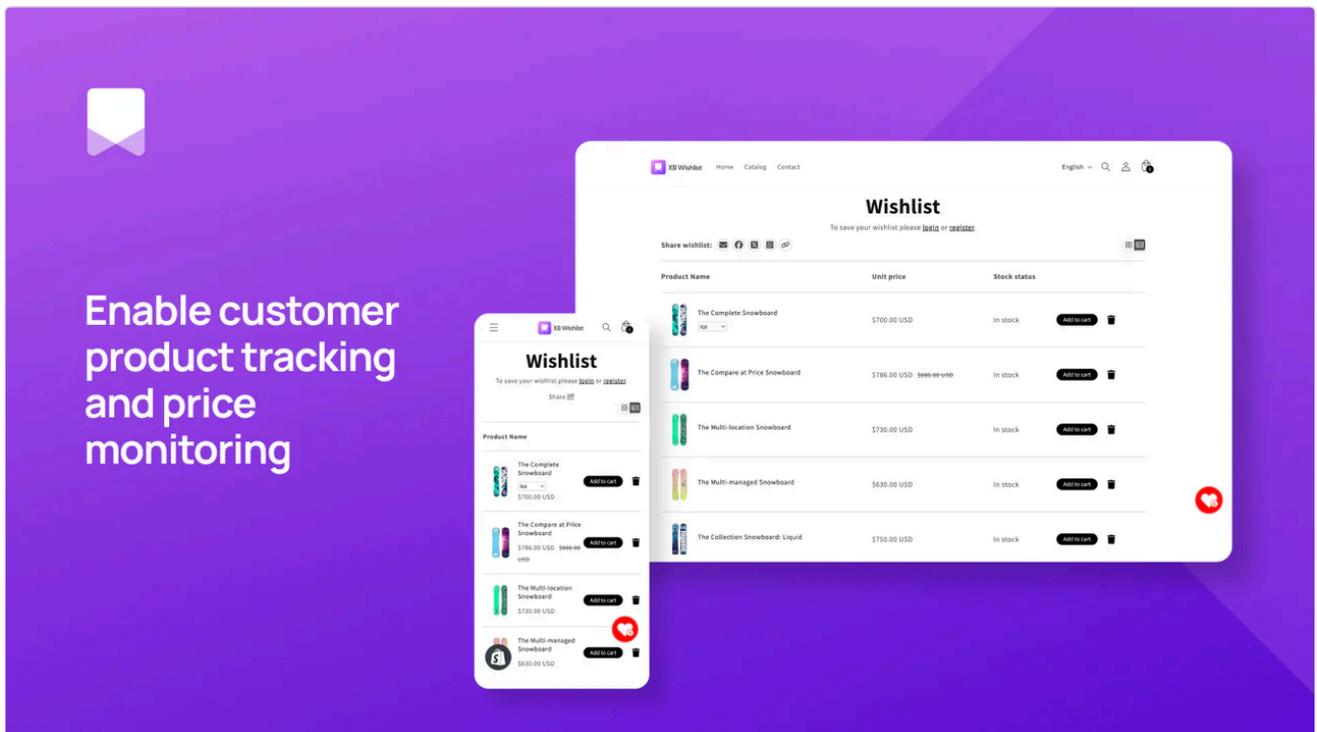
The [Shopify Search & Discovery](#) app gives you more control over how customers discover your products online. You can use the app to customize product search in your online store in the following ways:

- Create custom filters to let customers refine their search by multiple categories, which can surface more relevant results.
- Make and edit synonym groups, so your product descriptions match the terms customers use to search.
- Feature particular products in search results.
- Recommend related products on product detail pages to add to the recommendations that are automatically generated.

**Settings Shopify Search & Discovery:** Create filters: Click on *Add filter* and create filters.



### 3. [XB Wishlist](#)



Integrate wishlist easily, enhance conversions with wishlists.

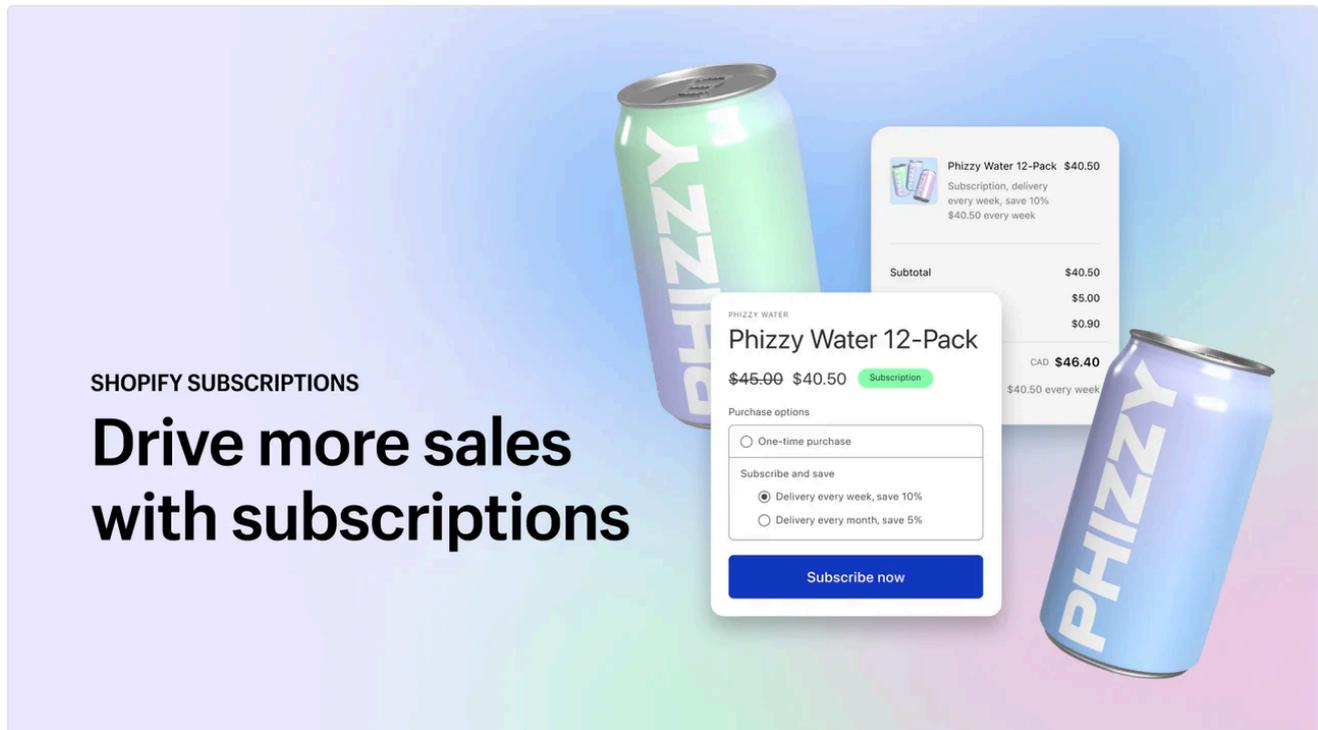
[XB Wishlist](#) empowers your store by allowing customers to easily save and organize their favorite items, enhancing their shopping experience and driving repeat visits. With a user-friendly interface, this app integrates seamlessly with your store, offering a personalized shopping journey that encourages customer engagement and loyalty. Stand out by providing a feature that helps customers track what they love, making it simple for them to revisit and purchase their saved products.

- Simple setup and integration with your store.
- Customers can access their wishlist from their account.
- Tailor the wishlist button to your store's design.

- Customers can save items and share their wishlists.

Guide you through the settings: [Wishlist](#)

## 4. [Shopify Subscriptions](#)



Increase customer lifetime value and establish predictable revenue with [Shopify Subscriptions](#)

Give your customers the option to receive the products they love on a regular basis by offering subscriptions on your store. Whether you sell all your products as a subscription or just a few, Shopify Subscriptions makes it easy to set up and launch subscriptions, directly from Shopify admin. Your customers can conveniently pause or skip orders and update payment and shipping details right from their account.

- Offer auto-billed subscriptions (renew weekly, monthly or yearly) with discounts
- Allow your customers to cancel, skip, or pause subscriptions
- Use customizable email templates for order confirmations or payment reminders
- Access reporting to analyze your store's subscription performance
- Easily transfer existing subscription contracts to Shopify Subscriptions

### Settings Shopify Subscriptions:

Create Plan: Click on *Plans* and create plan.

The screenshot shows the 'Get started with Shopify Subscriptions' setup guide. The left sidebar contains navigation options: Home, Orders, Products, Customers, Content, Analytics, Marketing, Discounts, Sales channels (Online Store), and Apps (Subscriptions, Plans, Contracts, Settings). The main content area is titled 'Get started with Shopify Subscriptions' and includes a 'Setup guide' section with a 'Done' toggle. The guide lists five steps, all of which are marked as complete with checkmarks. The first step, 'Create your first subscription plan', is highlighted with a red box. Below the guide is a 'Performance' section for the period 'Oct 1-Oct 8, 2024', showing metrics for Subscriptions revenue (\$0.00), Active subscriptions (0), New subscriptions (0), and Cancelled subscriptions (0).

### Get started with Shopify Subscriptions

Setup guide Done

- Create your first subscription plan**  
Create a subscription plan to allow your customers to purchase products or services on a recurring basis with a single checkout experience. [Learn more about creating a subscription plan](#)  
**Create plan**
- Import your contracts
- Display subscriptions on your store
- Allow buyers to manage their subscriptions
- Customize notifications

Dismiss guide

Performance Oct 1-Oct 8, 2024

| 7 days | Subscriptions revenue | Active subscriptions | New subscriptions | Cancelled subscriptions |
|--------|-----------------------|----------------------|-------------------|-------------------------|
|        | \$0.00                | 0                    | 0                 | 0                       |

The screenshot shows the 'Subscription plans' management page. The left sidebar is identical to the first screenshot. The main content area is titled 'Subscription plans' and features a 'Create new plan' button in the top right corner. Below the title is a filter dropdown set to 'All' and a table of existing plans. A red arrow points from the 'Plans' menu item in the sidebar to the 'Create new plan' button. The table lists one plan: 'Weekly Purchase' for 'Orange Juice' with '2 delivery frequencies' and a '10-15% off' discount.

### Subscription plans

Create new plan

All

| Plan title                               | Products     | Delivery frequency     | Discount   |
|------------------------------------------|--------------|------------------------|------------|
| <input type="checkbox"/> Weekly Purchase | Orange Juice | 2 delivery frequencies | 10-15% off |

The screenshot shows the 'Weekly Purchase' configuration page in the Shopify Subscriptions app. The left sidebar contains navigation options: Home, Orders, Products, Customers, Content, Analytics, Marketing, Discounts, Sales channels (Online Store), and Apps (Subscriptions, Plans, Contracts, Settings). The main content area is titled '← Weekly Purchase' and includes several sections: 'Plan title' with a text input 'Weekly Purchase' and a note 'Customers won't see this.'; 'Purchase option title' with a text input 'Subscribe and save for weekly purchase delivery' and a note 'Customers will see this on storefront product pages that have subscriptions.'; 'Products' with a search bar and a 'Browse' button, showing 'Orange Juice (1 of 1 variants selected)'; and 'Discount and delivery' with radio buttons for 'Offer discount', 'Percentage off', 'Amount off', and 'Flat rate'. Below this are two rows of delivery options, each with 'Delivery frequency', 'Delivery interval', and 'Percentage off' fields. The first row has frequency '1', interval 'weeks', and percentage '10%'. The second row has frequency '2', interval 'weeks', and percentage '15%'. A 'Settings' gear icon is at the bottom left.

The screenshot shows the 'Get started with Shopify Subscriptions' setup guide. The left sidebar is identical to the previous screenshot, with 'Subscriptions' highlighted in a red box. The main content area is titled 'Get started with Shopify Subscriptions' and features a 'Setup guide' section with a 'Done' button and a list of steps: 'Create your first subscription plan', 'Import your contracts', 'Display subscriptions on your store', 'Allow buyers to manage their subscriptions', and 'Customize notifications'. The 'Allow buyers to manage their subscriptions' step is highlighted with a red box and contains the text: 'Turn on subscription management to allow buyers to manage their subscriptions in new customer accounts. You will be able to continue using classic customer accounts. [Learn more about customer account settings](#)'. Below this text is a 'Turn on subscription management' button. A red arrow points from the 'Subscriptions' menu item in the sidebar to this button. A 'Dismiss guide' button is at the bottom right.

The screenshot shows the 'Customer accounts' settings in a Shopify admin panel. On the left is a navigation menu with options like General, Plan, Billing, Users and permissions, Payments, Checkout, Customer accounts (highlighted), Shipping and delivery, Taxes and duties, Locations, Markets, Apps and sales channels, Domains, Customer events, Notifications, Custom data, Languages, Customer privacy, and Policies.

The main content area is titled 'Login links' and includes a toggle for 'Show login links' (currently off) with the description 'Allow customers to log in from the header of online store and at checkout'. Below this, it asks to 'Choose which version of customer accounts to link to', with two options: 'New' (Recommended, selected) and 'Classic'. The 'New' option description is 'Customers log in with a one-time code sent to their email (no passwords). Works with B2B.' The 'Classic' option description is 'Customers create an account and log in with email and password'.

The next section is 'New customer accounts', with a note that 'B2B customers can only log in with this version'. It contains three settings: 'Configurations' (with a 'Customize' button), 'Self-serve returns' (with a toggle off and a link to 'return rules'), and 'Subscription management' (with a toggle off). A red arrow points to the 'Subscription management' toggle. At the bottom, a URL is displayed: <https://shopify.com/78317289656/account/pages/6971b1a1-27f6-4c27-b8b0-3009fd3b921d>.

## 5. [Judge.me Product Reviews App](#)

The advertisement features the Judge.me logo with the tagline 'REVIEWS'. The main headline reads 'Show the world why your products are worth buying'. Below this, it states 'Unlimited product and store reviews to give shoppers the confidence to hit 'buy now''. The visual part of the ad shows three product review cards. The first card shows a pair of dark pants with a 'Great fit' review and a 4-star rating. The second card shows a pink 'AAD Studio SUNFLOWER oil cleanser' bottle with a 5-star rating. The third card shows a perfume bottle with a 5-star rating and an 'ADD TO CART' button.

- Show real experiences with unlimited product reviews, store reviews, ratings, and testimonials

Getting traffic is hard. Don't lose the sale because shoppers aren't sure. With [Judge.me](#), turn hesitation into trust—collect, manage and display unlimited product reviews with photos and videos, store reviews, Google reviews, testimonials and product ratings that help shoppers buy with confidence. Show reviews and ratings on Meta & TikTok. Drive more reviews w referrals, discount codes, and imported Amazon reviews. Add sleek review widgets and testimonial sliders in minutes. 24/7, 5-star support

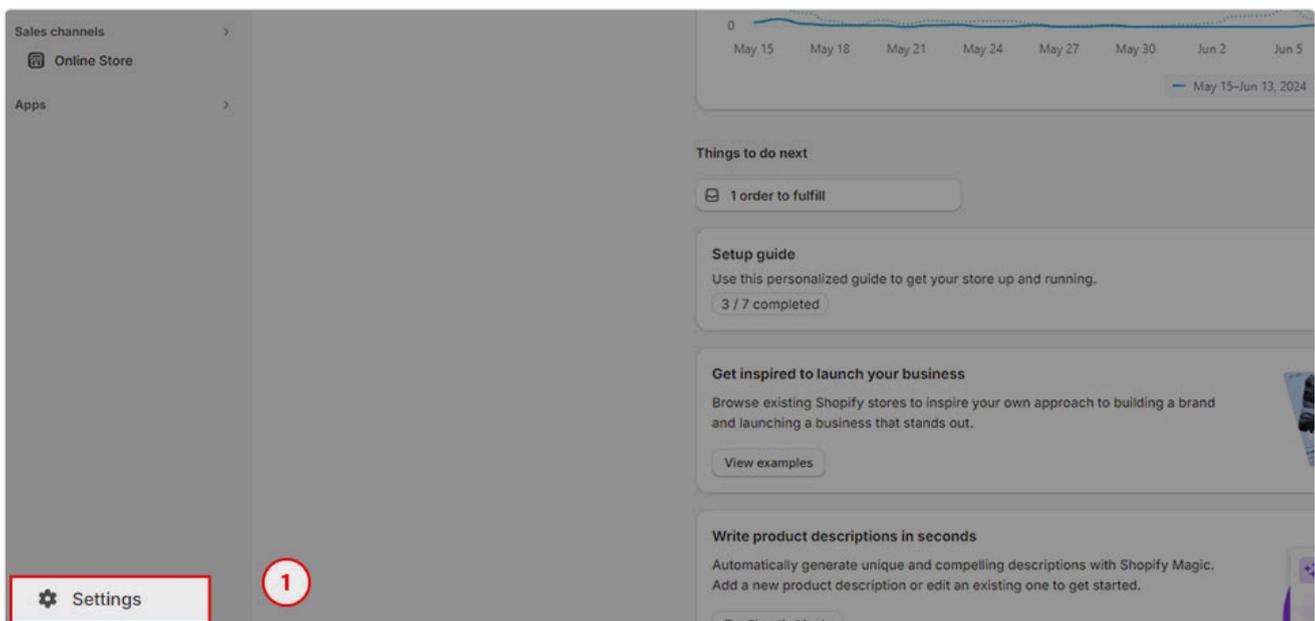
# Translate THEME\_NAME

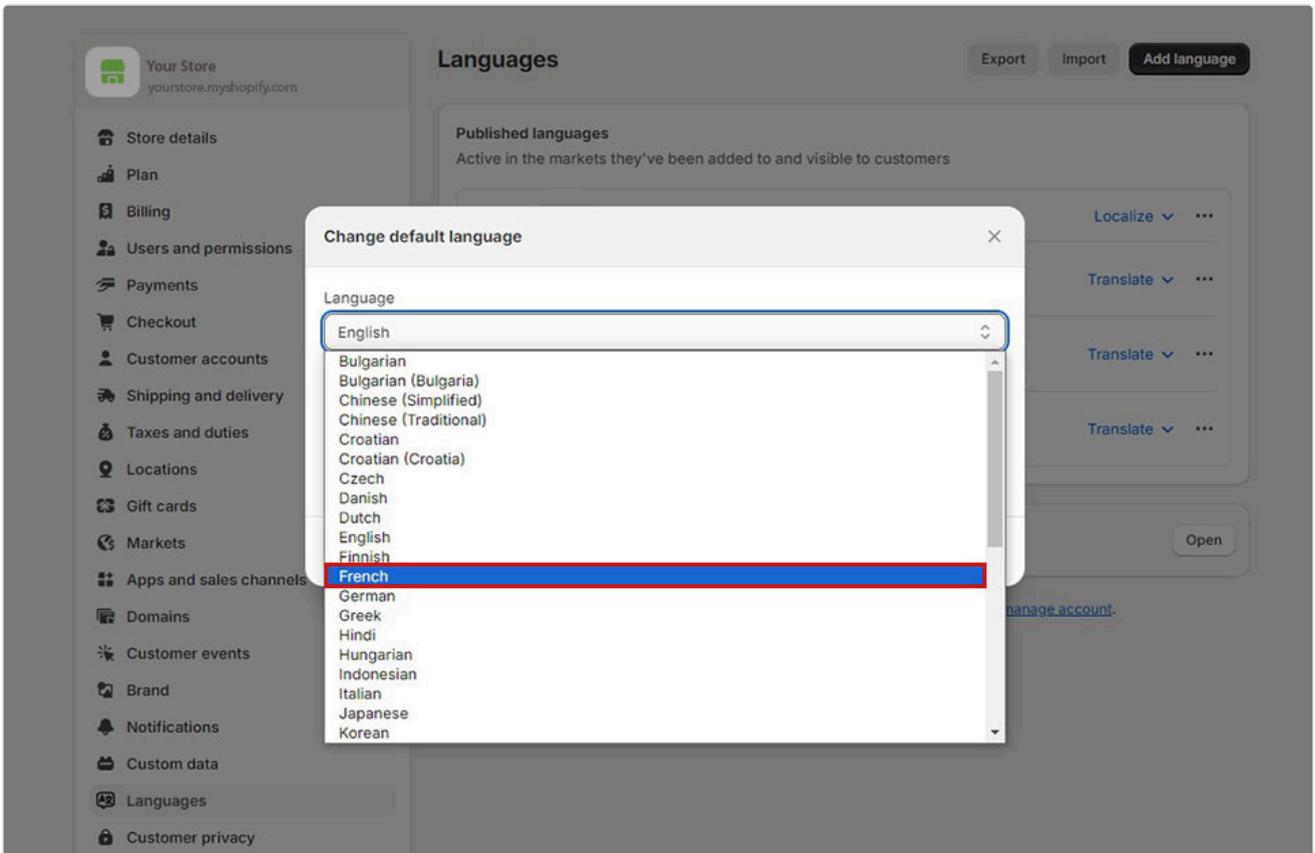
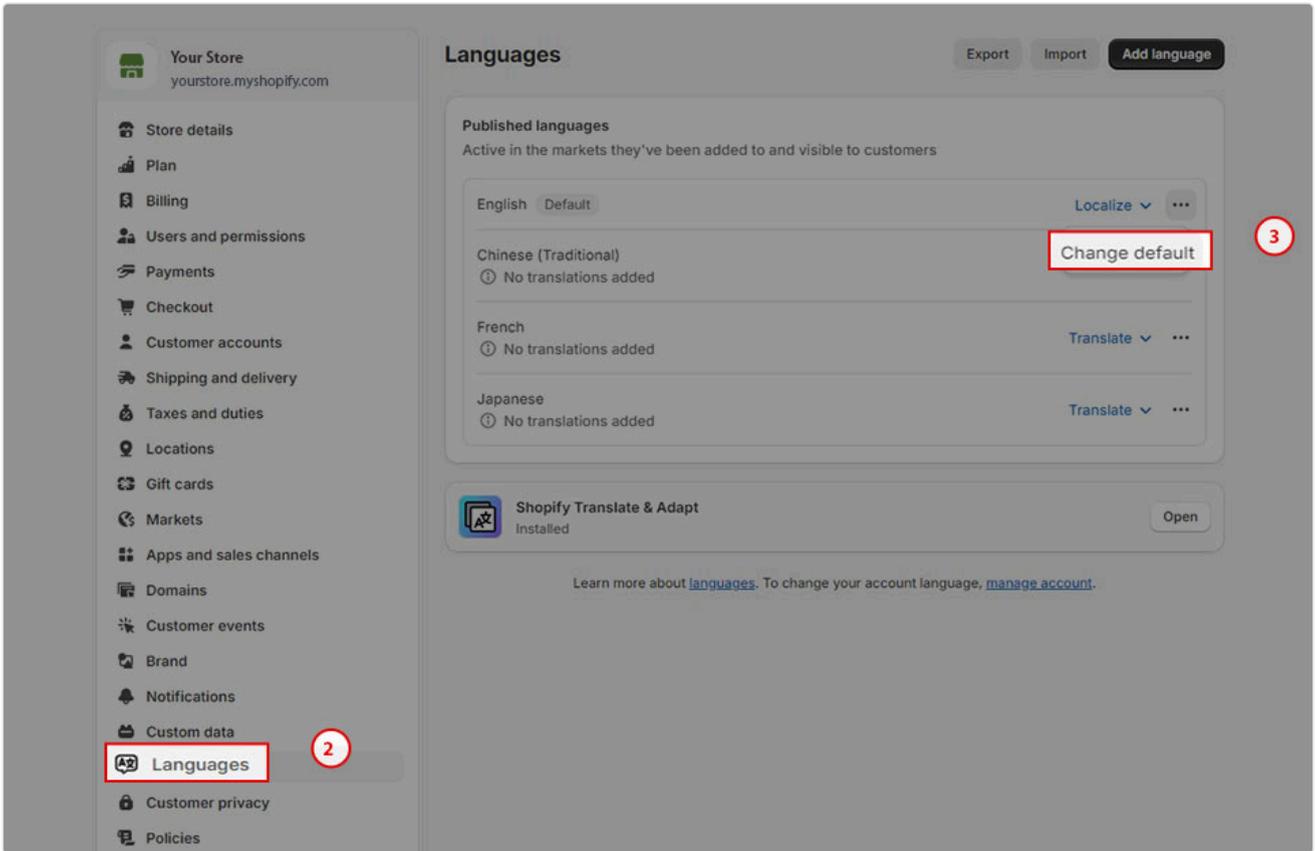
---

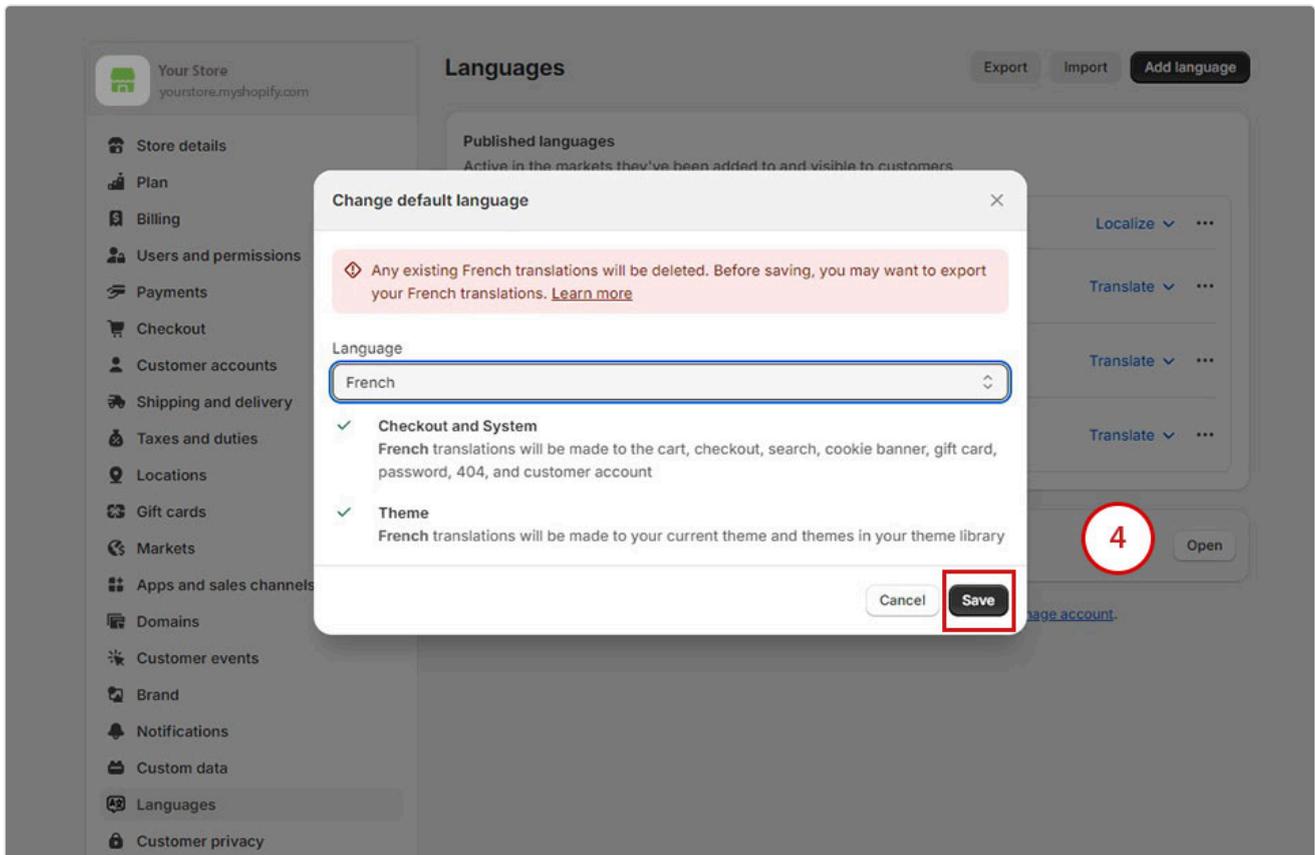
## 1. Single Language

To translate THEME\_NAME to another language, please follow these steps:

:::info[Step 1: Change your current Published languages] Go to **Settings** -> **Languages** -> **Change default** to change your current Published languages. For example, I will translate the button Subscribe to English :::







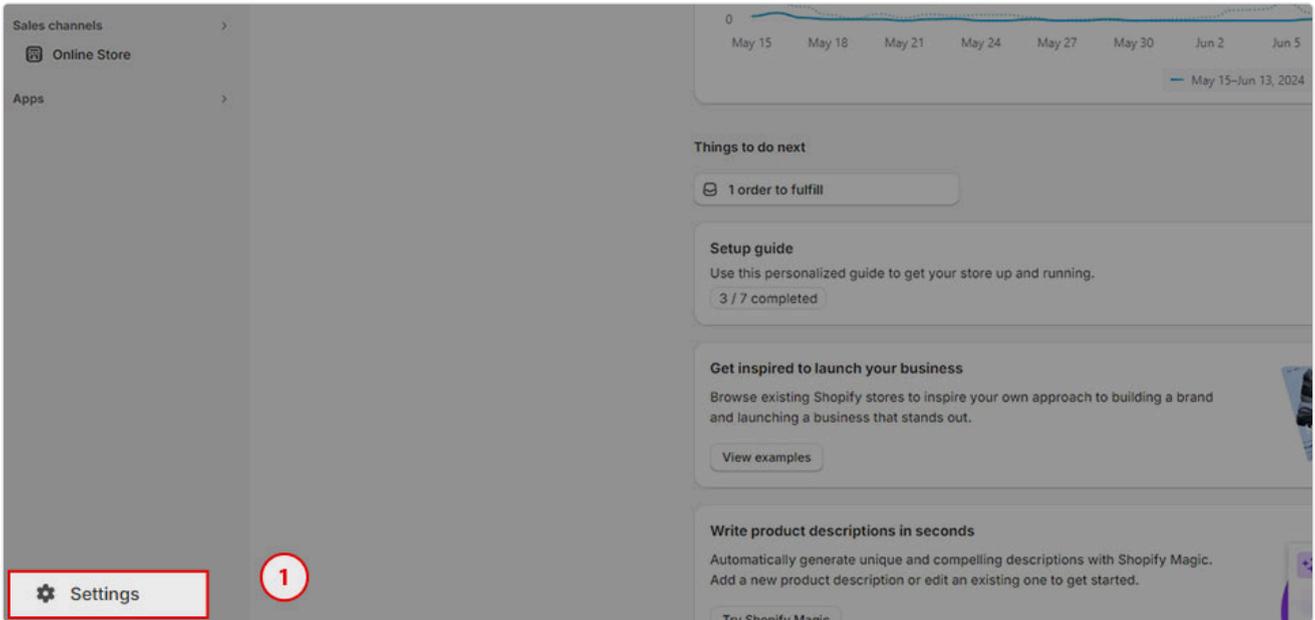
## 2. Multi-language

### **i** Info

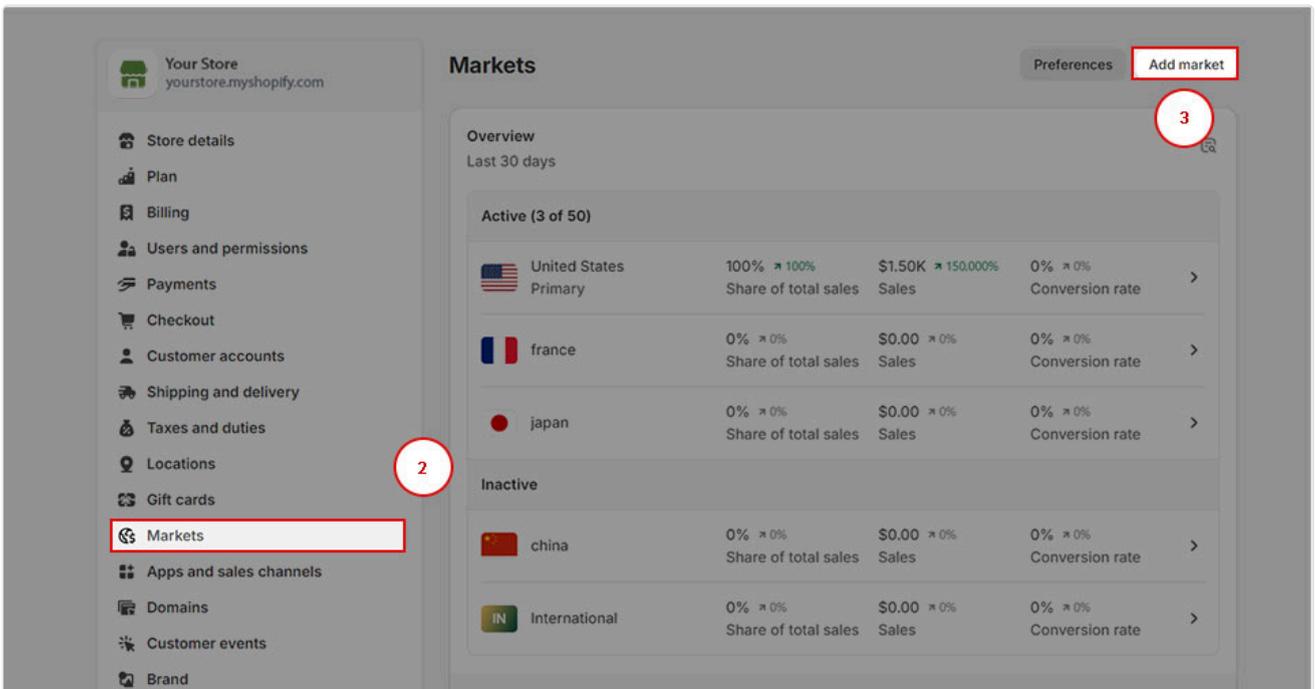
To sell in multiple languages, you need to setup your store with some requirements below:

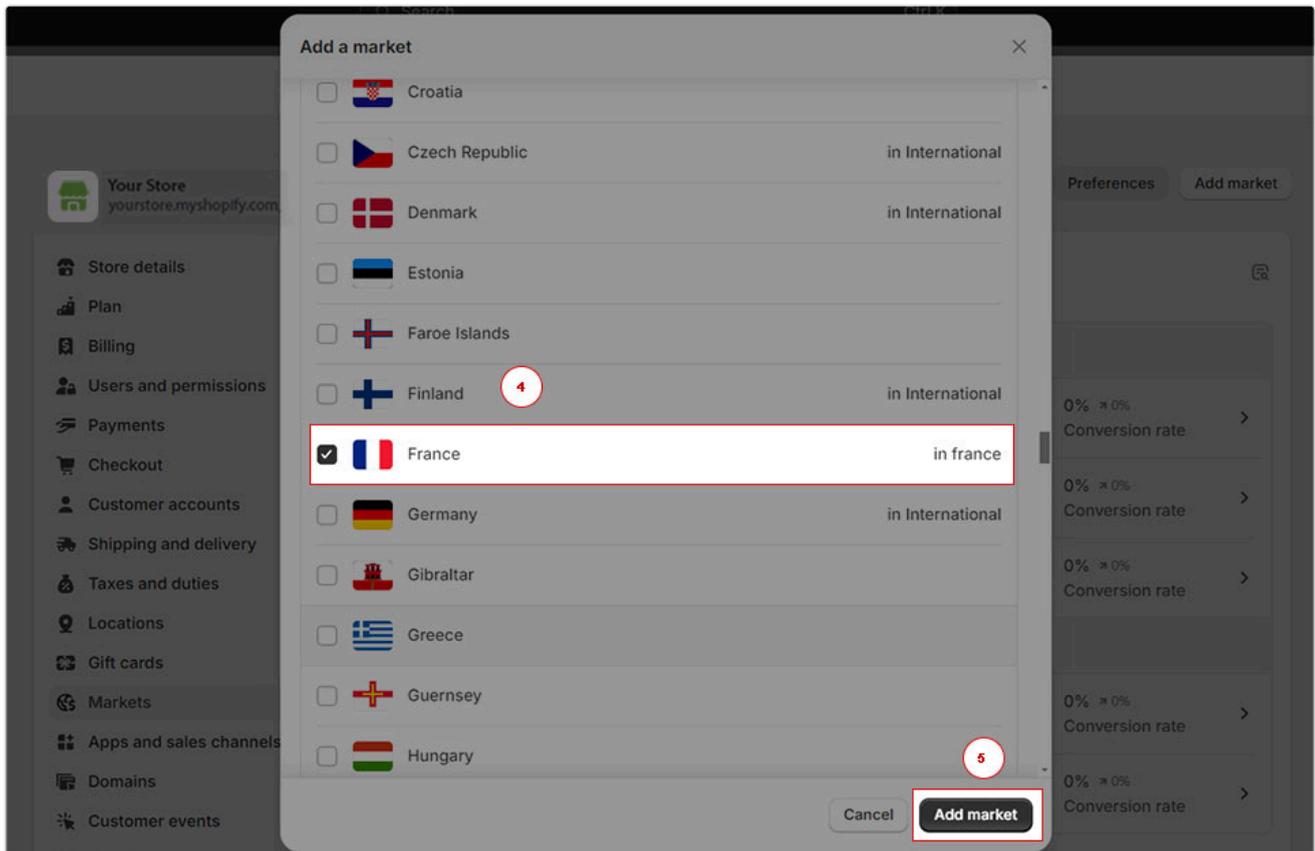
- [Geolocation app](#) by Shopify
- [Translate & Adapt](#) app by Shopify
- A theme that's compatible with selling in multi-languages. (your theme is compatible with selling in multiple languages.)

:::tip[step 1:] Install the Geolocation app and Translate & Adapt app by Shopify :::



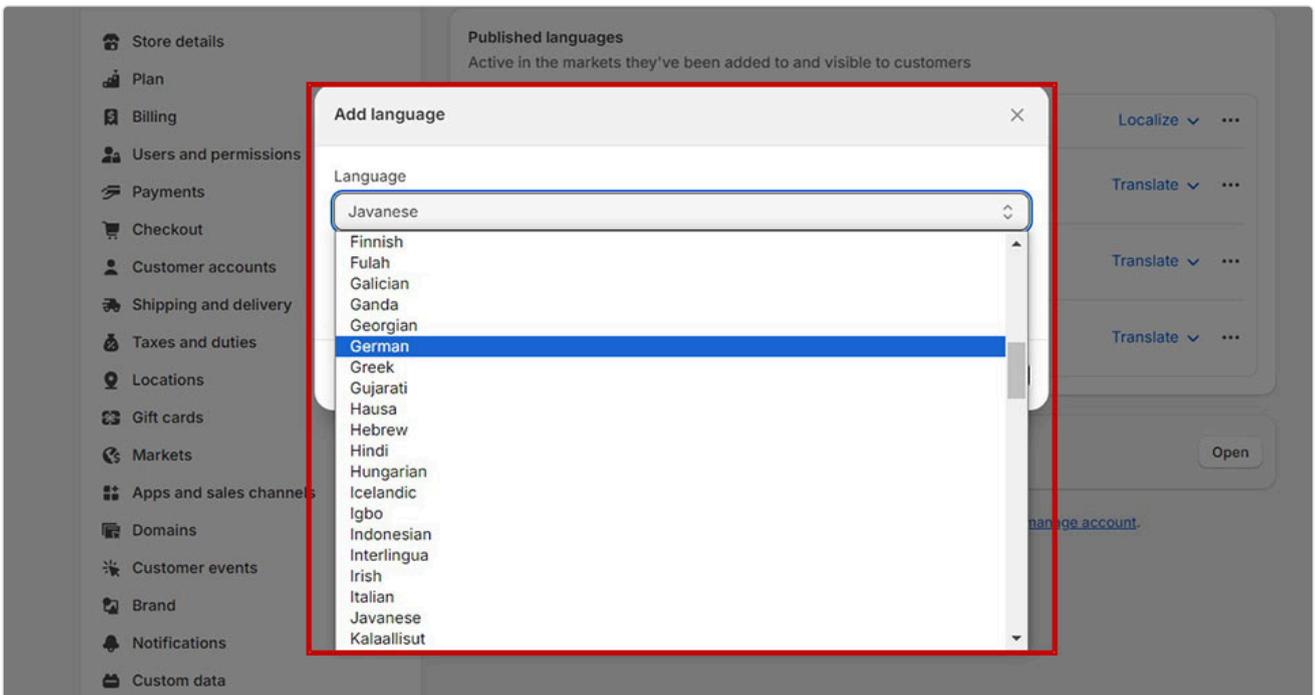
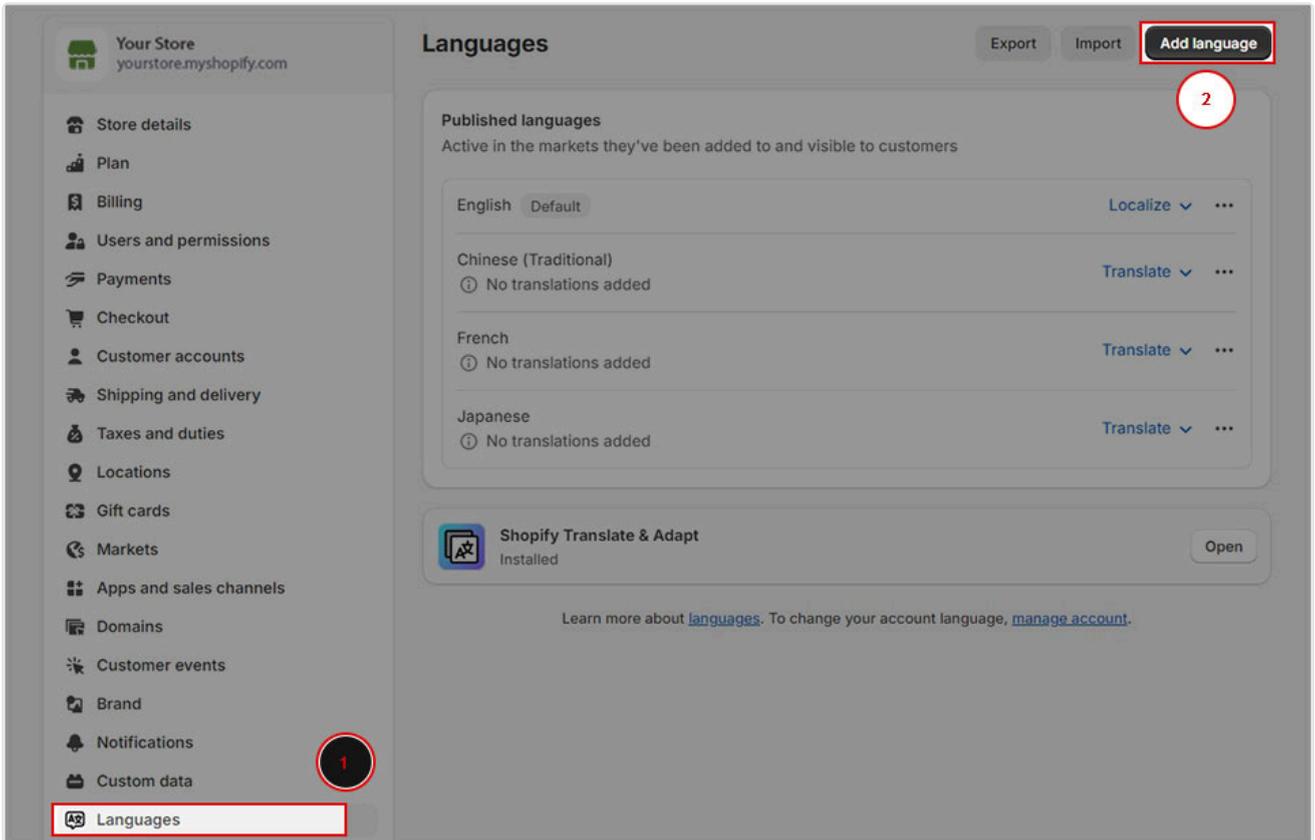
:::tip[step 2: ] Add market: Go to **Settings -> Market -> Add market** to add a new Market :::

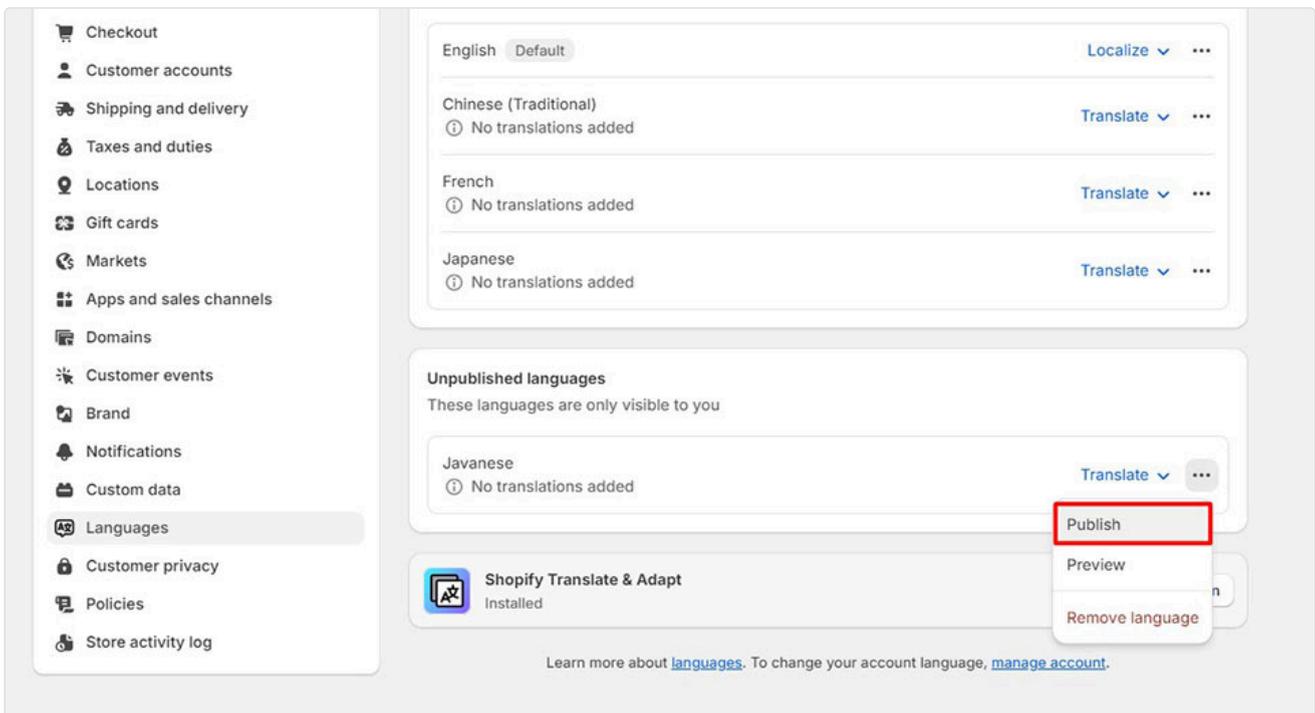
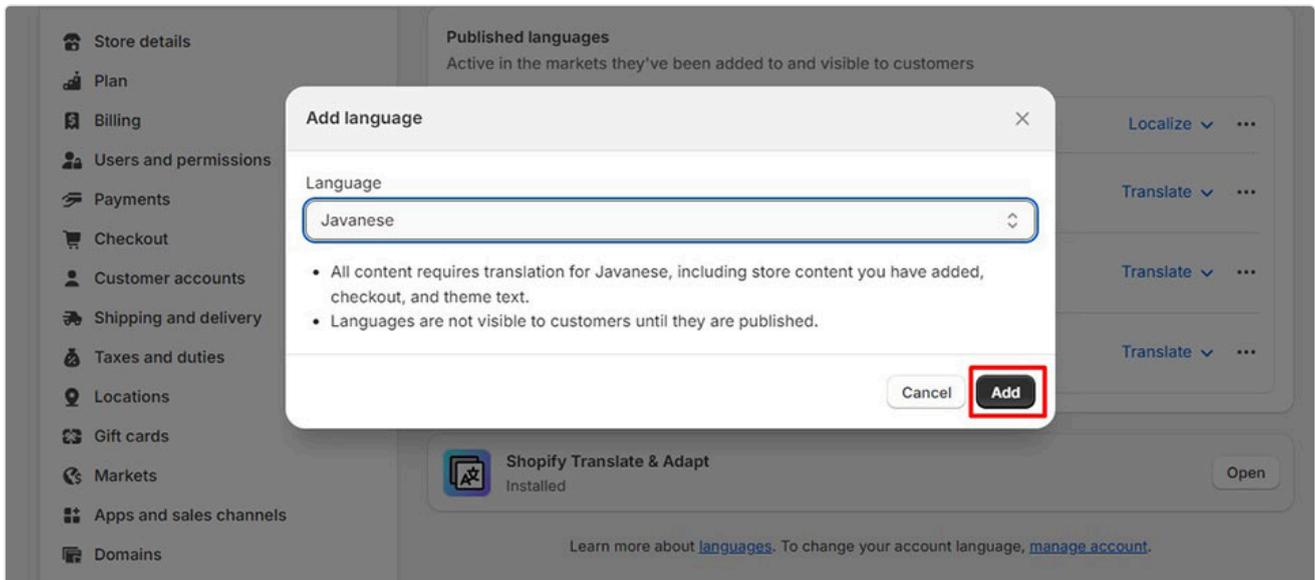




:::tip[step 3:]

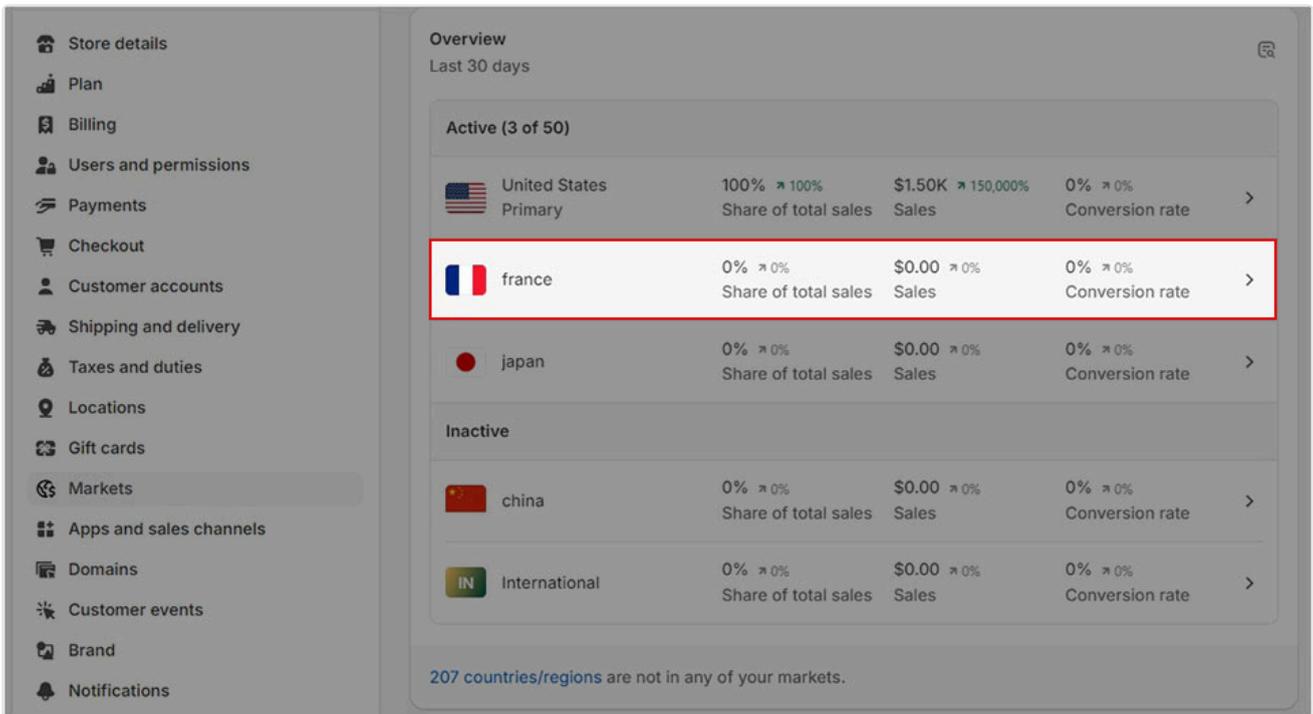
- Go to **Settings** -> **Languages** -> **Add a language** to add a new language for your new market
- **Publish** this language :::





tip[step 4:] Back to Market and add new language to your new market

- Go to **Settings -> Market**
- Click to **Location -> Domain and languages** of your Primary market and tick to the new language you have just added.
- Save your configuration and click to Install **Translate & Adapt**



**Overview**  
Last 30 days

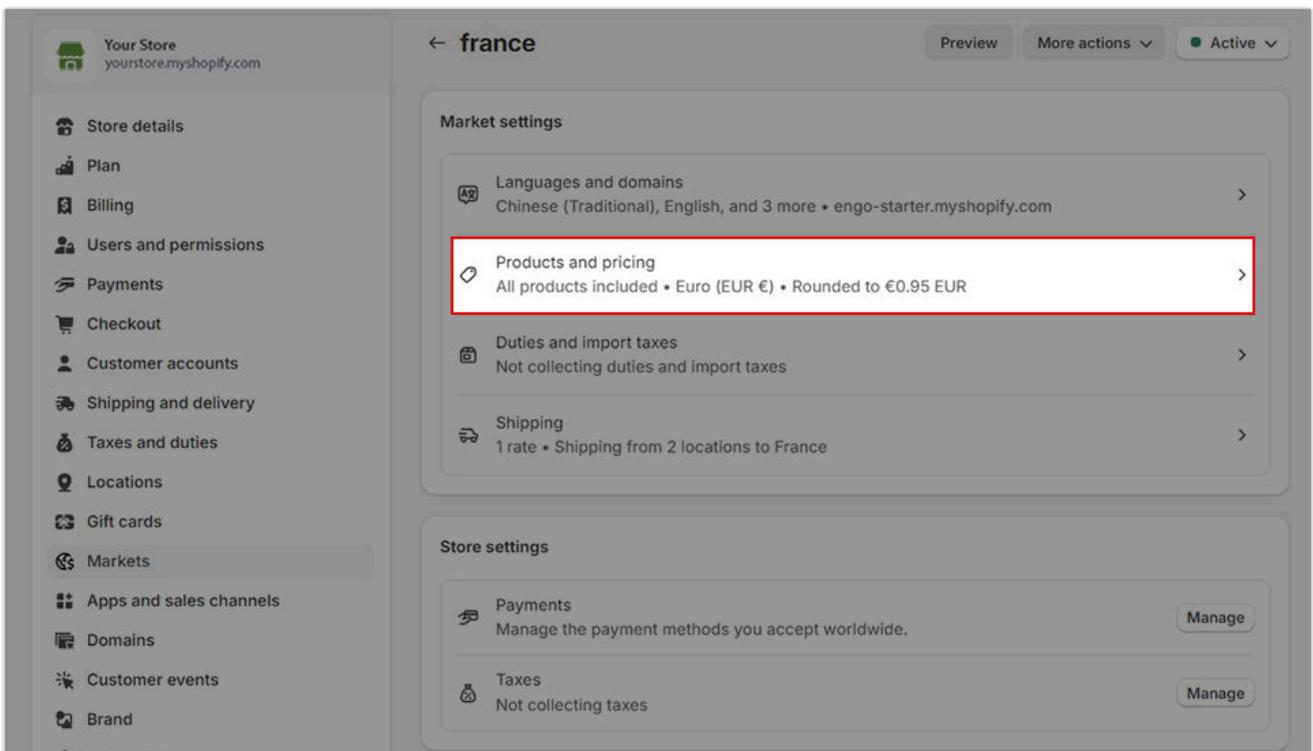
Active (3 of 50)

| Market                  | Share of total sales | Sales              | Conversion rate |
|-------------------------|----------------------|--------------------|-----------------|
| United States (Primary) | 100% ↗ 100%          | \$1.50K ↗ 150,000% | 0% ↗ 0%         |
| france                  | 0% ↗ 0%              | \$0.00 ↗ 0%        | 0% ↗ 0%         |
| japan                   | 0% ↗ 0%              | \$0.00 ↗ 0%        | 0% ↗ 0%         |

Inactive

|               |         |             |         |
|---------------|---------|-------------|---------|
| china         | 0% ↗ 0% | \$0.00 ↗ 0% | 0% ↗ 0% |
| International | 0% ↗ 0% | \$0.00 ↗ 0% | 0% ↗ 0% |

207 countries/regions are not in any of your markets.



Your Store  
yourstore.myshopify.com

← france Preview More actions Active

**Market settings**

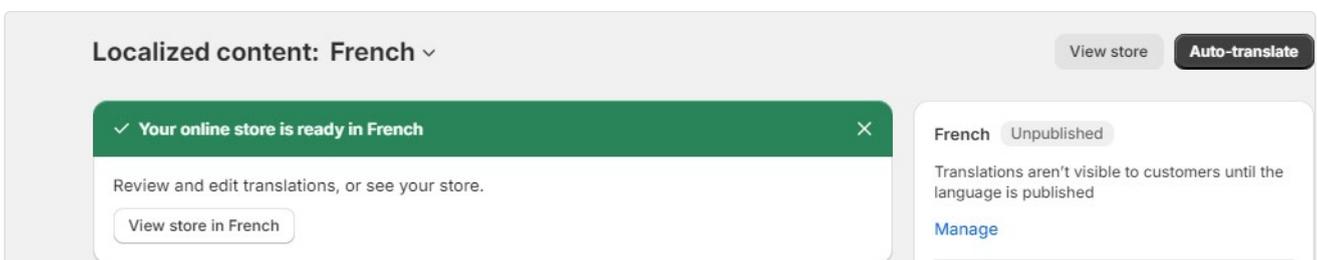
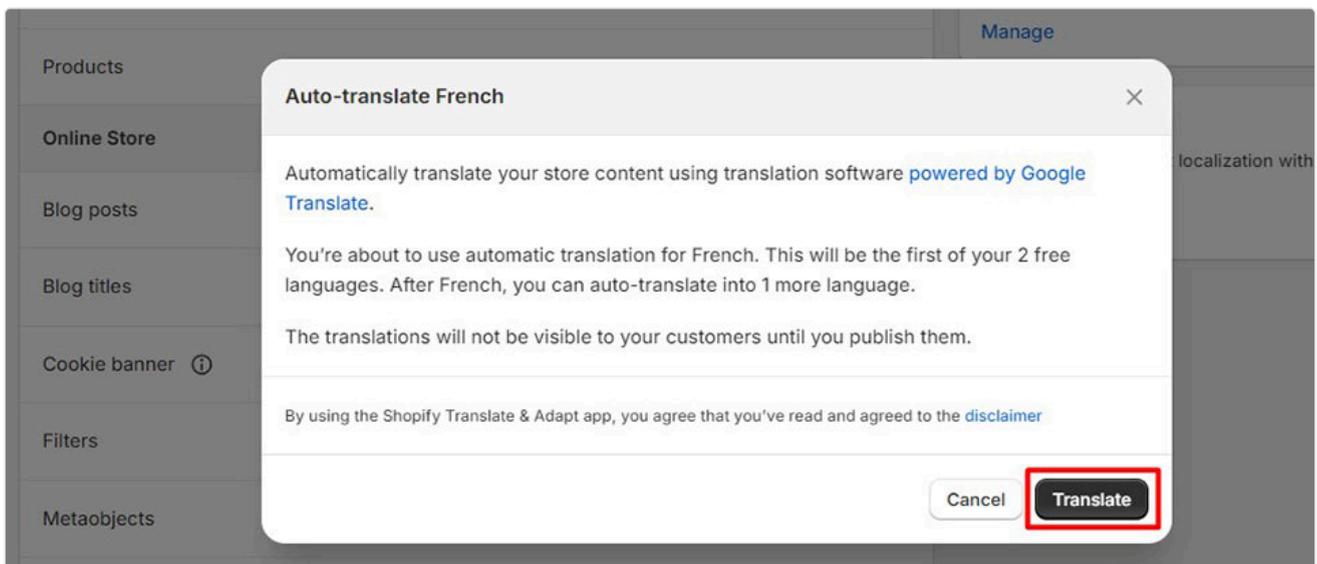
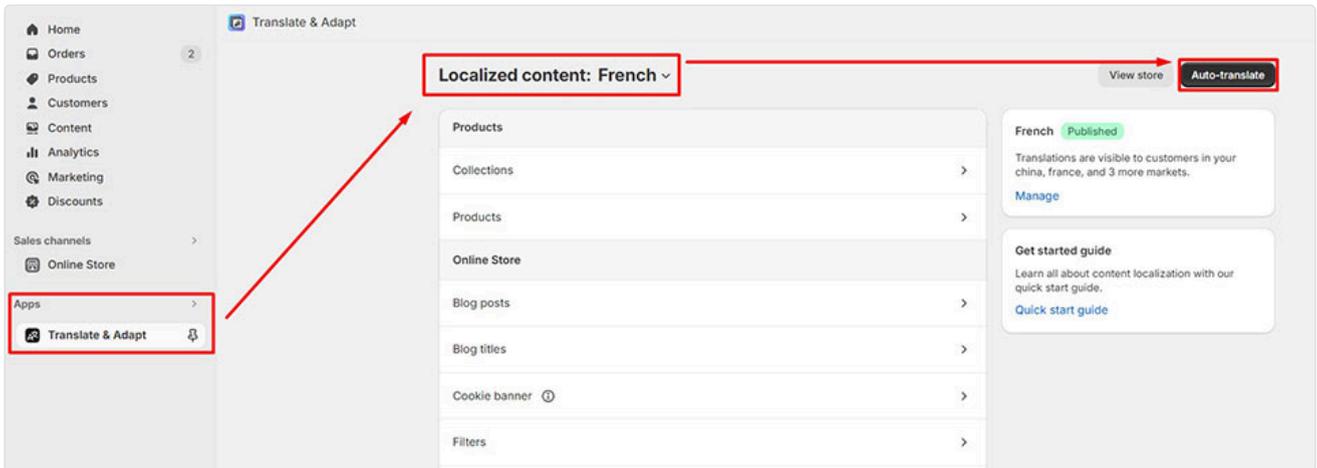
- Languages and domains  
Chinese (Traditional), English, and 3 more • engo-starter.myshopify.com
- Products and pricing  
All products included • Euro (EUR €) • Rounded to €0.95 EUR
- Duties and import taxes  
Not collecting duties and import taxes
- Shipping  
1 rate • Shipping from 2 locations to France

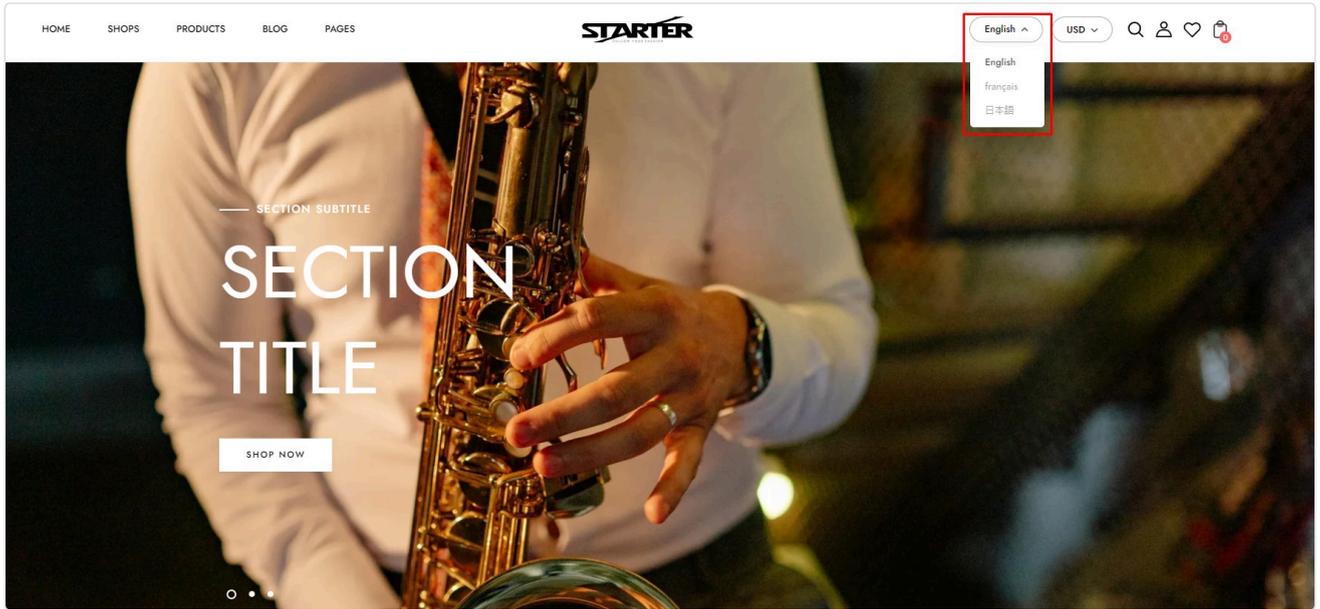
**Store settings**

- Payments  
Manage the payment methods you accept worldwide. Manage
- Taxes  
Not collecting taxes Manage

tip[step 5:] **Auto translate theme with Translate & Adapt app**

- Open **Translate & Adapt app**, click to **Auto-translate**
- It might take about 10 minutes. After translating, back to your store and you can see the result :::





# Theme settings

---

## Color

---

Change the color scheme to match the website's look and feel

You can define different color schemes in your theme settings and apply the color schemes to different sections throughout your online store with a color scheme picker. A color scheme is a set of colors. Your theme has a set of default color schemes applied that you can change at any time in the theme editor. You can add your brand colors to ensure a cohesive application of your color palette across your online store. Please follow this link for more clearly about Color Scheme: [Link](#)

To customize color in our theme please follow the steps:

:::tip[Steps]

1. In the theme editor (**Customize**), click **Theme settings**
2. Locate **Colors**
3. Make necessary changes
4. **Save** :::

![color demo](https://docs.shopilaunch.com/img/theme-settings/color.jpg)

## Color scheme

---

**Please follow the document to change the colors on your store.**

**Accent:** You can change the color when hover to Blog tilte, Add to cart button, Filter, Sortby,...

**Site background:** Your site background color

**Text:** You can change the text color of your store.

**Shadow:** Shadow color in your store.

**Border:** Border color in your store.

![footer demo](https://docs.shopilaunch.com/img/theme-settings/color1.jpg)

## Button color

---

Change background and text color for all call-to-action buttons and button hover.

- Button primary: used for the most important or prominent action on your webpage (ex: “Submit” button on a form, “Buy Now” button on an e-commerce site, ...)
- Primary button: used for actions that are less important or serve as alternatives to the primary action (ex: a “Cancel” or “Reset” button in a form, ...)

![[footer demo]](https://docs.shopilaunch.com/img/theme-settings/color2.jpg)

## Typography

---

THEME\_NAME has a dedicated options panel of its own, which lets you customize the styling of each part of your site to the finest detail. You can set the font style and size for the text.

### Note

Theme supports [Google Font](#) , [Shopify Font](#) and [Custom Font](#)

:::tip[Steps]

1. In the theme editor (**Customize**), click **Theme settings**
2. Locate **Typography**
3. Make necessary changes
4. **Save** :::

Typography is considered one of the essential components that impact the website’s look and feel. It contains the following elements.

## 1. Headings and body text

---

You can either choose the existing fonts from the library or custom fonts. For the custom font, kindly follow the steps below:

Elements related to the font such as spacing, height, weight, etc. are adjustable.

![[font demo]](https://docs.shopilaunch.com/img/theme-settings/font.jpg)

![[font demo]](https://docs.shopilaunch.com/img/theme-settings/font1.jpg)

You can also add other fonts form Google Font to the font heading selection by doing the following

- In the customer choose edit code

![[font demo]](https://docs.shopilaunch.com/img/theme-settings/typography-1.jpg)

- In the **Config** choose `settings_schema.json`

![[font demo]](https://docs.shopilaunch.com/img/theme-settings/typography-2.jpg)

- Go to the `font_heading_selection`

![[font demo]](https://docs.shopilaunch.com/img/theme-settings/typography-3.jpg)

- Add font in here and save.

![[font demo]](https://docs.shopilaunch.com/img/theme-settings/typography-4.jpg)

- In the Customer select Font heading selection

![[font demo]](https://docs.shopilaunch.com/img/theme-settings/typography-5.jpg)

![[font demo]](https://docs.shopilaunch.com/img/theme-settings/typography-6.jpg)

#### Info

You can also add other fonts form Google Font to the Font body selection just like adding Google Fonts for font heading selection.

#### Note

In the edit code, file `settings_schema.json` you need go to item `"id": "font_body_select`

## 2. Custom

In addition to the body text and heading, the custom can also be flexibly configured.

![[font demo]](https://docs.shopilaunch.com/img/theme-settings/typography.jpg)

#### Info

You can also add other fonts form Google Font to the Font custom selection just like adding Google Fonts for font heading selection.

**Note**

In the edit code, file settings\_schema.json you need go to item "id": "font\_custom\_sel

# Layout

---

## Change the website's container width

:::tip[Steps]

1. In the theme editor (**Customize**), click **Theme settings**
2. Locate **Layout**
3. Make necessary changes
4. **Save** :::

This section consists of 5 elements:

- Select Header and Footer style. There are 5 style in here.
- Horizontal space and vertical space: Affects areas with multiple columns or rows.

![[layout demo]](<https://docs.shopilaunch.com/img/theme-settings/layout.jpg>)

# Animation

---

## Setting animation

:::tip[Steps]

1. In the theme editor (**Customize**), click **Theme settings**
  2. Locate **Animation**
  3. Make necessary changes
  4. **Save** :::
- Animate duration
  - Animate effect: select page animate effect. Default: Fade up.

- Animate strength

![[animation demo]](<https://docs.shopilaunch.com/img/theme-settings/animation.jpg>)

## Buttons

---

:::tip[Steps]

1. In the theme editor (**Customize**), click **Theme settings**
2. Locate **Buttons**
3. Make necessary changes
4. **Save** :::

## Button border

---

- **Thicknes, opacity, corner radius**

![[animation demo]](<https://docs.shopilaunch.com/img/theme-settings/buttons1.jpg>)

## Button shadow

---

- **Opacity, Horizontal offset, Vertical offset, Bur**

![[animation demo]](<https://docs.shopilaunch.com/img/theme-settings/buttons3.jpg>)

## Variant pills

---

:::tip[Steps]

1. In the theme editor (**Customize**), click **Theme settings**
2. Locate **Variant pills**
3. Make necessary changes
4. **Save** :::

Variant pills are one way of displaying your product variants.

## Variant color swatches

- Fill variant color swatches.

![[variant demo]](https://docs.shopilaunch.com/img/theme-settings/variant.jpg)

![[variant demo]](https://docs.shopilaunch.com/img/theme-settings/variant2.jpg)

# Product card

---

Change layout, content and display variant options

:::tip[Steps]

1. In the theme editor (**Customize**), click **Theme settings**
2. Locate **Product card**
3. Make necessary changes
4. **Save** :::

## Layout image

---

### Product card style

- **Show vendor:** display vendor/brand names under the product title.
- **Show quick view:** let customers preview product information without needing to go to the product page.
- **Show price:** display price of product
- **Show badge:** hide or show the sale badge in % discount or text.
- **Image:** Set the suitable **Aspect ratio** for your image card.

![[product demo]](https://docs.shopilaunch.com/img/theme-settings/product9.jpg)

- There are 9 styles to select from:

```
import Tabs from '@theme/Tabs'; import TabItem from '@theme/TabItem';
```

![[product card image]](https://docs.shopilaunch.com/img/theme-settings/product1.jpg) ![[product card image]](https://docs.shopilaunch.com/img/theme-settings/product.jpg) ![[product card image]](https://docs.shopilaunch.com/img/theme-settings/product2.jpg) ![[product card image]](https://docs.shopilaunch.com/img/theme-settings/product3.jpg) ![[product card image]](https://docs.shopilaunch.com/img/theme-settings/product4.jpg) ![[product card image]](https://docs.shopilaunch.com/img/theme-settings/product5.jpg) ![[product card image]](https://docs.shopilaunch.com/img/theme-settings/product6.jpg) ![[product card image]](https://docs.shopilaunch.com/img/theme-settings/product7.jpg) ![[product card image]](https://docs.shopilaunch.com/img/theme-settings/product8.jpg)  
 ![[product demo]](https://docs.shopilaunch.com/img/theme-settings/product11.jpg)

- Setting the **product card color scheme** in the theme settings only works when the '**Enable distinct color scheme**' option is not turned on for any product card section

![[product demo]](https://docs.shopilaunch.com/img/theme-settings/product-card.jpg)  
 ![[product demo]](https://docs.shopilaunch.com/img/theme-settings/product-card2.jpg)

- The product card's content can be set as left, center or right.
- **Image padding** : Determine the space between image and content

![[product demo]](https://docs.shopilaunch.com/img/theme-settings/product-card3.jpg)

- Style border and Shadow

## Cart

---

Display the added product and cart information

The cart drawer is a slide where the cart information will show. A side pops up whenever customers add an item to the cart, offering customers to continue shopping while they can see the cart information. Customers can also edit the quantity or add a specific note.

![[cart demo]](https://docs.shopilaunch.com/img/theme-settings/cart3.jpg)

:::tip[Steps]

1. In the theme editor (**Customize**), click **Theme settings**
2. Locate **Cart**
3. Make necessary changes
4. **Save** :::

### 1. Choose cart type

---

There are 2 options for cart type: **drawer, page**

![[cart type]](https://docs.shopilaunch.com/img/theme-settings/cart11.jpg)

If it is a cart drawer, select the cart drawer position as left or right

![[cart type]](https://docs.shopilaunch.com/img/theme-settings/cart12.jpg)

## 2. Cart drawer collection

---

This section will appear below the products in customers' carts and automatically display recommended products.

![[cart ship demo]](https://docs.shopilaunch.com/img/theme-settings/cart9.jpg)

![[cart ship demo]](https://docs.shopilaunch.com/img/theme-settings/cart10.jpg)

## 3. Free shipping rates:

---

This option allows you to set the minimum shipping amount for Customers, which means, when Customers reach to that minimum amount, they will have free shipping offer.

![[cart ship demo]](https://docs.shopilaunch.com/img/theme-settings/cart4.jpg)

![[cart ship demo]](https://docs.shopilaunch.com/img/theme-settings/cart2.jpg)

## 4. Order note:

---

Activating the Cart note feature enables customers to add notes to their shopping cart, enhancing communication and providing additional information during checkout.

![[cart note demo]](https://docs.shopilaunch.com/img/theme-settings/cart5.jpg)

![[cart note demo]](https://docs.shopilaunch.com/img/theme-settings/cart14.jpg)

## 5. Coupon

---

![[cart coupon demo]](https://docs.shopilaunch.com/img/theme-settings/cart13.jpg)

![[cart coupon demo]](https://docs.shopilaunch.com/img/theme-settings/cart6a.jpg)

## 6. Shipping Rates Calculator:

---

Customers can begin the calculation process by entering their information.

![[cart note demo]](https://docs.shopilaunch.com/img/theme-settings/cart7a.jpg)

![[cart note demo]](https://docs.shopilaunch.com/img/theme-settings/cart8.jpg)

## Image lazyload

---

:::tip[Steps]

1. In the theme editor (**Customize**), click **Theme settings**
2. Locate **Image lazyload**
3. Make necessary changes
4. **Save** :::

### Setting image lazyload

![[Image lazyload demo]](https://docs.shopilaunch.com/img/theme-settings/imageload.jpg)

## Drawer

---

If you select drawer as the shopping cart type, this drawer setting will be active

:::tip[Steps]

1. In the theme editor (**Customize**), click **Theme settings**
2. Locate **Drawer**
3. Make necessary changes
4. **Save** :::

### 1. Border, Shadow

---



## 2. Effect

---



## 3. Cart note

---



## 4. Cart discount

---



## 5. Cart shipping

---





# Currency format

---

This setting lets you show currency codes in the cart and checkout prices.

:::tip[Steps]

1. In the theme editor (**Customize**), click **Theme settings**
2. Locate **Currency format**
3. Make necessary changes
4. **Save** :::

## Currency codes

---

Cart and checkout prices always show currency codes. Example: \$1.00 USD.

![:drawer demo](https://docs.shopilaunch.com/img/theme-settings/currency-format.jpg)

## Dark mode

---

This setting lets you show currency codes in the cart and checkout prices.

:::tip[Steps]

1. In the theme editor (**Customize**), click **Theme settings**
2. Locate **Dark mode**
3. Make necessary changes
4. **Save** :::

## Dark mode mapping

---

![:drawer demo](https://docs.shopilaunch.com/img/theme-settings/dark-mode.jpg)

## Newsletter popup

---

A popup is an overlay that stops on-site visitors and displays an informational or promotional message to grab their attention. A popup can be a great way to grow your email list, get more newsletter sign-ups, and boost sales.

:::tip[Steps]

1. In the theme editor (**Customize**), click **Theme settings**
2. Locate **Newsletter popup**
3. Make necessary changes
4. **Save** :::

## Setting newsletter popup style

---

**Newsletter popup cooldown (minutes):** Min 0 seconds

**Show on newsletter :** choose 3 option show on all page/show on home page/ hidden

![[newsletter popup]](<https://docs.shopilaunch.com/img/theme-settings/newsletter-setting1.jpg>)

**Select style:** Encourage customers to get their latest deals, new collection release update, etc. via the newsletter section. There are 6 displayed forms:

```
import Tabs from '@theme/Tabs'; import TabItem from '@theme/TabItem';
```

![[newsletter popup]](<https://docs.shopilaunch.com/img/theme-settings/newsletter1.png>) ![[newsletter popup]](<https://docs.shopilaunch.com/img/theme-settings/newsletter2.png>) ![[newsletter popup]](<https://docs.shopilaunch.com/img/theme-settings/newsletter3.png>) ![[newsletter popup]](<https://docs.shopilaunch.com/img/theme-settings/newsletter4.png>) ![[newsletter popup]](<https://docs.shopilaunch.com/img/theme-settings/newsletter5.png>) ![[newsletter popup]](<https://docs.shopilaunch.com/img/theme-settings/newsletter6.png>)

## Content title

---

Use the provided text fields to add a suitable heading/subheading/description. Leave any of them blank if you do not want to display them.

![[newsletter popup]](<https://docs.shopilaunch.com/img/theme-settings/newsletter-setting.jpg>)

## Button and placeholder

---

Activate a call-to-action button and field for entering customers' emails.

![[newsletter popup]](<https://docs.shopilaunch.com/img/theme-settings/newsletter-setting2.jpg>)

## Social media

---

Use the provided text fields to add a suitable text footer. Leave blank if you do not want to display this.

Fill svg icon and link social media

![[newsletter popup]](<https://docs.shopilaunch.com/img/theme-settings/newsletter-setting3.jpg>)

# Promotion popup

---

Setup and enable promotion popup

The promotion pop up is an optional section appears when site is loaded to advertise a store promotion.

:::tip[Steps]

1. In the theme editor (**Customize**), click **Theme settings**
2. Locate **Promotion popup**
3. Make necessary changes
4. **Save** :::

## Setting promotion popup style

---

**Promotion popup cooldown (minutes):** Min 0 seconds

**Show on promotion** : choose 3 option show on all page/show on home page/hidden

![[promotion popup]](<https://docs.shopilaunch.com/img/theme-settings/promotion-setting.jpg>)

**Select style:** Encourage customers to get their latest deals, new collection release update, etc. via the promotion section.

![[promotion popup]](<https://docs.shopilaunch.com/img/theme-settings/promotion.jpg>)

## Content title

---

- Choose a text color that suits the promotion popup
- Select a product collection
- Use the provided text fields to add a suitable heading/subheading/description. Leave any of them blank if you do not want to display them.

![[promotion popup]](<https://docs.shopilaunch.com/img/theme-settings/promotion-setting1.jpg>)

## Button and placeholder

---

Activate a call-to-action button and field for entering customers' emails.

![[promotion popup]](<https://docs.shopilaunch.com/img/theme-settings/promotion-setting2.jpg>)

## Quick view

---

If you want customers to be able to view your products without having to go to the Product Page, you can enable the Product Quickview option on the Frontpage. This option allows customers to view all of your product details without being redirected to the Product page, reduces time consumption and provides a better shopping experience in your store.

:::tip[Steps]

1. In the theme editor (**Customize**), click **Theme settings**
2. Locate **Quick view**
3. Make necessary changes
4. **Save** :::

![[Quickview]](<https://docs.shopilaunch.com/img/theme-settings/quickview.jpg>)

## Product media settings

---

**Enable image zoom when hover:** when a user moves their cursor over an image on a website, the image will automatically enlarge or zoom in, allowing the user to see more detail.

**Enable image zoom when click:** when a user clicks on an image on a website, the image will enlarge or zoom in, allowing the user to see more detail.

**Enable video autoplay:** a video will automatically start playing as soon as it becomes available on a webpage, without the user having to click a play button.

**Enable popup video:** a video will open and play in a small, separate window or overlay on the screen

**Enable product 360°:** allow users to interact with a product image in a way that they can view it from all angles by rotating it horizontally and vertical.

![[quick view]](<https://docs.shopilaunch.com/img/theme-settings/quickview1.jpg>)

## Saving

---

- Enable or Disable show saving amount
- Choose type saving: Percentage/Text/Fixed amount

![:quick view](https://docs.shopilaunch.com/img/theme-settings/quickview2.jpg)

## Variants

---

- Choose size style: Radio/Boxed/Dropdown
- Choose color style: Radio/Boxed/Color/Image
- Color swatches: Fill variant color swatches.

Activate a call-to-action button and field for entering customers' emails.

![:quick view](https://docs.shopilaunch.com/img/theme-settings/quickview3.jpg)

## Show button

---

**Show review**

**Show description**

**Show dynamic checkout**

**Show gift card recipient form:** Only for gift card product

**Show checkbox agree with term & conditions**

![:quick view](https://docs.shopilaunch.com/img/theme-settings/quickview4.jpg)

## Favicon

---

### Change favicon icon and logo

tip[steps] In the theme editor (**Customize**), click **Favicon** Select image under **Favicon Save** :::

A **favicon**, short for favorite icon, is a tiny image that identifies and distinguishes a particular website or webpage from others.

If you have multiple tabs open in your browser at the same time, a favicon makes it easy to locate what tab you need without reading the text.

The recommended image size is 32x32px.

![[favicon demo]](https://docs.shopilaunch.com/img/theme-settings/favicon.jpg)

## Search behavior

---

:::tip[steps]

1. In the theme editor (**Customize**), click **Theme settings**
2. Locate **Search behavior**
3. Make necessary changes
4. **Save** :::

### Settings Search behavior

**Show vendor:** Visible when product suggestions enabled.

**Show price:** Visible when product suggestions enabled.

![[search behavior demo]](https://docs.shopilaunch.com/img/theme-settings/search-behavior.jpg)

## Custom CSS

---

:::tip[steps]

1. In the theme editor (**Customize**), click **Theme settings**
2. Locate **Custom CSS**
3. Make necessary changes
4. **Save** :::

### How to custom css

Add custom styles to your entire online store. [Learn more](#)

![[search behavior demo]](https://docs.shopilaunch.com/img/theme-settings/cusTom.jpg)

# Theme style

---

:::tip[steps]

1. In the theme editor (**Customize**), click **Theme settings**
2. Locate **Theme style**
3. Make necessary changes
4. **Save** :::

## Select them style

- Default or Preset-2.

Changing your theme's style will affect both the settings and look and feel of your store.

Some settings will be lost when you change your style, but you will not lose any content from your store



# Theme sections

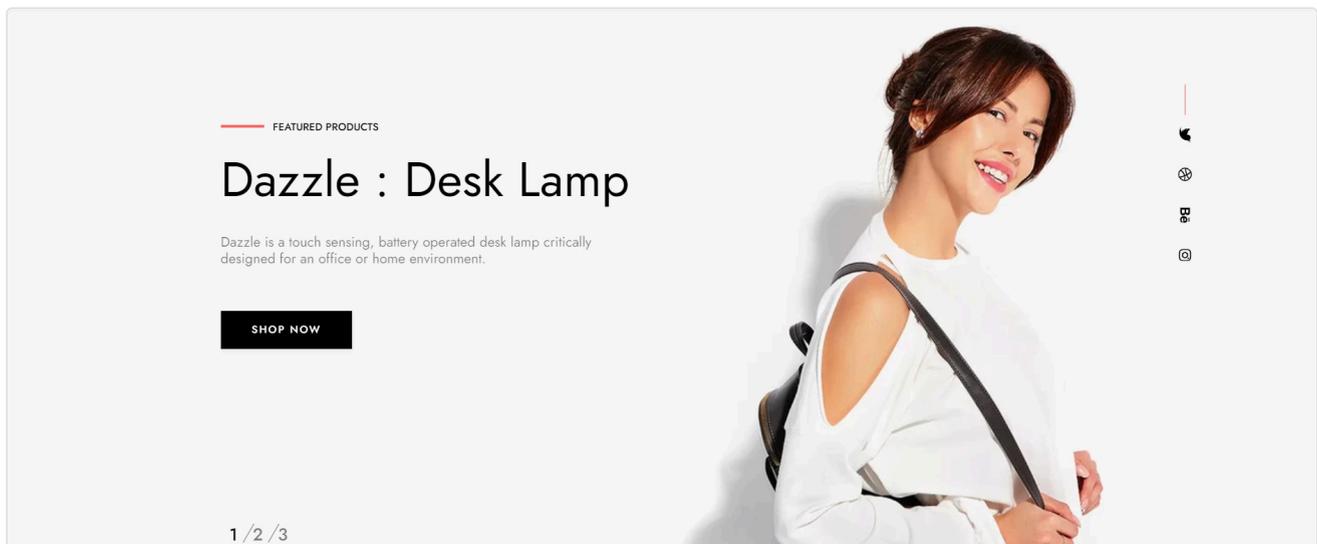
---

## Slideshow

---

Combines images, text, and call-to-action buttons in your slideshow

A slideshow is a quick and interactive way to showcase content and information on your site. Slideshow lets you display your most popular products/collections or shout out about what's new with a call-to-action button.



tip[steps:] 1. In the theme editor (**Customize**), click **Add** section 2. Locate **Slideshow** 3. **Save**

## Section settings

---

### 1. Design settings

Choose the container type to determine where to place the slide's content

Identify the button that facilitate the transition between slides. Additionally, consider configuring the carousel to automatically advance to the next slide after a predetermined period.

Section padding allows you to specify the space between the slideshow and the preceding or following sections, or both.

![[slideshow demo]](https://docs.shopilaunch.com/img/theme-sections/slideshow2.jpg)

## Block settings

---

### 1. Subtitle settings

Add some text for the slide's subtitle, then determine the content's size, custom a value in the text weight, and Choose the title's effect

![[slideshow demo]](https://docs.shopilaunch.com/img/theme-sections/slideshow-block1.jpg)

### 2. Title settings

Add some text for the slide's title, then determine the content's size, custom a value in the text weight, and Choose the title's effect

![[slideshow demo]](https://docs.shopilaunch.com/img/theme-sections/slideshow-block3.jpg)

### 3. Button settings

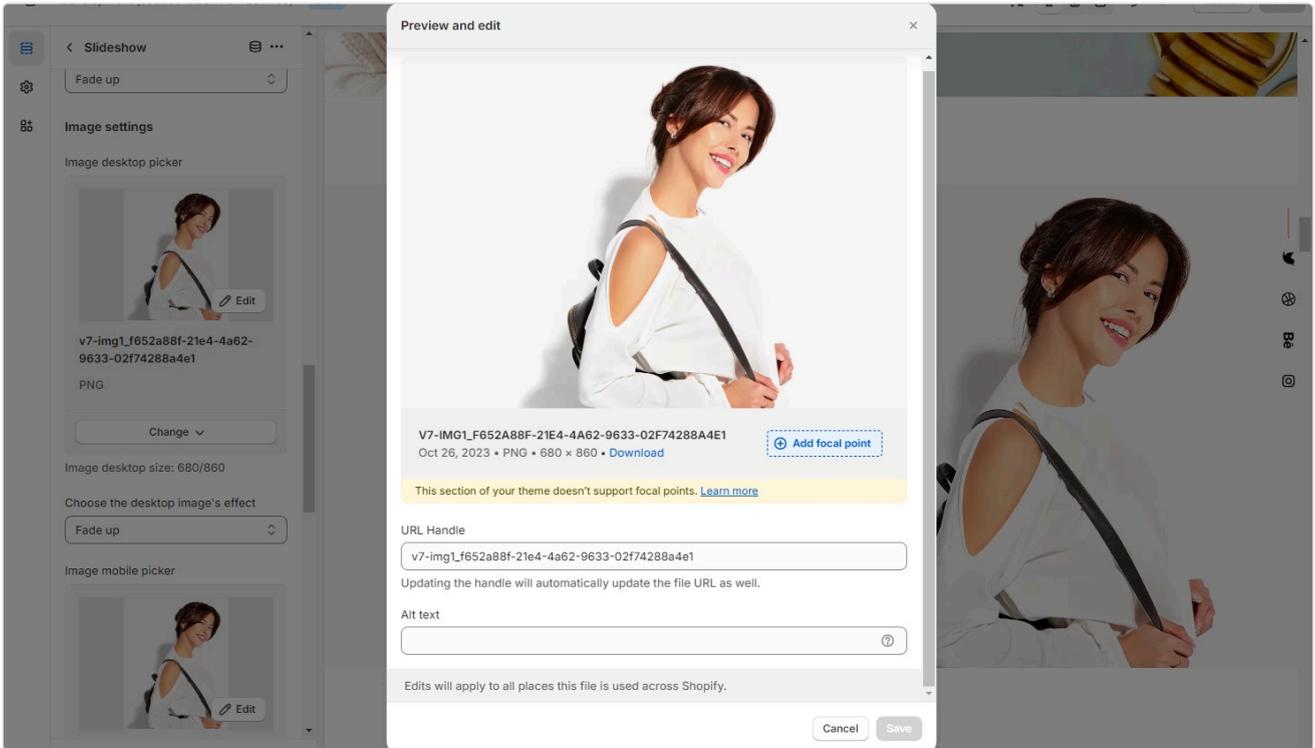
You have the flexibility to modify the label displayed on the button right here. Additionally, you can custom the button by selecting the **Button style**, **Button size** option, Custom **Border radius**, **Button padding** and **Choose the button's effect** .

![[slideshow demo]](https://docs.shopilaunch.com/img/theme-sections/slideshow-block2.jpg)

### 4. Image settings

You can add images for desktop and mobile versions separately.

**Add focal point:** This feature helps you select the most important part of an image for your store. It ensures that the focal points of the image always remain visible, even if a section crops the image to fit the layout.

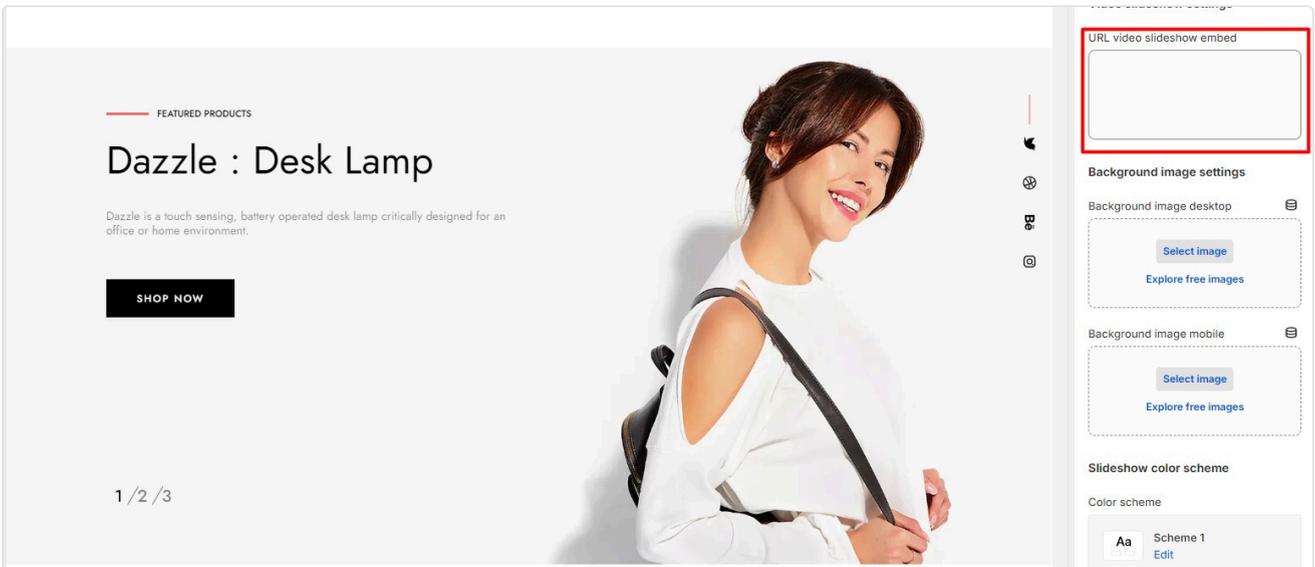


**i** Info

Please follow this [link](#) for more information.

## 5. Video settings

Higher priority than **Background image** and **background color**



## 6. Background settings

The priority is lower than **Video** and higher than **Background color**

**i** Info

1920x900px is recommended for desktop & 600x480px is recommended for mobile.

![slideshow demo](https://docs.shopilaunch.com/img/theme-sections/slideshow-block7.jpg)

## 7. Slideshow color scheme

Edit all your theme's colors.

**Background color** has a lower Priority than **Video** and **Background image**

![slideshow demo](https://docs.shopilaunch.com/img/theme-sections/slideshow-block8.jpg)

# Banner

---

Here is an amazing section that will help you design the Banners creatively and professionally. It has never been easier to create a banner.

The image displays three distinct banner designs. The first banner features a woman in a blue top with the text 'Say Hello To Sunset Tones' and a 'SHOP NOW' button. The second banner shows a girl in a light blue dress holding a bouquet of flowers, with the text 'Spring Playsuits For Girls' and a 'SHOP NOW' button. The third banner depicts a woman in a dark red dress in a garden, with the text 'Spring Must-Haves: Shorts' and a 'SHOP NOW' button.

:::tip[steps:]

1. In the theme editor (**Customize**), click **Add section**
2. Locate **Banner**
3. **Save** :::

## Section settings

### 1. Section content

You can personalize the content within the banner image block to your liking and flexibility to modify the label displayed on the button right here

![[banner demo]](<https://docs.shopilaunch.com/img/theme-sections/banner2.jpg>)

:::info[image] 523 x 414px recommended :::

### 2. Button setting

![[banner demo]](<https://docs.shopilaunch.com/img/theme-sections/banner3.jpg>)

### 3. Section banner

**Hover style** (Image hover effect): This option allows you to set an effect when hovering for image with many selections (Warning: Hovering effect will resize your images).

**Container type:** You can choose among Box, Wide, Fullwidth for the collection layout.

**Image gap:** Determine the space between 2 items

![[banner demo]](<https://docs.shopilaunch.com/img/theme-sections/banner4.jpg>)

### 4. General settings

**Color schema:** Set text color and background color with preset scheme

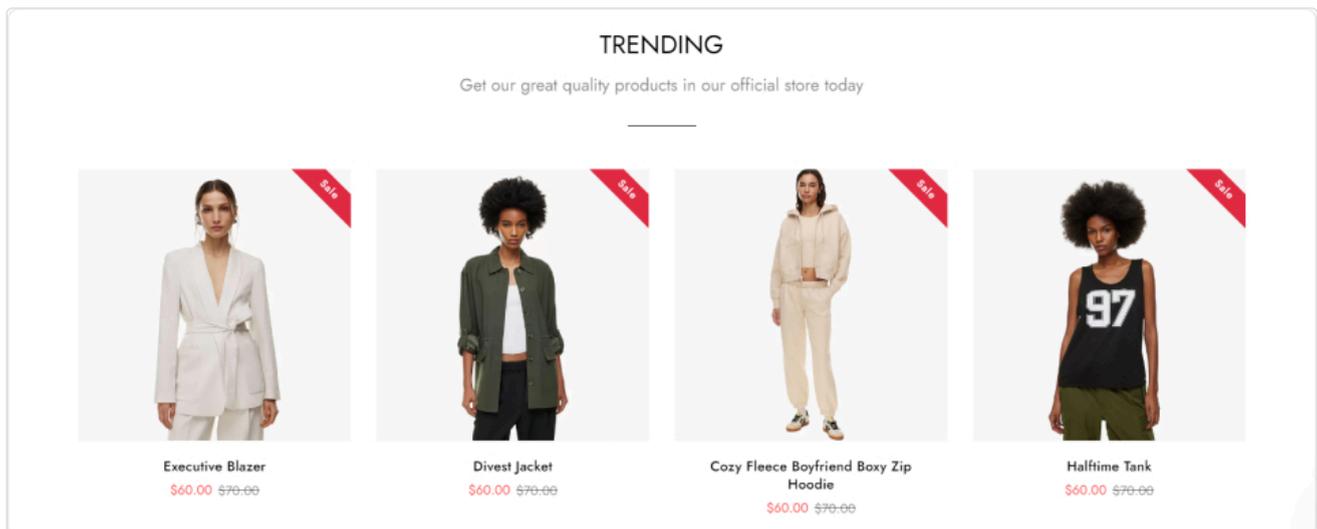
**Background image** The priority is higher than **Background color**

Section padding allows you to specify the space between the testimonials and the preceding or following sections, or both.

![[banner demo]](<https://docs.shopilaunch.com/img/theme-sections/general-settings.jpg>)

## Products grid

Displays products from a selected collection in an engaging and attractive section.



:::tip[steps:]

1. In the theme editor (**Customize**), click **Add section**
2. Locate **Product**

### 3. Save :::

## Product settings

---

### 1. Layout settings

**Container type:** You can choose among Box, Wide, Fullwidth for the policy layout.

![[layout setting]](https://docs.shopilaunch.com/img/theme-sections/container.jpg)

### 2. Title

Use the provided text fields to add a suitable **Title/Subtitle**. Leave any of them blank if you do not want to display them.

![[product image demo]](https://docs.shopilaunch.com/img/theme-sections/product1.jpg)

### 3. Products setting

Select collection show products

**Products limit:** Adjust the number of shown products

**Column limit:** Determine the number of product shown per row.

![[product image demo]](https://docs.shopilaunch.com/img/theme-sections/product2.jpg)

![[product image demo]](https://docs.shopilaunch.com/img/theme-sections/product3.jpg)

### 4. General settings

**Color schema:** Set text color and background color with preset scheme

**Background image** The priority is higher than **Background color**

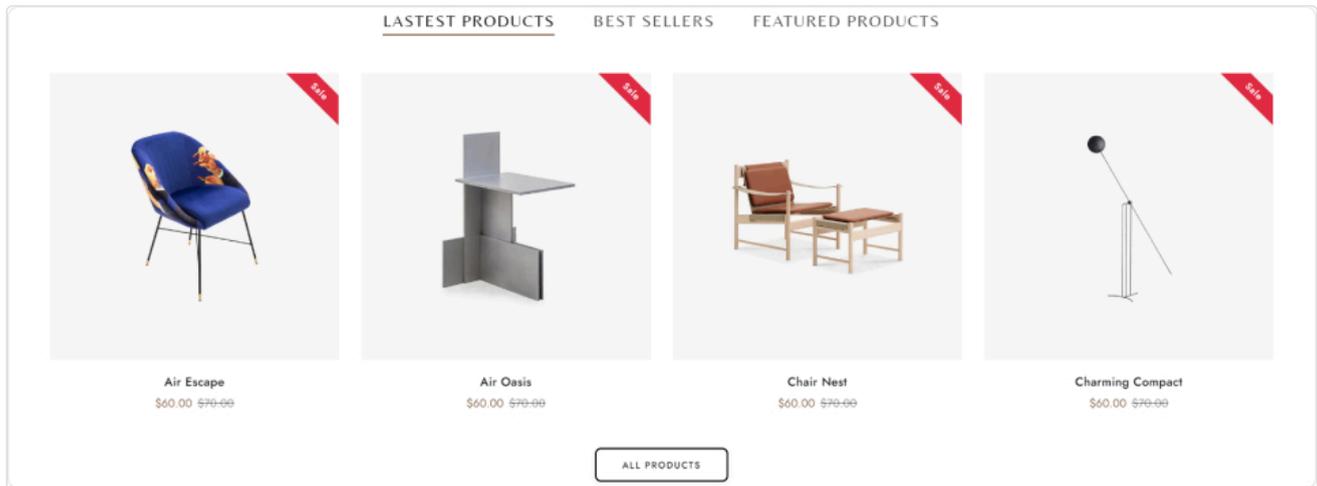
Section padding allows you to specify the space between the newsletter and the preceding or following sections, or both.

![[product demo]](https://docs.shopilaunch.com/img/theme-sections/general-settings.jpg)

## Products tab

---

Displays products from a selected collection in an engaging and attractive section.



:::tip[steps:]

1. In the theme editor (**Customize**), click **Add section**
2. Locate **Product**
3. **Save** :::

## Product settings

### 1. Layout settings

**Container type:** You can choose among Box, Wide, Fullwidth for the policy layout.

![[layout setting]](<https://docs.shopilaunch.com/img/theme-sections/container.jpg>)

### 2. Title

Use the provided text field to add a suitable **Title**. Leave any of them blank if you do not want to display them.

**Align:** Select the desired position for the title

![[blog image demo]](<https://docs.shopilaunch.com/img/theme-sections/product-tab1.jpg>)

### 3. Products setting

**Column limit:** Determine the number of product shown per row.

![[product image demo]](<https://docs.shopilaunch.com/img/theme-sections/product-tab2.jpg>)

![[product image demo]](https://docs.shopilaunch.com/img/theme-sections/product-tab3.jpg)

## 4. Button settings

![[product image demo]](https://docs.shopilaunch.com/img/theme-sections/product-tab4.jpg)

## 5. General settings

**Color schema:** Set text color and background color with preset scheme

**Background image** The priority is higher than **Background color**

Section padding allows you to specify the space between the newsletter and the preceding or following sections, or both.

![[product demo]](https://docs.shopilaunch.com/img/theme-sections/general-settings.jpg)

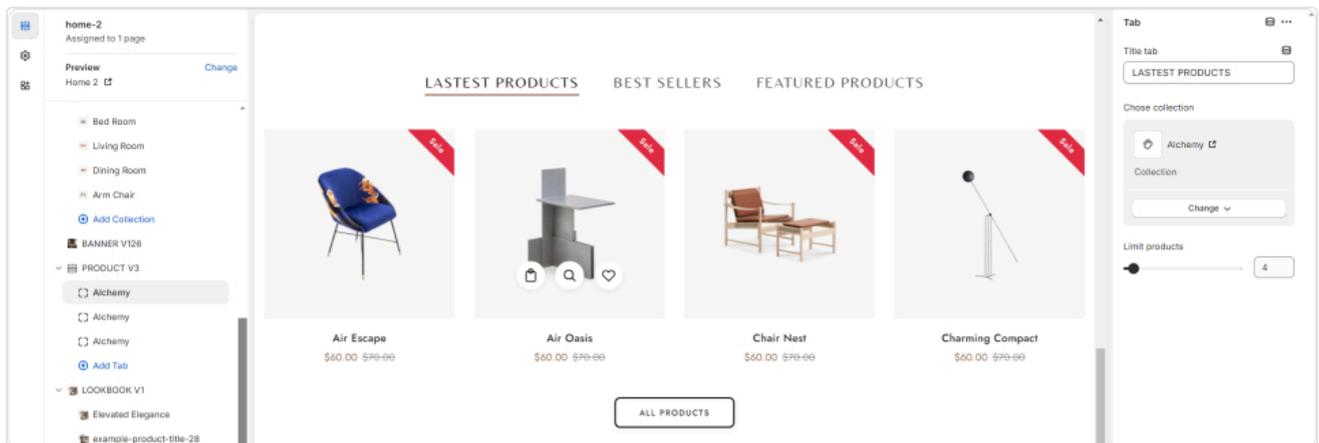
# Block settings

## 1. Item

Use the provided text field to add a suitable Title tab.

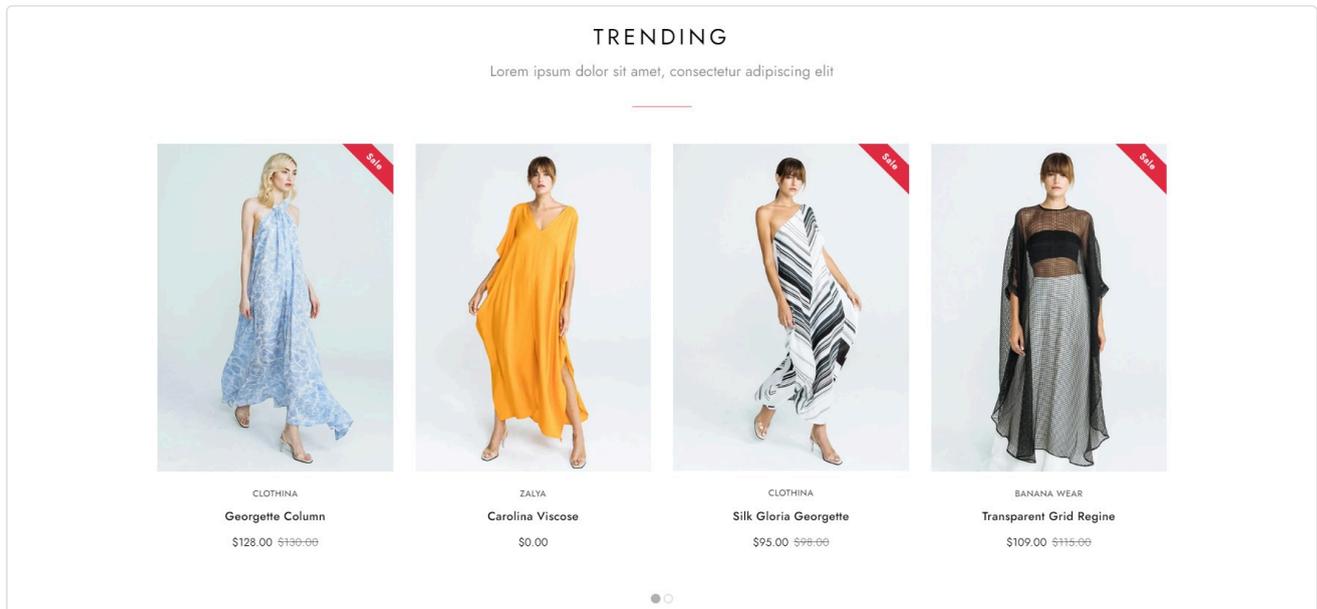
Select collection show products

**Products limit:** Adjust the number of shown products



# Products list carousel

Displays products from a selected collection in an engaging and attractive section.



**Tip:**

1. In the theme editor (**Customize**), click **Add section**
2. Locate **Product**
3. **Save**

## Product settings

### 1. Layout settings

**Container type:** You can choose among Box, Wide, Fullwidth for the policy layout.

**Layout setting** (<https://docs.shopilaunch.com/img/theme-sections/container.jpg>)

### 2. Section title

Use the provided text field to add a suitable **Section title / Section subtitle**. Leave any of them blank if you do not want to display them.

**Align:** Select the desired position for the title

**Product** (<https://docs.shopilaunch.com/img/theme-sections/product-carousel1.jpg>)

### 3. Products setting

Select collection show products

**Products limit:** Adjust the number of shown products

**Column limit:** Determine the number of product shown per row.

![[product carousel ]](https://docs.shopilaunch.com/img/theme-sections/product-carousel2.jpg)

**Color scheme setting**

![[product carousel ]](https://docs.shopilaunch.com/img/theme-sections/product3.jpg)

### 4. General settings

**Color schema:** Set text color and background color with preset scheme

**Background image** The priority is higher than **Background color**

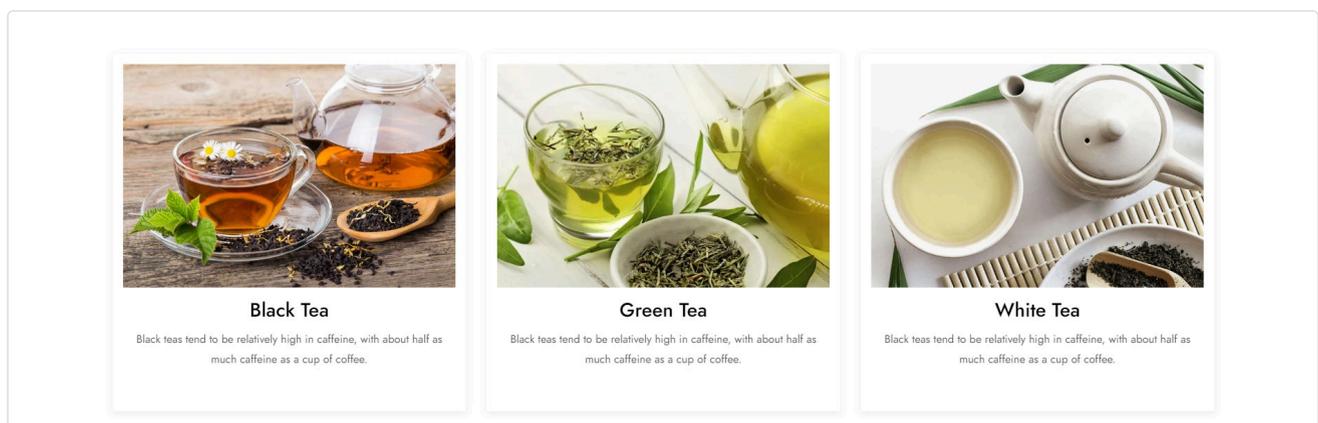
Section padding allows you to specify the space between the newsletter and the preceding or following sections, or both.

![[newsletter demo]](https://docs.shopilaunch.com/img/theme-sections/general-settings.jpg)

## Collection list

---

The collection list displays a quick list of desired collections to catch visitors' attention.



:::tip[steps:] Add Collection list to the home page

1. In the theme editor (**Customize**), click **Add section**
2. Locate **Collection**

### 3. Save :::

## Collection list settings

---

### 1. Section Title and General:

- **Title** Use the provided fields to add a title/subtitle for the section. Leave any of the fields blank if you do not want to display them.

![collection demo](https://docs.shopilaunch.com/img/theme-sections/collection2.jpg)

- **General settings Container type:** You can choose among Box, Wide, Fullwidth for the collection layout.

**Color schema:** Set text color and background color with preset scheme

Section padding allows you to specify the space between the collection and the preceding or following sections, or both.

![collection demo](https://docs.shopilaunch.com/img/theme-sections/collection3.jpg)

![collection demo](https://docs.shopilaunch.com/img/theme-sections/collection4.jpg)

### 2. Collection settings

![collection demo](https://docs.shopilaunch.com/img/theme-sections/collection5.jpg)

**Column limit:** Determine the number of collections shown per row.

**Autoplay:** run the carousel automatically

**Image gap:** Determine the space between 2 items

**Hover style:** Effect when hovering over image

### 2. Block settings

![collection demo](https://docs.shopilaunch.com/img/theme-sections/collection6.jpg)

## Banner countdown

---

**Banner countdown:** A Banner countdown can be defined as a virtual clock that counts down from a certain date or number to indicate the end or start of an offer or event. It can be used to create curiosity and motivate

customers to make a purchase before the end of the event.



:::tip[steps:]

1. In the theme editor (**Customize**), click **Add section**
2. Locate **Banner countdown**
3. **Save** :::

## 1. Setting layout and content

**Container type:** You can choose among Box, Fullwidth for the testimonials layout.

Use the provided text fields to add a suitable heading/subheading/description. Leave any of them blank if you do not want to display them.

You have the flexibility to modify the label displayed on the button right here

![[banner demo]](<https://docs.shopilaunch.com/img/theme-sections/banner-cd1.jpg>)

## 2. Countdown offer settings

Enter the expiration date, the time will be calculated from the current time to the expiration date

![[banner demo]](<https://docs.shopilaunch.com/img/theme-sections/banner-cd2.jpg>)

![[banner demo]](<https://docs.shopilaunch.com/img/theme-sections/banner-cd3.jpg>)

![[banner demo]](<https://docs.shopilaunch.com/img/theme-sections/banner-cd4.jpg>)

### 3. Button setting

![[banner demo]](<https://docs.shopilaunch.com/img/theme-sections/banner3.jpg>)

## 4. General settings

**Color schema:** Set text color and background color with preset scheme

**Background image** The priority is higher than **Background color**

Section padding allows you to specify the space between the testimonials and the preceding or following sections, or both.

![[banner demo]](https://docs.shopilaunch.com/img/theme-sections/general-settings.jpg)

# Brand

---

List of collaborative brands. It is a type of proof that builds trust and confidence among your potential customers.



:::tip[steps:] Add Brand to the home page

1. In the theme editor (**Customize**), click **Add** section
2. Locate **Brand**
3. **Save** :::

## 1. Layout settings

**Container type:** You can choose among Box, Wide, Fullwidth for the brand layout.

![[layout setting]](https://docs.shopilaunch.com/img/theme-sections/container.jpg)

**Column:** Determine the number of brand shown per row and the gap between columns.

**Autoplay:** run the carousel automatically

![[layout setting]](https://docs.shopilaunch.com/img/theme-sections/brand1.jpg)

## 2. General settings

**Color schema:** Set text color and background color with preset scheme

**Background image** The priority is higher than **Background color**

Section padding allows you to specify the space between the testimonials and the preceding or following sections, or both.

![[banner demo]](https://docs.shopilaunch.com/img/theme-sections/general-settings.jpg)

## 3. Block settings

Choose a representative **image** of the brand and add a link

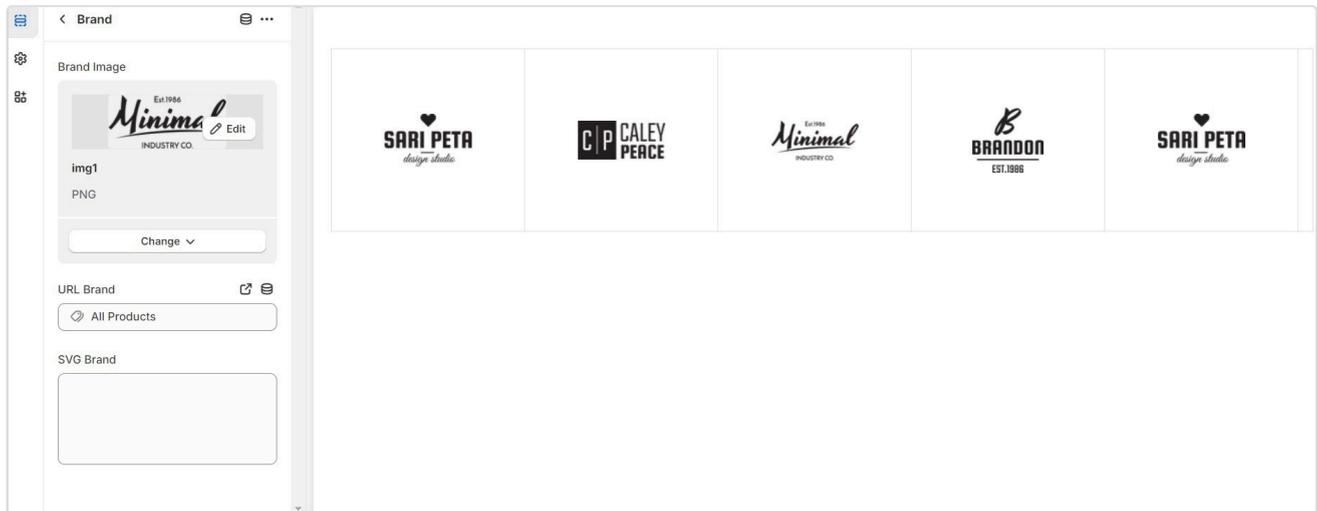


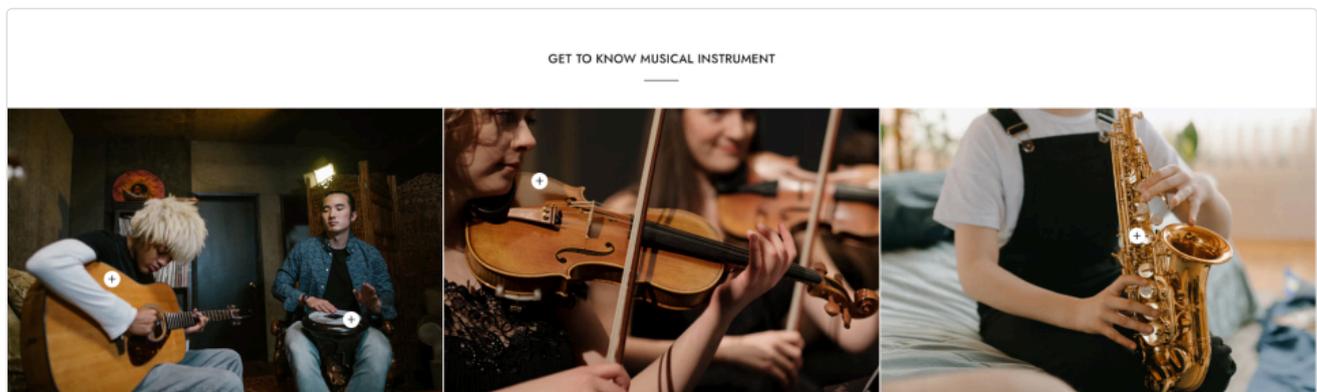
Image can be in svg format

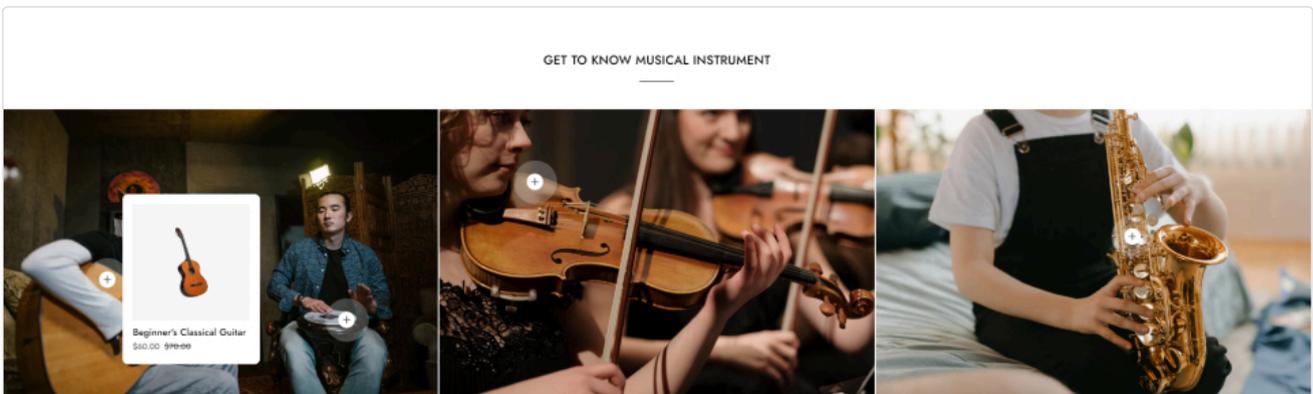
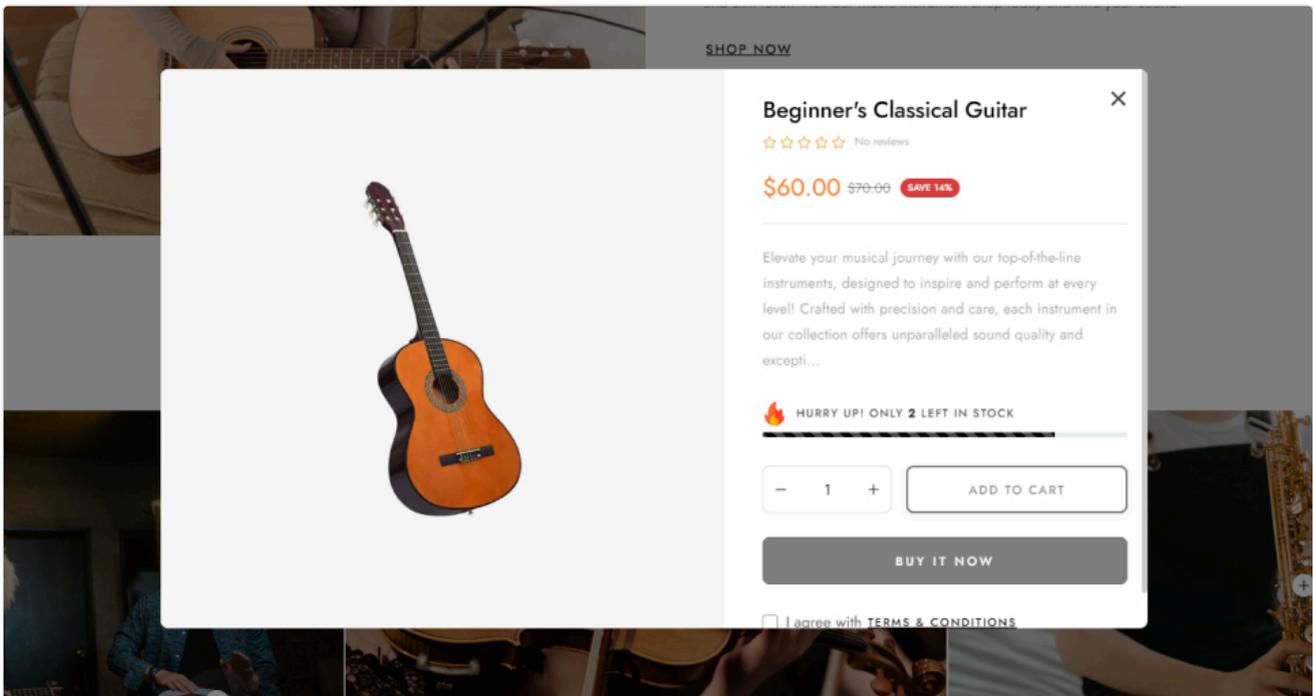
## Lookbook

---

A guide to set up a collection list.

This section allows you to create images packery called Lookbook, you can freely design your lookbook in many ways you like. Its very flexible.





:::tip[steps:]

1. In the theme editor (**Customize**), click **Add section**
2. Locate **Lookbook**
3. **Save** :::

## Gallery settings

### 1. Layout settings

**Container type:** You can choose among Box, Wide, Fullwidth for the policy layout.

![[layout setting]](<https://docs.shopilaunch.com/img/theme-sections/container.jpg>)

## 2. Section header

Use the provided text fields to add a suitable heading/subheading/description. Leave any of them blank if you do not want to display them.

![[layout setting]](https://docs.shopilaunch.com/img/theme-sections/lookbook1.jpg)

## 3. Lookbook action

**Effect on dots:** Hover, Click

**Open as:** Simple product popup, Quickview

![[layout setting]](https://docs.shopilaunch.com/img/theme-sections/lookbook2.jpg)

## 4. Lookbook settings

![[layout setting]](https://docs.shopilaunch.com/img/theme-sections/lookbook3.jpg)

## 5. Settings for carousel

Select Lookbook type: **Carousel** and **Autoplay** options to run the list automatically. You can also use pagination or navigation

![[layout setting]](https://docs.shopilaunch.com/img/theme-sections/lookbook4.jpg)

## 6. General settings

**Color schema:** Set text color and background color with preset scheme

**Background image** The priority is higher than **Background color**

Section padding allows you to specify the space between the newsletter and the preceding or following sections, or both.

![[newsletter demo]](https://docs.shopilaunch.com/img/theme-sections/general-settings.jpg)

## 7. Lookbook item

To tag products on the item image, you must add the chosen products. Then, use the offset top and left to adjust the annotation icon. You can add up to 5 products/annotation icons for one lookbook item (image).

![[lookbok image add point]](https://docs.shopilaunch.com/img/theme-sections/lookbook7.jpg)

**Add focal point:** This feature helps you select the most important part of an image for your store. It ensures that the focal points of the image always remain visible, even if a section crops the image to fit the layout.

**i** Info

Please follow this [link](#) for more information.

# Newsletter

---

A guild to set up newsletter to collect email addresses from your customers

Newsletters are one of the most powerful digital marketing tools at your disposal since they let you communicate directly with your customers in a personalized way when they subscribed.



**LIKE BEING FIRST?**

Then get your can't-miss style news, before everybody else

Your email address... **SUBMIT**

:::tip[steps:]

1. In the theme editor (**Customize**), click **Add section**
2. Locate **Newsletter**
3. **Save** :::

## Newsletter settings

---

### 1. Layout & content

**Container type:** You can choose among Box, Wide, Fullwidth for the newsletter layout.

![newsletter demo](https://docs.shopilaunch.com/img/theme-sections/newsletter1.jpg)

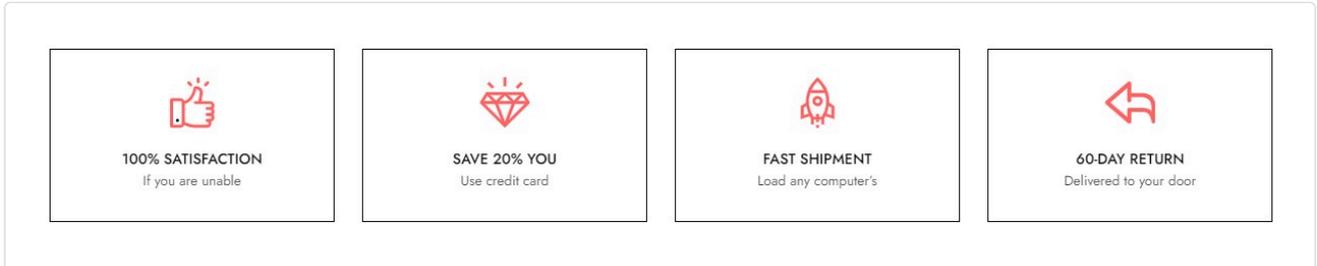
- **General settings Color schema:** Set text color and background color with preset scheme  
 Section padding allows you to specify the space between the newsletter and the preceding or following sections,

or both.

![[newsletter demo]](https://docs.shopilaunch.com/img/theme-sections/newsletter2.jpg)

# Policy

---



:::tip[steps:]

1. In the theme editor (**Customize**), click **Add section**
2. Locate **Policy**
3. **Save** :::

## Section settings

---

### 1. Layout settings

**Container type:** You can choose among Box, Wide, Fullwidth for the policy layout.

![[layout setting]](https://docs.shopilaunch.com/img/theme-sections/container.jpg)

**Columns gap:** Determine the space between 2 items.

**Columns limit:** Determine the number of policy shown per row and the gap between columns.

![[layout setting]](https://docs.shopilaunch.com/img/theme-sections/policy1.jpg)

### 2. General settings

**Color schema:** Set text color and background color with preset scheme

**Background image** The priority is higher than **Background color**

Section padding allows you to specify the space between the testimonials and the preceding or following sections, or both.

![[policy demo]](<https://docs.shopilaunch.com/img/theme-sections/general-settings.jpg>)

## Block setting

You can insert an SVG or an image of the icon.

Use the provided text fields to add a suitable **Title/subtitle**. Insert `<br>` to break the line.

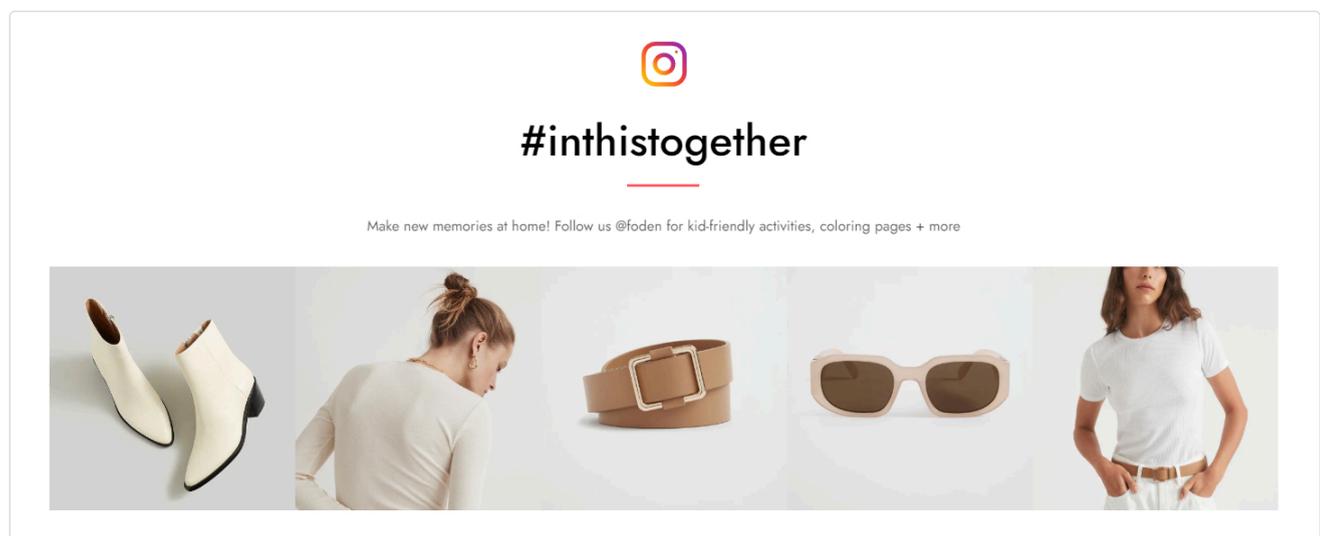
![[policy demo]](<https://docs.shopilaunch.com/img/theme-sections/policy2.jpg>)

**i** Info

Icons in svg format will be preferred

## Instagram

Instagram is one of the most influential social platforms that can attract potential customers. Using it in your store can be a tactic move.



:::tip[steps:] Add Instagram to the home page

1. In the theme editor (**Customize**), click **Add** section

2. Locate **Instagram**

3. **Save** :::

## Section settings

---

### 1. Section Title and General:

- **Title** Use the provided fields to add a title/subtitle for the section. Leave any of the fields blank if you do not want to display them.

![[Instagram demo]](https://docs.shopilaunch.com/img/theme-sections/instagram2.jpg)

- **Access token**

#### Info

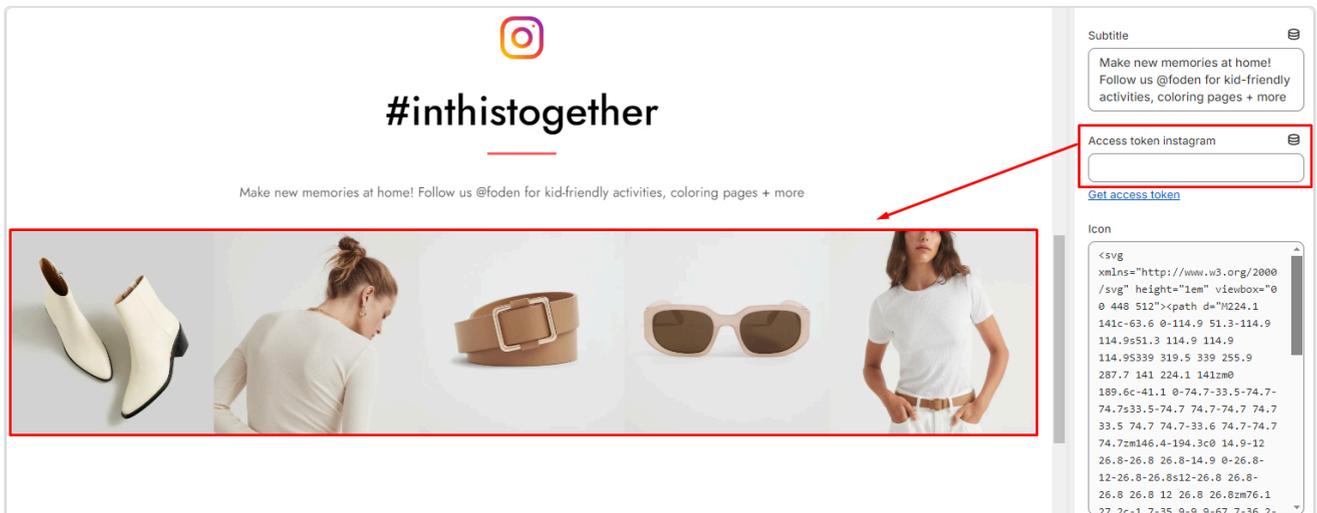
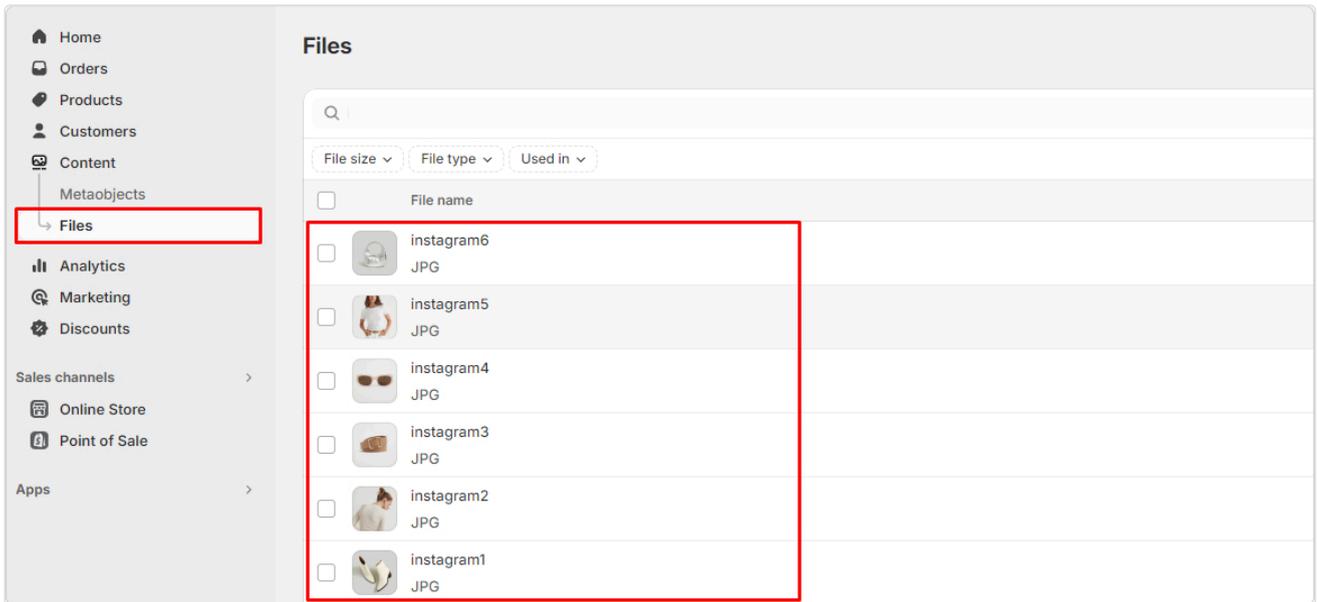
Instructions on how to get access token [link](#)

#### Warning

After 90 days the access token will expire. Please always update your Instagram token

When you don't have an access token but still want to display images on the Instagram section, follow these steps:

1. Save the images you want to display in .jpg format, and the images must be named as follows: instagram1.jpg, instagram2.jpg.
2. For the number of Instagram images you want to display, take that many images and save them sequentially from 1 to n: For example, if I want to display 3 Instagram images, save the images as instagram1.jpg, instagram2.jpg, instagram3.jpg. Note that Instagram images should be square. Then go to the settings of the store, select the content section, choose file -> upload the Instagram images you just saved here.

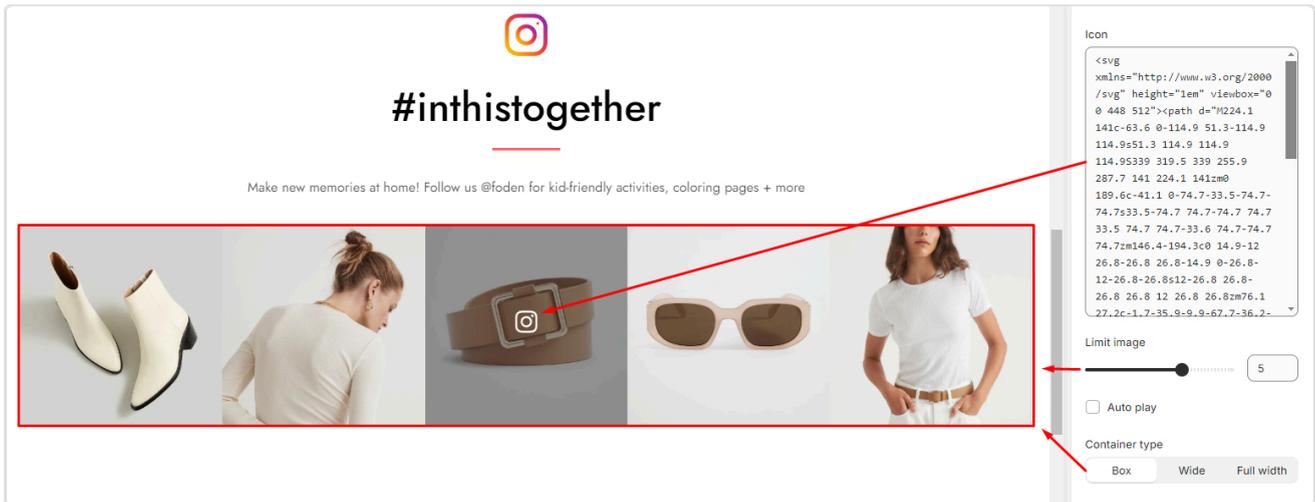


- General settings

![[Instagram demo]](https://docs.shopilaunch.com/img/theme-sections/instagram6.jpg)

## 2. Layout settings

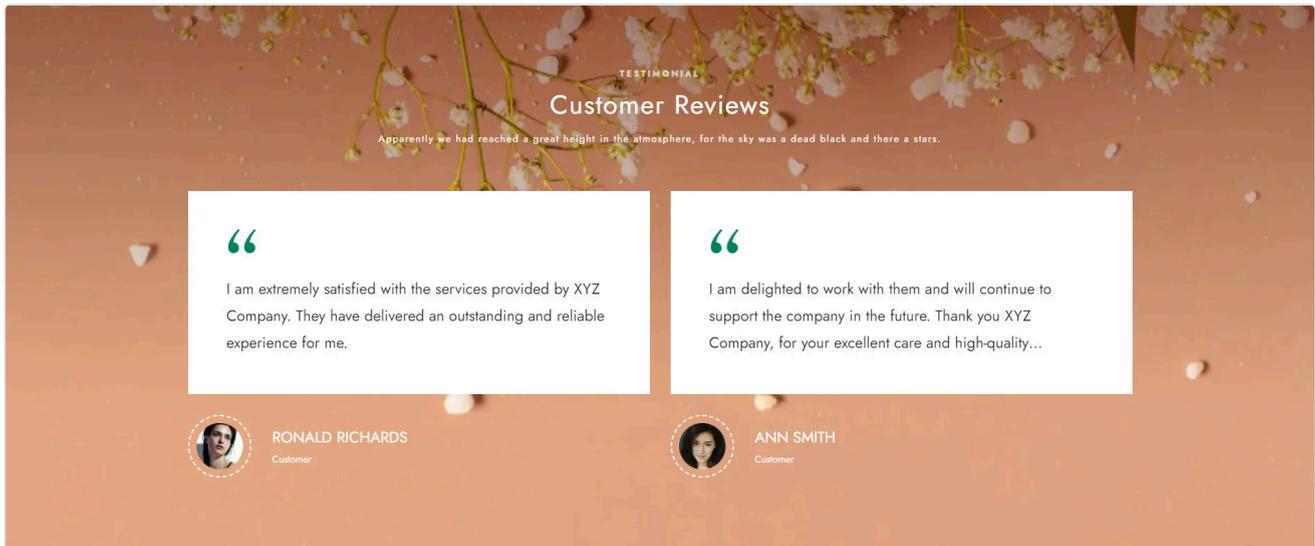
Drag the **Limit image** to display exactly the number of images you want on the screen. Select the behavior of your carousel by choosing from the following option **Autoplay**. Choose the **container type** to determine where to place the instagram content



## Testimonials

A guide to provide customers' featured reviews and boost sale in a one section

The Testimonials section lets you feature quotes from customers. It's a type of social proof that talks about your brand, service, and overall experience of your existing customers, building confidence and trust in your potential customers.



:::tip[steps:]

1. In the theme editor (**Customize**), click **Add section**
2. Locate **Testimonials**
3. **Save** :::

# Testimonials settings

---

## 1. Section title and general

Use the provided text fields to add a suitable Subtitle/Subtitle/Description. Leave any of them blank if you do not want to display them.

![testimonials demo](https://docs.shopilaunch.com/img/theme-sections/testimonial1.jpg)

**Container type:** You can choose among Box, Fullwidth for the testimonials layout.

![testimonials demo](https://docs.shopilaunch.com/img/theme-sections/testimonial3.jpg)

### - General settings

**Color schema:** Set text color and background color with preset scheme

Section padding allows you to specify the space between the testimonials and the preceding or following sections, or both.

![testimonials demo](https://docs.shopilaunch.com/img/theme-sections/testimonial2.jpg)

![collection demo](https://docs.shopilaunch.com/img/theme-sections/collection4.jpg)

**Background image** The priority is higher than **Background color**

**i** Info

1920x900px is recommended for desktop & 600x480px is recommended for mobile.

## 2. Carousel setting

![testimonials demo](https://docs.shopilaunch.com/img/theme-sections/testimonial4.jpg)

**Column limit:** Determine the number of Testimonial shown per row and the gap between columns.

**Autoplay:** run the carousel automatically

## 3. Block settings

The screenshot shows a theme editor interface for a testimonial section. On the left, a sidebar lists various sections, with 'JONH MERY' under the 'TESTIMONIAL V8' template highlighted in a red box. The main preview area shows a 'Customer Reviews' section with two testimonials. The first testimonial is from 'JONH MERY' and the second is from 'ROBERT FOX'. On the right, a sidebar shows the editing controls for the selected testimonial, with a red box highlighting the text area and the 'Name' and 'Context' fields. A red arrow points from the 'JONH MERY' testimonial in the left sidebar to the editing controls in the right sidebar.

## Blog

List of informational post related to the brands, products, etc.

The screenshot shows a 'Latest News' section on a website. The section title is 'Latest News' and the subtitle is 'Tea is quiet and our thirst for tea is never far from our craving'. There are three featured articles:

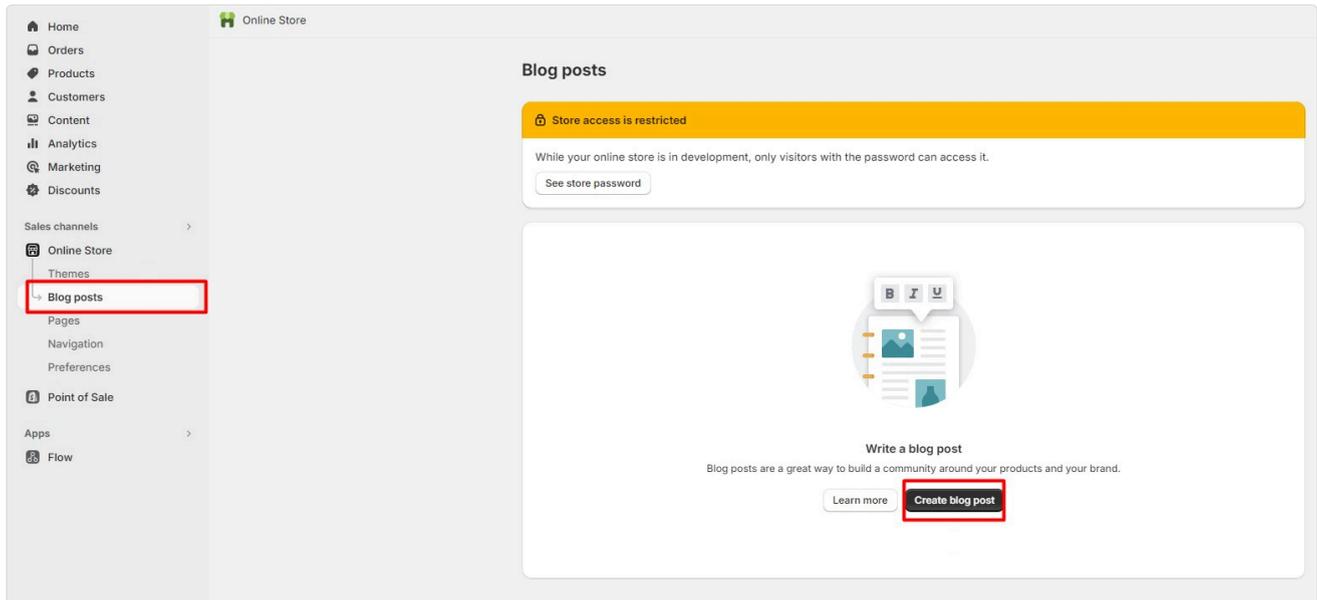
- A Guide to Crafting the Perfect Cup of Tea** (14-05-2024) with a [Read More](#) link.
- From Leaf to Cup: The Journey of Our Organic Teas** (14-05-2024) with a [Read More](#) link.
- Tea Time Traditions: Exploring Tea Cultures Aro...** (14-05-2024) with a [Read More](#) link.

:::tip[steps:]

1. In the theme editor (**Customize**), click **Add section**
2. Locate **Blog**
3. **Save** :::

# Create blog posts

- In your Shopify admin, go to Online Store > Blog Posts > Add blog post.



- Enter a title for the blog post
- Enter the content of the blog post
- Choose settings for blog posts:
  - **Author:** In the drop-down menu, select the name of the author of the article.
  - **Blog:** Select the name of the blog where the article will be posted.
- In the **Featured image** section, click Upload image and then select an image to upload.
- Select Visible in the **Visibility** section or select a specific posting date for the post
- Click **save**

Unsaved changes Discard Save

**Title**  
e.g. Blog about your latest products or deals

**Content**

Rich text editor toolbar with options for font color, bold, italic, underline, list, link, unlink, and text color.

**Excerpt**  
Add a summary of the post to appear on your home page or blog.

Rich text editor toolbar for the excerpt.

**Search engine listing preview** Edit website SEO  
Add a title and description to see how this Blog post might appear in a search engine listing

**Visibility**  
 Visible (as of 1/21/2024, 11:45 PM EST)  
 Hidden  
[Set visibility date](#)

**Featured image**  
Add image

**Organization**  
Author: [Redacted]

**Blog**  
News

**Tags**  
Vintage, cotton, summer

**Online store** 👁  
Theme template

**i Info**

Please follow this [link](#) for more information.

## Section settings

## 1. Title

Use the provided text fields to add a suitable **Title/Subtitle**. Leave any of them blank if you do not want to display them.

Select **Reverse** to change position

![[blog image demo]](<https://docs.shopilaunch.com/img/theme-sections/blog1.jpg>)

## 2. Layout

**Container type:** You can choose among Box, Wide for the policy layout.

![[layout setting]](<https://docs.shopilaunch.com/img/theme-sections/container.jpg>)

## 3. Blog settings

- **Hover style** (Image hover effect): This option allows you to set an effect when hovering for image with many selections (Warning: Hovering effect will resize your images).
- **Blog limit:** Determine the number of Blogs you want to be retrieved.
- **Autoplay:** run the carousel automatically.
- **Column limit:** Determine the number of Blog shown per row.
- **Column gap:** Determine the space between 2 items.

![[layout setting]](<https://docs.shopilaunch.com/img/theme-sections/blog2.jpg>)

## 4. Article card

![[layout setting]](<https://docs.shopilaunch.com/img/theme-sections/blog3.jpg>)

## 5. General settings

**Color schema:** Set text color and background color with preset scheme

**Background image** The priority is higher than **Background color**

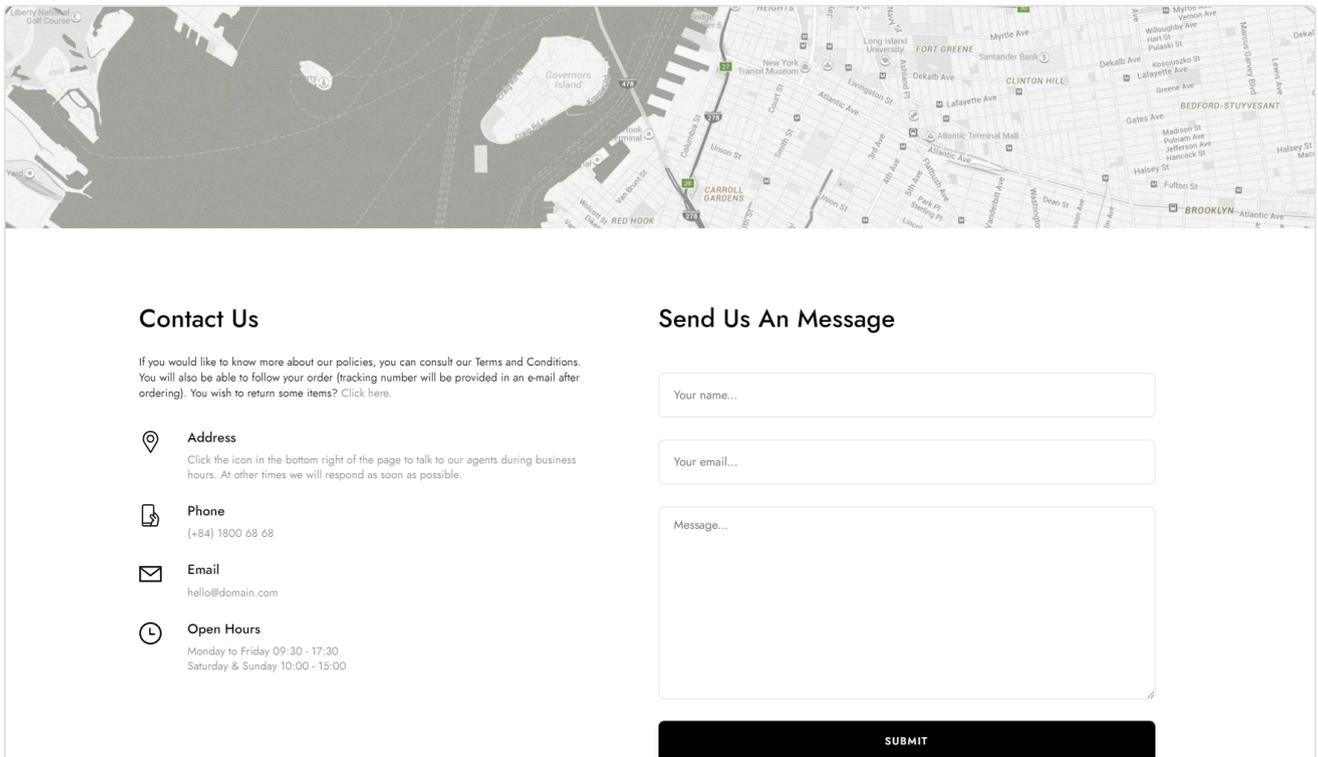
Section padding allows you to specify the space between the testimonials and the preceding or following sections, or both.

![[banner demo]](<https://docs.shopilaunch.com/img/theme-sections/general-settings.jpg>)

# Contact

---

Welcome to our Contact us here, you have the flexibility to easily change and customize the elements of the page to fit your needs. Simply follow the instructions provided and make the page your own. Effortlessly learn how to use and configure with just one click on the desired section.



tip[steps:] Add Contact to the Contact page

1. In the theme editor (**Customize**), click **Add** section
2. Locate **Contact**
3. **Save** :::

## Settings contact

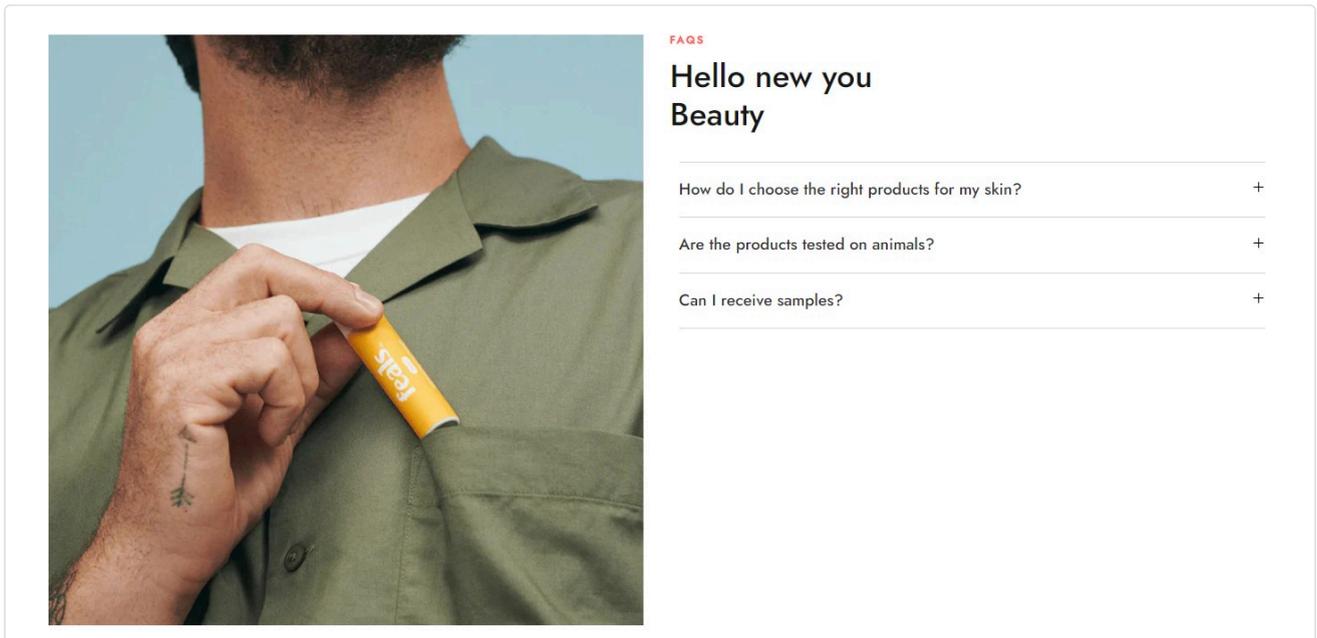
Display your store details like the store's email address, and add social links (if present).

![[Contact demo]](<https://docs.shopilaunch.com/img/theme-sections/contact2.jpg>)

![[Contact demo]](<https://docs.shopilaunch.com/img/theme-sections/contact3.jpg>)

## Faq

Create beautiful FAQ page, support page or product FAQs



Tip: Add Faq to the page

1. In the theme editor (**Customize**), click **Add** section
2. Locate **Faq**
3. **Save**

## Settings faq

!faq demo](<https://docs.shopilaunch.com/img/theme-sections/faq1.jpg>)

# Marquee

The marquee section creates a scrolling text or image effect on the webpage



Tip:

1. In the theme editor (**Customize**), click **Add section**
2. Locate **Marquee**
3. **Save**

# Marquee settings

---

**Spacing between items:** refers to the amount of space or distance between individual elements or items within a layout. **Marquee height:** refers to the vertical size or height of the marquee section on a webpage. **Marquee speed:** The speed increases from 1 to 10



- **General settings Color schema:** Set text color and background color with preset scheme

Section padding allows you to specify the space between the newsletter and the preceding or following sections, or both.



# Marquee block

---

Add block. Choice Marquee image item or Marquee text item



Marquee image item :



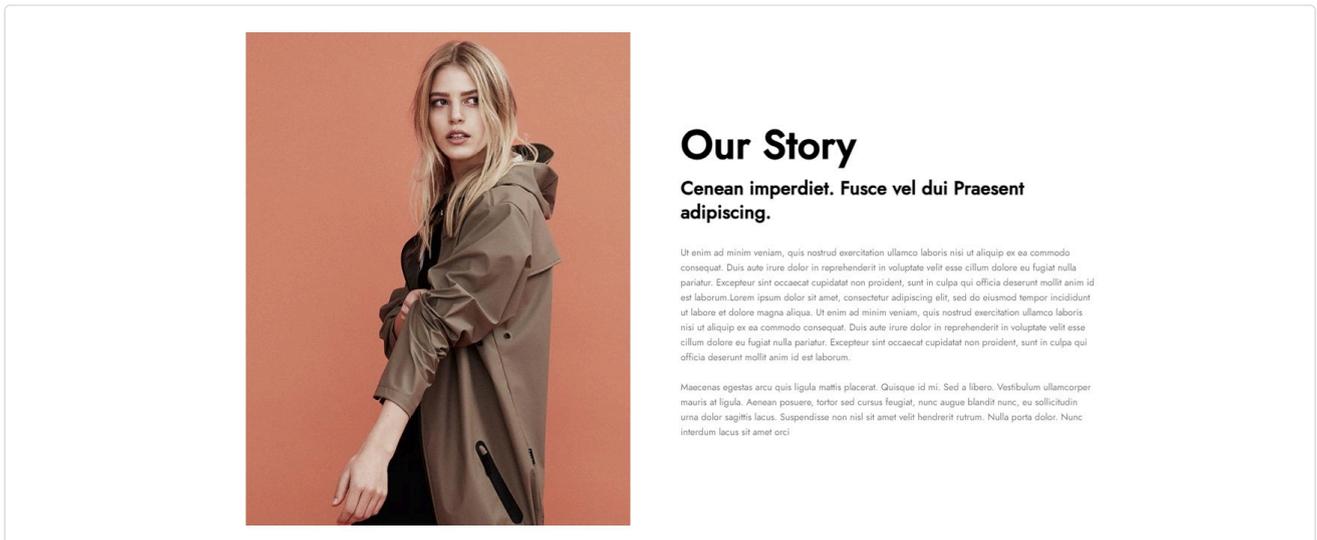
Marquee text item:



# About

---

It isn't enough to just market your product to consumers. You need to earn their trust too. One way to do this is by explaining who you are and what your company is about. The easiest and most effect



:::tip[steps]

1. In the theme editor (**Customize**), open the template selector
2. Select **Pages**, then **About**.
3. Make necessary changes
4. **Save** :::

## 1. Section about setting

**Container type:** You can choose among Box, Wide, Fullwidth for the testimonials layout.

![[about demo]](<https://docs.shopilaunch.com/img/theme-sections/container.jpg>)

**About column gap:** Determine the space between 2 items

Select the **image** you want to display in about

![[about demo]](<https://docs.shopilaunch.com/img/theme-sections/about1.jpg>)

Use the provided text fields to add a suitable title/subtitle/description. Leave any of them blank if you do not want to display them.

![[about demo]](<https://docs.shopilaunch.com/img/theme-sections/about2.jpg>)

**i** Info

Insert `<br>` to break the line in description.

## 2. General settings

**Color schema:** Set text color and background color with preset scheme

**Background image** The priority is higher than **Background color**

Section padding allows you to specify the space between the testimonials and the preceding or following sections, or both.

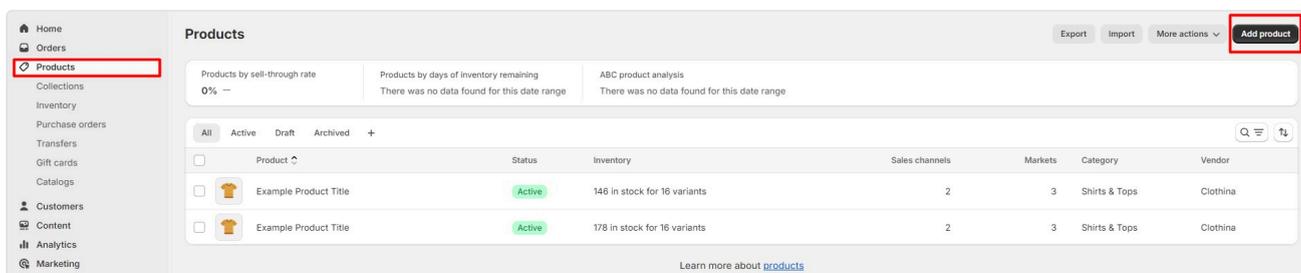


# Product settings

## Create new product

### How to create a new product

:rocket: Go to the product section in the store's settings and select add product to add a new product



import Tabs from '@theme/Tabs'; import TabItem from '@theme/TabItem';

- **Title:** Title is where to enter the product name
- **Description:** Where detailed information about the product is stored
- **Media:** Accepts images, videos, or 3D models
- **Pricing:** Current price
- **Compare-at price:** Price before decrease or increase

![[title media]](https://docs.shopilaunch.com/img/product-settings/add-product-new2.jpg)

Product inventory status triggers a sense of scarcity, increases the perceived value of your products, and pushes your customers to make faster buying decisions

All contributing to the FOMO effect. To display the **Product inventory** status, make sure you select **Track quantity** for your products.

![[Inventory]](https://docs.shopilaunch.com/img/product-settings/inventory.jpg)

**\*\*Shipping:\*\*** The system will calculate shipping costs based on factors such as: - Package size and weight - where the product was manufactured - Related fees and taxes

![[Shipping]](https://docs.shopilaunch.com/img/product-settings/shipping.jpg)

Display the product variants in different form on both Quickview modal and product page

![[Variants]](https://docs.shopilaunch.com/img/product-settings/variants.jpg)

- When creating a variant, use metafields to fill in the values and price

![[Variants]](https://docs.shopilaunch.com/img/product-settings/variant-color-size.jpg)

![[Variants]](https://docs.shopilaunch.com/img/product-settings/color.jpg)

**Search engine listing:** in the store's products is used to optimize the display of your products on search engines such as Google, Bing, Yahoo,...

- Increase product visibility
- Provide detailed information about the product
- Increase conversion rate

![[Search engine listing]](https://docs.shopilaunch.com/img/product-settings/search-engine-listing.jpg)

![[Metafields]](https://docs.shopilaunch.com/img/product-settings/metafields.jpg)

## Product information settings

---

Accurate, reliable, and in-depth product details help customers find the information they need to make buying decisions. This section provides crucial data that belongs to an individual product such as price, title, buy buttons, etc. You can change the product information by re-ordering, removing, and adding blocks.

![[product information]](https://docs.shopilaunch.com/img/product-information/product-information.jpg)

:::tip[steps]

1. In the theme editor (Customize), open the template selector
2. Select **Products**, then **Default product**.
3. On the left-sidebar, add **Product information**.
4. Make necessary changes > **Save**. :::

### Layout settings

1. Control the container type: box, wide.
2. Control the product information layout:

```
import Tabs from '@theme/Tabs'; import TabItem from '@theme/TabItem';
```

![[Standard top]](https://docs.shopilaunch.com/img/product-information/standrad-top.jpg) ![[Standard right]]

(https://docs.shopilaunch.com/img/product-information/standrad-right.jpg) ![[Standard bottom]]

(https://docs.shopilaunch.com/img/product-information/standrad-bottom.jpg) ![[Standard left]]

(https://docs.shopilaunch.com/img/product-information/standrad-left.jpg) ![[Standard no thumbnails]]

(https://docs.shopilaunch.com/img/product-information/no-thumbnails.jpg)

![[Grid 1 column]](https://docs.shopilaunch.com/img/product-information/grid-1column.jpg) ![[Grid 2 columns]]

(https://docs.shopilaunch.com/img/product-information/grid-2column.jpg) ![[Grid mix]]

(<https://docs.shopilaunch.com/img/product-information/grid-mix.jpg>) ![Slider 2 columns]  
 (<https://docs.shopilaunch.com/img/product-information/slider-2-columns.jpg>) ![Slider full width]  
 (<https://docs.shopilaunch.com/img/product-information/slider-full-width.jpg>) ![Slider container]  
 (<https://docs.shopilaunch.com/img/product-information/slider-container.jpg>)

3. Display the **"Show add to Wishlist"**, **"Enable sticky"** icon button.

![Wishlist](<https://docs.shopilaunch.com/img/product-information/wishlist.jpg>)  
 ![sticky](<https://docs.shopilaunch.com/img/product-information/sticky.jpg>)

## Product media

Display thumbnails and pagination on the mobile version.

![Product media](<https://docs.shopilaunch.com/img/product-information/product-media.jpg>)

## Sticky add to cart

You can enable/ disable the feature on both mobile and desktop.

You can also add other buttons such as compare (for product comparison), wishlist, and dynamic checkout.

![sticky add to cart](<https://docs.shopilaunch.com/img/product-information/sticky-add-cart.jpg>)

## General settings

![general](<https://docs.shopilaunch.com/img/product-information/general.jpg>)

# Vendor

---

## Add Vendor in Product

---

- Choose the specific product for which you want to add the vendor.

![vendor](<https://docs.shopilaunch.com/img/product-information/vendor.jpg>)

:::tip[step 1] Add Brand Image

- From Themes ==> **Customize**, go to the Product Page of your specified product.
- In the Product Information section, select **"Add Block"**.

- Choose “**Vendor**”.
- Data that you previously added will now be displayed automatically on the product page.
- …

Section padding allows you to specify the space between the slideshow and the preceding or following sections, or both.

![[vendor]](https://docs.shopilaunch.com/img/product-information/vendor1.jpg)

## Product recommendations

Display related products of the current product page

A Product recommendations section displays an automatically-generated list of product recommendations. Displaying recommended products to customers makes it easier for them to discover new products, and can help to increase online store sales.

:::tip[steps:]

1. Install [Search & Discovery](#) app by Shopify
2. From your Shopify admin, open **Search & Discovery** app then click **Recommendations**
3. Select the product that needs additional product recommendation
4. Click **Add recommendations**
5. Select the products you want to display complementary products
6. Product recommendations will be displayed in the **PRODUCT RECOMMENDATIONS** section :::

### Note

Products that want to display complementary products need to have quantity available

The screenshot shows the Shopify admin interface for the 'Product recommendations' section. On the left sidebar, the 'Recommendations' option is highlighted with a red box and a '1' next to it. The main content area displays a table with the following structure:

| Products                                       | Complementary products | Related products |
|------------------------------------------------|------------------------|------------------|
| <input type="checkbox"/> Example Product Title |                        | No products      |
| <input type="checkbox"/> Example Product Title | No products            | No products      |
| <input type="checkbox"/> Example Product Title | No products            | No products      |

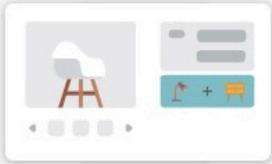
In the top right corner of the main content area, there is a red box with a '2' next to it, containing the text 'Add recommendations'.

## Select a product that you want to customize product recommendations for.

← **Customize product recommendations**

**Select product**  
Select the product you'd like to add recommendations to.

**Add complementary products**  
Select products that could be bought in addition to the original product.



No complementary products yet. Search to add products.

Not seeing complementary products on your store? [Learn more](#)

**Add related products**  
Select products that are good alternatives to the original product.

## Select up to 10 Related products to recommend.

Set the product to display only the custom recommendations or to display both custom recommendations and automatically generated recommendations.

### Select product

[Change product](#)



[Example Product Title](#)  
\$50,000.00 - \$100,000.00

---

### Add complementary products

Select products that could be bought in addition to [Example Product Title](#).

Browse

- 1.  [Example Product Title](#)  
\$50,000.00 - \$100,000.00 ×
- 2.  [Example Product Title](#)  
\$1,000.00 ×

Not seeing complementary products on your store? [Learn more](#)

---

### Add related products

Select products that are good alternatives to [Example Product Title](#).

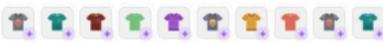
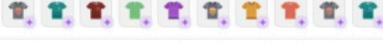
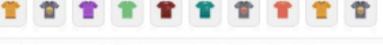
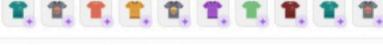
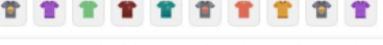
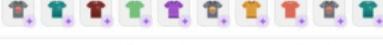
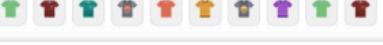
Browse

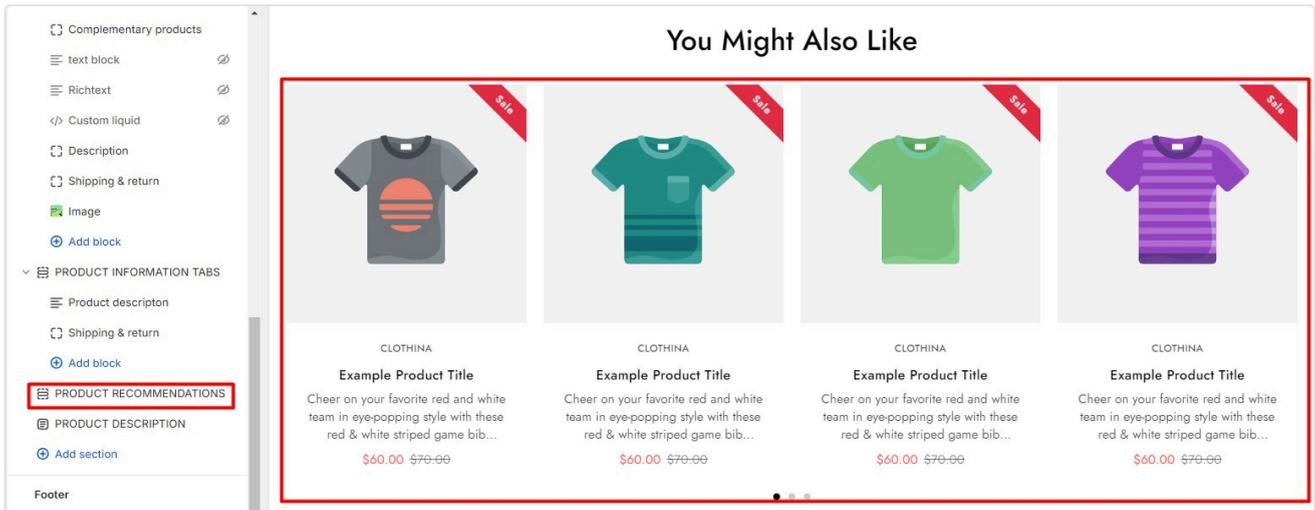
- 1.  [Example Product Title](#)  
\$50,000.00 - \$100,000.00 ×

### Product recommendations

[Add recommendations](#)

All Custom Q ≡ ⌵

| Products                                                                                                                           | Complementary products                                                              | Related products                                                                     |
|------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
| <input type="checkbox"/>  3D AR product         | No products                                                                         |  |
| <input type="checkbox"/>  Example gift card     | No products                                                                         |  |
| <input type="checkbox"/>  Example Product Title |  |  |
| <input type="checkbox"/>  Example Product Title |  |  |
| <input type="checkbox"/>  Example Product Title |  |  |
| <input type="checkbox"/>  Example Product Title |  |  |
| <input type="checkbox"/>  Example Product Title |  |  |
| <input type="checkbox"/>  Example Product Title |  |  |



## Google map

Used in block pickup availability. Each location can be assigned a google map link

### Step 1

Go to **Custom data** in the store's settings and select **Locations**

![[google map]](<https://docs.shopilaunch.com/img/product-settings/ggmap.jpg>)

### Step 2

Add defination

![[google map]](<https://docs.shopilaunch.com/img/product-settings/ggmap1.jpg>)

### Step 3

- Fill in the information here, you can choose text type or url (you should choose url)

![[google map]](<https://docs.shopilaunch.com/img/product-settings/add-product3.jpg>)

![[google map]](<https://docs.shopilaunch.com/img/product-settings/add-product4.jpg>)

### Step 4

Go back to the store settings, select **Locations**, select each store you want to edit

![[google map]](https://docs.shopilaunch.com/img/product-settings/ggmap2.jpg)

- Scroll down to the bottom and enter the google map link

![[google map]](https://docs.shopilaunch.com/img/product-settings/ggmap3.jpg)

![[google map]](https://docs.shopilaunch.com/img/product-settings/ggmap4.jpg)

## Product title

---

**Product title:** product name

### Step

:::tip[] Add Brand Image

- From Themes ==> **Customize**, go to the Product Page of your specified product.
- In the Product Information section, select "**Add Block**".
- Choose "**Product title**".
- Title that you previously added will now be displayed automatically on the product page.

:::

![[vendor]](https://docs.shopilaunch.com/img/product-information/product-title1.jpg)

![[vendor]](https://docs.shopilaunch.com/img/product-information/product-title.jpg)

- Font size is adjustable
- Section padding allows you to specify the space between the slideshow and the preceding or following sections, or both.

## Policies

---

Used in blocks such as shipping & returns, terms of service, contact information

### Settings store

At the store's settings, select **Policies**

![[policies demo]](https://docs.shopilaunch.com/img/product-settings/policies.jpg)

- Enter the content you want to display

![[policies demo]](https://docs.shopilaunch.com/img/product-settings/policies1.jpg)

![[policies demo]](https://docs.shopilaunch.com/img/product-settings/policies2.jpg)

## Price

---

:::tip[steps] From Themes ==> Customize, go to the Product Page of your specified product.

1. In the Product Information section, select "Add Block".
2. Choose "Price".
3. Price that you previously added will now be displayed automatically on the product page. :::

### Settings price

![[vendor]](https://docs.shopilaunch.com/img/product-information/price.jpg)

- To enable **showing saving amount** along with the price, you can do so in the section settings under the "**Price**" subsection.
- Section padding allows you to specify the space between the slideshow and the preceding or following sections, or both.

## Countdown timer

---

A countdown clock for promotion/new collection release can bring excitement to customers that have been waiting for the event.

:::tip[steps] From Themes ==> Customize, go to the Product Page of your specified product.

1. In the Product Information section, select "Add Block".
2. Choose "Countdown time". :::

### Settings countdown timer

- Add **Title** and the end **Time** of the event.

- Section padding allows you to specify the space between the slideshow and the preceding or following sections, or both.

![:vendor](https://docs.shopilaunch.com/img/product-information/countdown-timer.jpg)

## Variants

---

Display the product variants in different form on both Quickview modal and product page

:::tip[steps] From Themes ==> Customize, go to the Product Page of your specified product.

1. In the Product Information section, select "Add Block".
2. Choose "**Variants**".
3. Size and color that you previously added will now be displayed automatically on the product page. :::

## Colors palette

Choose the suitable **HEX color** codes and add them to the provided box.

![:vendor](https://docs.shopilaunch.com/img/product-information/variants.jpg)

## Short description

---

:::tip[steps] From Themes ==> Customize, go to the Product Page of your specified product.

1. In the Product Information section, select "Add Block".
2. Choose "**Short description**". :::

## Settings

- Section padding allows you to specify the space between the slideshow and the preceding or following sections, or both.

![:vendor](https://docs.shopilaunch.com/img/product-information/shortdes.jpg)

# Visitor counter

---

:::note[note] This is a **fake feature** that helps store owners boost sales! :::

:::tip[steps] From Themes ==> Customize, go to the Product Page of your specified product.

1. In the Product Information section, select "Add Block".
2. Choose "**Visitor**". :::

## Settings visitor counter

![visitor counter](https://docs.shopilaunch.com/img/product-information/visitors-counter.jpg)

- **Visitor count text:** You can add the content that you wanna show on the Live view message here.
- **Visitor count range max/min:** Configure the number of the minimum/ maximum visitor in the real-time of the Live view option here.
- **Change count number every:** You can configure the time (seconds) that the number of visitors will change here.
- Section padding allows you to specify the space between the slideshow and the preceding or following sections, or both.

# Special offer

---

- **Special offer** may include perks such as discounts, complimentary gifts, free shipping, or other incentives aimed at enticing buyers. Special offers can also serve to create excitement and generate curiosity about the product or service, especially in the face of strong competition from rivals.

:::tip[steps] From Themes ==> Customize, go to the Product Page of your specified product.

1. In the Product Information section, select "Add Block".
2. Choose "**Special offer**". :::

## Settings special offer

![visitor counter](https://docs.shopilaunch.com/img/product-information/special.jpg)

- **Title:** You can add the content that you wanna show on the Special offer message here
- **Content 1/2/3:** You can add the content about special offer
- **Text color:** Change text colors to match the website

- Section padding allows you to specify the space between the slideshow and the preceding or following sections, or both.

## Countdown stock

---

**Stock countdown:** Display remaining stock on the product page by syncing the inventory.

:::tip[steps] From Themes ==> Customize, go to the Product Page of your specified product.

1. In the Product Information section, select "Add Block".
2. Choose "**Countdown stock**". :::

### Settings countdown stock

![Countdown stock](https://docs.shopilaunch.com/img/product-information/cowndownt-stock.jpg)

- Section padding allows you to specify the space between the slideshow and the preceding or following sections, or both.

## Size guide

---

:::tip[steps] From Themes ==> Customize, go to the Product Page of your specified product.

1. In the Product Information section, select "Add Block".
2. Choose "**Size guide**". :::

![size guide](https://docs.shopilaunch.com/img/product-information/size-guide.jpg)

### Size guide

Helps customers determine the appropriate size to order, reducing the likelihood of returns due to incorrect sizing. Providing a size guide enhances the shopping experience for customers by enabling them to make more informed purchasing decisions, leading to greater satisfaction and potentially fewer product returns.

![size guide](https://docs.shopilaunch.com/img/product-information/size-guide1.jpg)

- You can choose size guide type: Page, Image, Content

![size guide](https://docs.shopilaunch.com/img/product-information/size-guide3.jpg)

![[size guide]](https://docs.shopilaunch.com/img/product-information/size-guide2.jpg)

- Create a new **page** with demo content

1. Go to **Pages**

2. Click to **Add page** and create cms pages as below:

![[size guide]](https://docs.shopilaunch.com/img/product-information/create-page.jpg)

3. Create new page:

- **Title:** Size Guide
- **Visibility:** Visible
- **Theme template:** Default page
- Click to block code icon to change to Show HTML: You need to change to Show HTML before copy template so that the content will be shown like our demo store
- Copy sample template below and paste to Content

![[size guide]](https://docs.shopilaunch.com/img/product-information/page-sizeguide.jpg)

![[size guide]](https://docs.shopilaunch.com/img/product-information/size-guide4.jpg)

```
<h4>Sizes for this Product.</h4>
<p style="margin-bottom: 20px;">This is an approximate conversion table to help you find you
<div style="overflow-y: auto; margin-bottom: 20px;">
<table width="100%" style="margin-left: auto; margin-right: auto; font-size: 14px;">
<thead>
<tr>
<th>Size</th>
<th>US</th>
<th>Bust</th>
<th>Body Waist</th>
<th>Fullest Hip</th>
</tr>
</thead>
<tbody>
<tr>
<td>XS</td>
<td>2</td>
<td>32</td>
<td>24 - 25</td>
<td>33 - 34</td>
</tr>
<tr>
<td>S</td>
<td>4</td>
<td>34 - 35</td>
<td>26 - 27</td>
<td>35 - 36</td>
</tr>
<tr>
<td>M</td>
<td>6</td>
<td>36 - 37</td>
```

```

<td>28 - 29</td>
<td>37 - 38</td>
</tr>
<tr>
<td>L</td>
<td>8</td>
<td>38 - 39</td>
<td>30 - 31</td>
<td>39 - 40</td>
</tr>
<tr>
<td>XL</td>
<td>10</td>
<td>40 - 42</td>
<td>32 - 33</td>
<td>41 - 42</td>
</tr>
<tr>
<td>XXL</td>
<td>12</td>
<td>40 - 41</td>
<td>34 - 3</td>
<td>43 - 44</td>
</tr>
</tbody>
</table>
</div>
<div style="--xs: 12; --md: 7;">
<h4>How to Measure.</h4>
<h5>1. Bust</h5>
<p style="margin-bottom: 20px;">Measure at the fullest part of your chest, keeping the tape
<h5>2. Body Waist</h5>
<p style="margin-bottom: 20px;">Measure at the smallest part of your waist. This is usually
<h5>3. Fullest Hip</h5>
<p style="margin-bottom: 20px;">Measure at the fullest part of your seat, keeping the tape p
</div>
<div style="--xs: 12; --md: 5;">Last Updated: </h4>
<p>Welcome to the Your Store, Inc. (“US Store”) web site located at www.shopify.com (“the

<h4>Privacy Policy</h4>
<p>Please refer to our Privacy Policy https://www.shopify.c

<h4>Customer Satisfaction</h4>
<p>At US Store, we
```

- Section padding allows you to specify the space between the slideshow and the preceding or following sections, or both.

## Buy button custom

---

:::tip[steps] From Themes ==> Customize, go to the Product Page of your specified product.

1. In the Product Information section, select “Add Block”.
2. Choose “**Buy button custom**”. :::

![[buy button](https://docs.shopilaunch.com/img/product-information/buy-button-custom.jpg)]

## Trust badge

---

**Trust badge:** Updating the Trust Badge helps create customer trust regarding products.

:::tip[steps] From Themes ==> Customize, go to the Product Page of your specified product.

1. In the Product Information section, select “Add Block”.
2. Choose “**Trust badge**”. :::

### Settings Trust badge

![[Trust badge]](https://docs.shopilaunch.com/img/product-information/trust-badge.jpg)

- **Heading:** This option allows you to enter text for Trust Badge.
- **Heading position:** We have 2 modes: Text above image and Text below image
- **Trust badges image:** You can upload a custom image for the Trust Badge here.
- **Image width:** Configure the size for the Trust Badge image here.
- Section padding allows you to specify the space between the slideshow and the preceding or following sections, or both.

## Pickup availability

---

**Pickup availability:** When customers are close to your business, you can offer unique, local methods for them to receive their products. This can speed up your fulfillment time and create a better experience for your customers. [Set up pickup and local delivery](#)

:::tip[steps] From Themes ==> Customize, go to the Product Page of your specified product.

1. In the Product Information section, select "Add Block".
2. Choose "**Pickup availability**". :::

![[pickup local]](https://docs.shopilaunch.com/img/product-information/pickup.jpg)

## Set up local pickup option

---

Steps:

1. From your **Shopify Admin**, go to **Settings > Shipping and Delivery**.
2. In **Local pickup**, click **Manage** beside the location you want to enable local pickup. Click **Show more** if you have several locations. You must have a location set up already before you can select it, see [Locations](#) to set up multiple locations.
3. Under **Location status**, select **This location offers local pickup**.
4. Under **Information at checkout**, change the settings to meet your needs.
5. Under **Order ready for pickup notification**, enter pickup instructions for customers (Optional).
6. **Save** the settings.

![[pickup local]](https://docs.shopilaunch.com/img/product-information/pickup2.jpg)

# Show pickup availability to your customers

---

![[pickup local]](https://docs.shopilaunch.com/img/product-information/pickup1.jpg)

**Your theme** lets you show customers whether a product is available for local pickup. On each product page, a pickup availability section shows whether the product is available, and the estimated time frame for pickup. This information appears only for products that are stocked at at least one pickup location and have **This is a physical product** selected in the **Shipping** section of a product variant's details.

Steps:

1. From your Shopify Admin, go to **Products**.
2. Select a product.
3. Under **Variants**, select a variant.
4. Under **Shipping**, check **This is a physical product**.
5. Under **Inventory**, select locations that stock the selected variants.
6. **Save** the settings. If you have local pickup enabled for only one location, then the location and pickup availability is displayed for that location. Customers can click **View store information** to learn more about the pickup location. If you have local pickup enabled for more than one location, then the pickup availability section displays the location and pickup availability for one of your stores. Customers can click **Check availability at other stores** to check the product's availability at all of your locations that have pickup enabled.

## Shipping Information

---

:::tip[steps] From Themes ==> Customize, go to the Product Page of your specified product.

1. In the Product Information section, select "Add Block".
2. Choose "**Shipping Information**". :::

### Settings shipping information

![[Shipping information]](https://docs.shopilaunch.com/img/product-information/shipping-inf.jpg)

- Enable/disable showing delivery estimation and Delivery text. Add info regarding the delivery, shipping text, and the number of days that the package will arrive.
- Enable/disable Show return estimation and Return text. Add info regarding the return.

# Complementary products

---

**Complementary products:** This is a way to increase additional sales opportunities and enhance the shopping experience for customers by providing information about related products or services they may want to purchase along with the main product.

:::tip[steps:]

1. Install [Search & Discovery](#) app by Shopify
2. From your Shopify admin, open **Search & Discovery** app then click **Recommendations**
3. Select the product that needs additional product recommendation
4. Click **Add recommendations**
5. Select the products you want to display complementary products
6. Product complementary will be displayed in the **COMPLEMENTARY PRODUCTS** section :::

 **Note**

Products that want to display complementary products need to have quantity available

![[Complementary products]](https://docs.shopilaunch.com/img/product-information/product-complement.jpg)

## 1. Select the product you'd like to add recommendations to.

![[Complementary products]](https://docs.shopilaunch.com/img/product-information/complementary1.jpg)

## 2. Select products that could be bought in addition to the original product.

![[Complementary products]](https://docs.shopilaunch.com/img/product-information/complementary2.jpg)

- Select up to 10 Related products to recommend. Set the product to display only the custom complementary or to display both custom complementary and automatically generated complementary.

:::tip[steps] From Themes ==> Customize, go to the Product Page of your specified product.

1. In the Product Information section, select "Add Block".
2. Choose "**Complementary products**". :::

![[Complementary products]](https://docs.shopilaunch.com/img/product-information/complementary.jpg)

# Text block

---

:::tip[steps] From Themes ==> Customize, go to the Product Page of your specified product.

1. In the Product Information section, select "Add Block".
2. Choose "**Text block**". :::

![Text block](https://docs.shopilaunch.com/img/product-information/text-block.jpg)

## Add product description information field

# Richtext

---

:::tip[steps] From Themes ==> Customize, go to the Product Page of your specified product.

1. In the Product Information section, select "Add Block".
2. Choose "**Richtext**". :::

![Richtext](https://docs.shopilaunch.com/img/product-information/richtext.jpg)

## Add product description information field

# Custom liquid

---

:::tip[steps] From Themes ==> Customize, go to the Product Page of your specified product.

1. In the Product Information section, select "Add Block".
2. Choose "**Custom liquid**". :::

![Custom liquid](https://docs.shopilaunch.com/img/product-information/custom.jpg)

## Add product description information field

# Description

---

Tip From Themes => Customize, go to the Product Page of your specified product.

1. In the Product Information section, select "Add Block".
2. Choose "**Description**".

!description](https://docs.shopilaunch.com/img/product-information/description.jpg)

## Add product description information field

# Shipping & return

---

Tip From Themes => Customize, go to the Product Page of your specified product.

1. In the Product Information section, select "Add Block".
2. Choose "**Shipping & return**".

!Shipping & return](https://docs.shopilaunch.com/img/product-information/shipping-return.jpg)

## Add product description information field

# Image

---

Flexible in adding an image and a suitable heading. Add an image link to lead customers to your desired pages when clicking the image.

Tip From Themes => Customize, go to the Product Page of your specified product.

1. In the Product Information section, select "Add Block".
2. Choose "**Image**".

!image block](https://docs.shopilaunch.com/img/product-information/image.jpg)

# Global settings

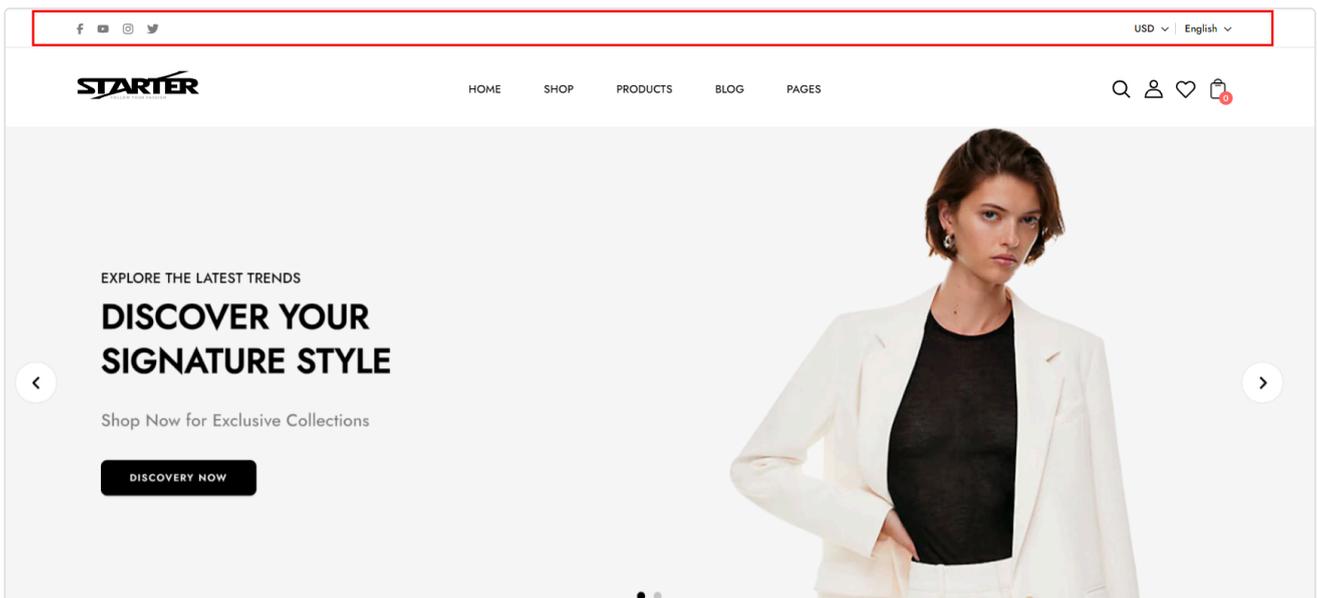
---

## Topbar

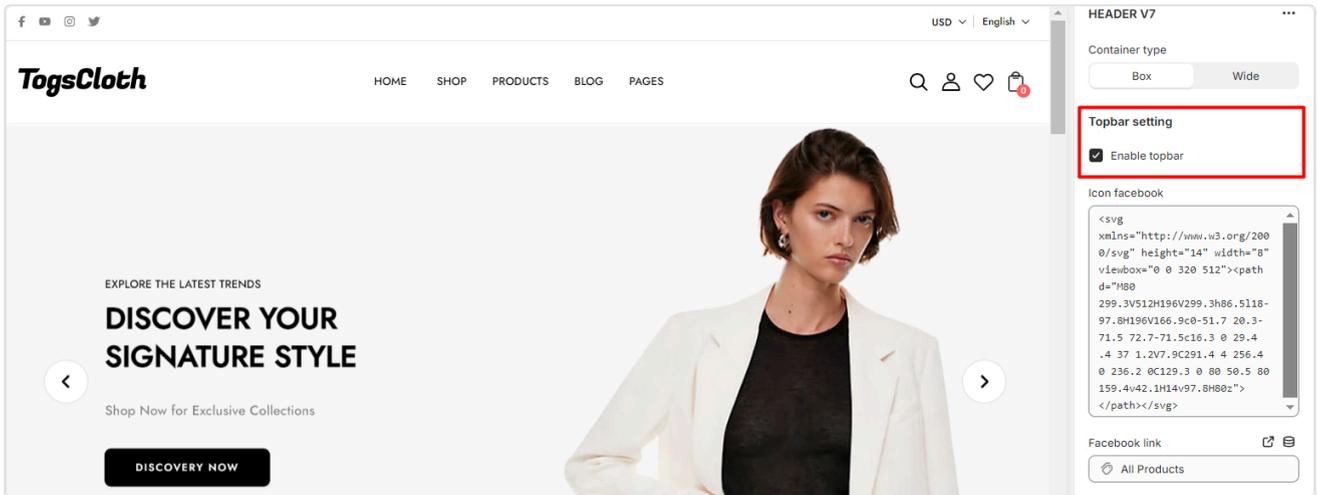
---

### Topbar settings

The top bar is a content block at the upper part of your website that appears on every page. It usually contains the language, country, and other elements such as a phone number, email, etc.



You can control how the bar displays by ticking/unticking the checkboxes.



Additionally, changing information about Phone number, Email address, ... can be done here.

![[topbar]](<https://docs.shopilaunch.com/img/global-settings/header/topbar2.jpg>)

![[topbar]](<https://docs.shopilaunch.com/img/global-settings/header/topbar3.jpg>)

## Create menu



## Create Menu

In the **Online Store**, click **Navigation**

Go to **Navigation** to create a menu. Click **Add menu** to add new or choose any items below the menu to edit.

![[header main]](<https://docs.shopilaunch.com/img/global-settings/header/header2.jpg>)

Write the menu's name, then choose **Add menu item**. Write the menu item's name and choose the item in the dropdown box > click **Add**.

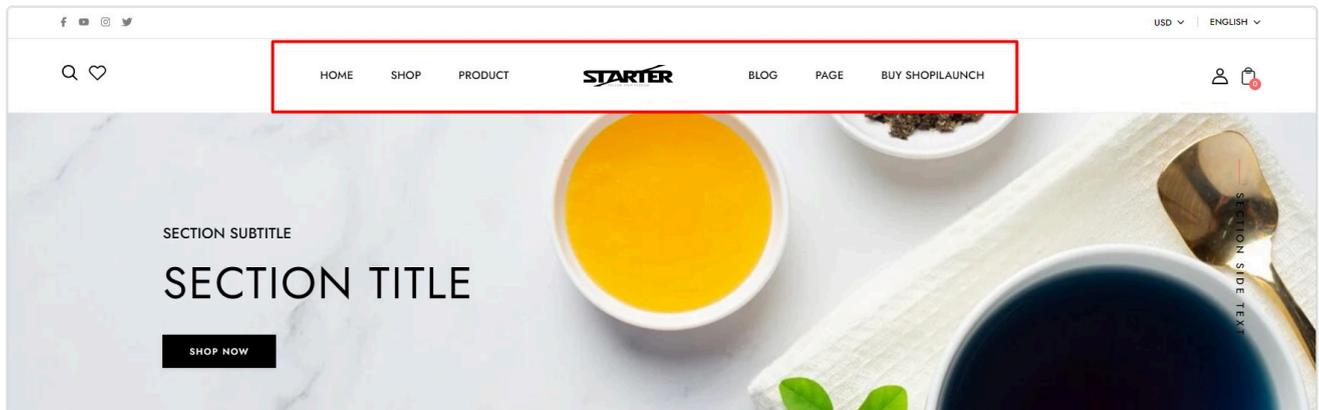
![[header main]](<https://docs.shopilaunch.com/img/global-settings/header/header3.jpg>)

To make an item to a child menu, drag it under the main item.

Menu items can also be added to create the same level as a child menu. **Save**

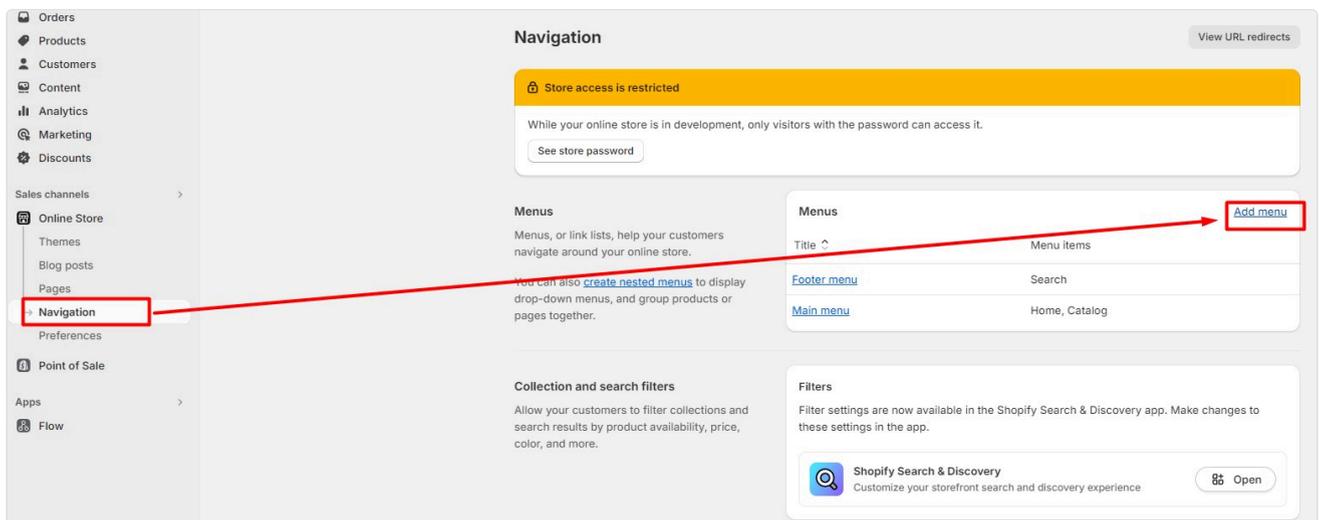
![[header main]](https://docs.shopilaunch.com/img/global-settings/header/header4.jpg)

## Create header menu logo



## Create Menu

Go to **Navigation** to create a menu. Click **Add menu** to add new or choose any items below the menu to edit.



Write the menu's name, then choose **Add menu item**. Write the menu item's name and choose the item in the dropdown box > click **Add**.

![[header main]](https://docs.shopilaunch.com/img/global-settings/header/header3.jpg)

:::important **Where you want to place the logo, fill in  in the Name :::**

![[header main]](https://docs.shopilaunch.com/img/global-settings/header/header8.jpg)

To make an item to a child menu, drag it under the main item.

Menu items can also be added to create the same level as a child menu. **Save**

![[header main]](https://docs.shopilaunch.com/img/global-settings/header/header4.jpg)

## Products swatches

---

### How to setup color swatches?

:::note[step]

1. From your admin, click to **Products** then add new or select the exist products that you want to setup color swatches
2. Scroll down and click to **This product has options, like size or color** checkbox
3. Set Option name to **Color** and **Option values** to the colors of products
4. Click **Save**
5. After Saving product, scroll down to **Options** again and set images for each variant.
6. Click **Save** and you can see the result in front store :::

## Create header menu label

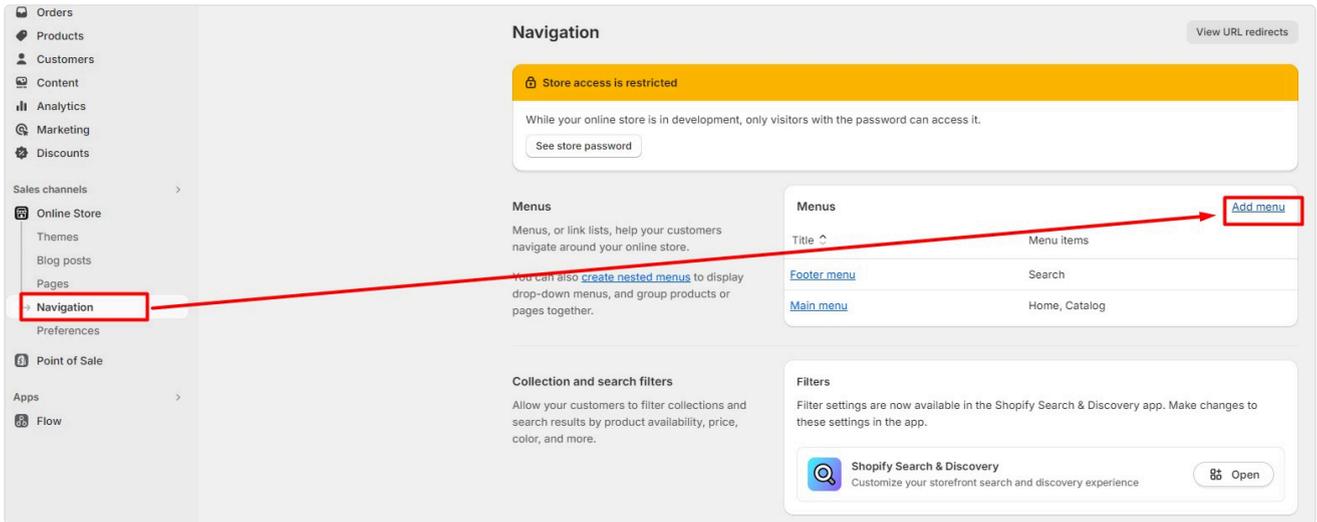
---



## Create Menu

---

Go to **Navigation** to create a menu. Click **Add menu** to add new or choose any items below the menu to edit.



Write the menu's name, then choose **Add menu item**. Write the menu item's name and choose the item in the dropdown box > click **Add**.

![:header main](https://docs.shopilaunch.com/img/global-settings/header/header3.jpg)

:::important Where you want to put the label color, fill in `[text](color code)` :::

![:header main](https://docs.shopilaunch.com/img/global-settings/header/header9.jpg)

To make an item to a child menu, drag it under the main item.

Menu items can also be added to create the same level as a child menu. **Save**

![:header main](https://docs.shopilaunch.com/img/global-settings/header/header4.jpg)

## Mega menu v1

### Tip

1. In the theme editor (**Customize**), click **Mega menu v1**
2. **Save**

## Settings

![:mega menu demo](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/mega-menu-v1.jpg?v=1721207726)

![:mega menu demo](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/link-image.jpg?v=1721207209)

- Link position in main menu
- Title use the provided fields to add a title for the section. Leave any of the fields blank if you do not want to display them.

## Mega menu v2

---

### Tip

1. In the theme editor (**Customize**), click **Mega menu v2**
2. **Save**

## Settings

---

![mega menu demo](https://docs.shopilaunch.com/img/global-settings/header/mega-menu.jpg)

![mega menu demo](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/link-image.jpg?v=1721207209)

- Link position in main menu
- Menu: Select the created navigation menu.
- Title use the provided fields to add a title for the section. Leave any of the fields blank if you do not want to display them.
- Image: Add the banner advertisement image that you want to include and add link

![mega menu demo](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/mega-menu-v2.jpg?v=1721207209)

## Mega menu v3

---

### Tip

1. In the theme editor (**Customize**), click **Mega menu**
2. **Save**

## Settings

---



- Link position in main menu
- Menu: Select the created navigation menu.
- Title use the provided fields to add a title for the section. Leave any of the fields blank if you do not want to display them.



## Mega menu v4

---

### Tip

1. In the theme editor (**Customize**), click **Mega menu v4**
2. **Save**

## Settings

---





- Link position in main menu
- Menu: Select the created navigation menu.
- Title use the provided fields to add a title for the section. Leave any of the fields blank if you do not want to display them.
- Blog: Choose the blog that you want to display.



# Collection page

---

## Collection title

---

Page Heading of the Collection Page will automatically show the collection title and breadcrumb. You can easily customize this heading as you wish with a lot of settings

![Collection image](https://docs.shopilaunch.com/img/collection/collection.jpg)

## 1. Collection title settings

---

**Container type:** You can change the layout that includes:

- Box
- Wide

**Collection numbers:** Determine the number of collection shown per row.

**Background color:** This option can let you add color to the background.

**Background image:** This option allows you to change the background with an image.

**Select style :** This option allows you to choose display styles.

```
import Tabs from '@theme/Tabs'; import TabItem from '@theme/TabItem';
```

```
![Collection image](https://docs.shopilaunch.com/img/collection/collection1.jpg) ![Collection image]
(https://docs.shopilaunch.com/img/collection/collection2.jpg) ![Collection image]
(https://docs.shopilaunch.com/img/collection/collection3.jpg) ![Collection image]
(https://docs.shopilaunch.com/img/collection/collection4.jpg) ![Collection image]
(https://docs.shopilaunch.com/img/collection/collection5.jpg)
```

## 2. Block settings

---

Select collection show products

![Collection image](https://docs.shopilaunch.com/img/collection/collection6.jpg)

# Collection main

---

The main collection is the collection you choose to display on the collections page. There are many features to help you customize it, follow this article.

![[Collection image]](https://docs.shopilaunch.com/img/collection/collection7.jpg)

## Collection layout

---

### 1. Container type:

There are 2 types of layout Box, Wide

### 2. Product per page:

You can set the limitation of the products per page.

### 3. Columns limit:

Determine the number of product shown per row.

### 4. Select collection style:

```
import Tabs from '@theme/Tabs'; import TabItem from '@theme/TabItem';
```

![[Collection image]](https://docs.shopilaunch.com/img/collection/collection8.jpg) ![[Collection image]](https://docs.shopilaunch.com/img/collection/collection9.jpg)

### 5. Sidebar layout:

Set the alignment for the sidebar (Left, Right).

![[Collection image]](https://docs.shopilaunch.com/img/collection/collection10.jpg)

### 6. Select filter style

 Note

Only collection style fullwidth

![Collection image](https://docs.shopilaunch.com/img/collection/collection11.jpg) ![Collection image](https://docs.shopilaunch.com/img/collection/collection12.jpg) ![Collection image](https://docs.shopilaunch.com/img/collection/collection13.jpg) ![Collection image](https://docs.shopilaunch.com/img/collection/collection14.jpg)

**Select products loading type:** There are 2 types of layout Pagination, Infinity scroll

**Select product layout**

![Collection image](https://docs.shopilaunch.com/img/collection/collection15.jpg) ![Collection image](https://docs.shopilaunch.com/img/collection/collection16.jpg)

## Best sellers settings

---

Select **Show best sellers** to display

Use the provided text field to add a suitable **title**.

**Columns limit:** Determine the number of product shown per row.

Select collection show products

![Collection image](https://docs.shopilaunch.com/img/collection/best.jpg)

## Banner modern settings

---

Select **Show banner modern** to display

![Collection image](https://docs.shopilaunch.com/img/collection/collection17.jpg)

 Note

Image size recommended: 980 x 355.

## Banner sidebar settings

---

Select **Show banner sidebar** to display

![[Collection image]](https://docs.shopilaunch.com/img/collection/collection18.jpg)

## Filtering and sort

---

![[Collection image]](https://docs.shopilaunch.com/img/collection/collection19.jpg)

## Mobile layout

---

![[Collection image]](https://docs.shopilaunch.com/img/collection/collection20.jpg)

## product card

---

![[Collection image]](https://docs.shopilaunch.com/img/collection/collection21.jpg)

## Filter dynamic

---

1. Install [Search & Discovery](#) app by Shopify



**2. From your Shopify admin, open Search & Discovery app then click Filters**

**3. Click Edit filters**

![[filter search & discovery]](https://docs.shopilaunch.com/img/collection/filter.jpg)

**4. Tick to the option that you want to filter by**

Search filter sources and save

![[filter search & discovery]](https://docs.shopilaunch.com/img/collection/filter2.jpg)

![[filter search & discovery]](https://docs.shopilaunch.com/img/collection/filter1.jpg)

**5. From your Shopify admin, select Online Store -> Themes**

**6. Select Collection page**

![[filter search & discovery]](https://docs.shopilaunch.com/img/collection/filter3.jpg)

# Faqs

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## Set up local pickup

---

How to set up local pickup for your online orders?

You can set up the option for customers to pick up their online orders at your retail store, curbside, or any location that you choose.

After you enable the local pickup option, your customers can choose between **Ship** and **Pick up** in the Delivery method section of your checkout. When they select Pick up, they can choose the location where they want to pick up their order.

## Prerequisites

---

You need to complete the following before you can offer local pickup:

- Verify that the [fulfillment priority order](#) for your online orders is set up to meet your business needs.
- [Stock inventory at each pickup location.](#)
- Disable any pickup apps.
- Ensure that each person who is preparing items for pickup or marking orders as picked up has access to your Shopify admin.
- Update any [location names](#) so that customers can understand where to go to pick up their order.
- [Let each pickup location fulfill online orders.](#)

By default, letting a location fulfill online orders also means that non-pickup online orders can take inventory from your pickup or retail locations. Make sure that you review your [fulfillment priority](#) and modify it if necessary. If the **Continue selling when out of stock** option is selected for a product, then local pickup orders can be placed for locations without inventory.

## Set up local pickup option

---

## Steps:

1. From your **Shopify Admin**, go to **Settings > Shipping and Delivery**.
2. In **Local pickup**, click **Manage** beside the location you want to enable local pickup. Click **Show more** if you have several locations. You must have a location set up already before you can select it, see [Locations](#) to set up multiple locations.
3. Under **Location status**, select **This location offers local pickup**.
4. Under **Information at checkout**, change the settings to meet your needs.
5. Under **Order ready for pickup notification**, enter pickup instructions for customers (Optional).
6. **Save** the settings.

**Your Store**  
yourstore.myshopify.com

- Store details
- Plan
- Billing
- Users and permissions
- Payments
- Checkout
- Customer accounts
- Shipping and delivery
- Locations**
- Gift cards
- Markets
- Apps and sales channels
- Domains
- Customer events
- Brand
- Notifications

## Locations

Manage the places you stock inventory, fulfill orders, and sell products. You're using 3 of 1000 locations available on your plan.

**Add location**

- Our store**  
1193 West Ray Road, Chandler Arizona 85224, United States **Default**
- Shop location**  
Vietnam
- Test**  
96a Phố Đình Công, 96A, Đình Công 100000, Vietnam

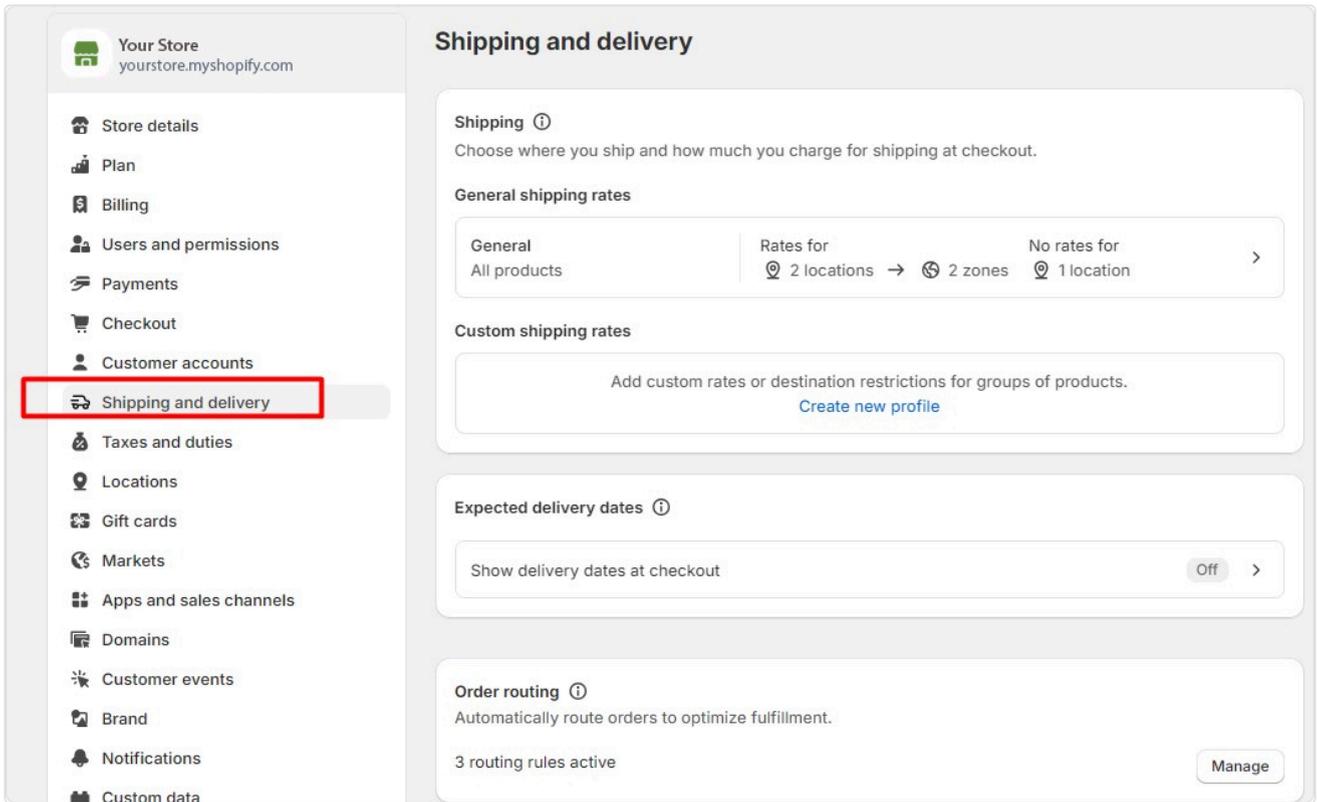
**Default location**  
Manage which location is used by Shopify and apps when no other location is specified.

[Change default location](#)

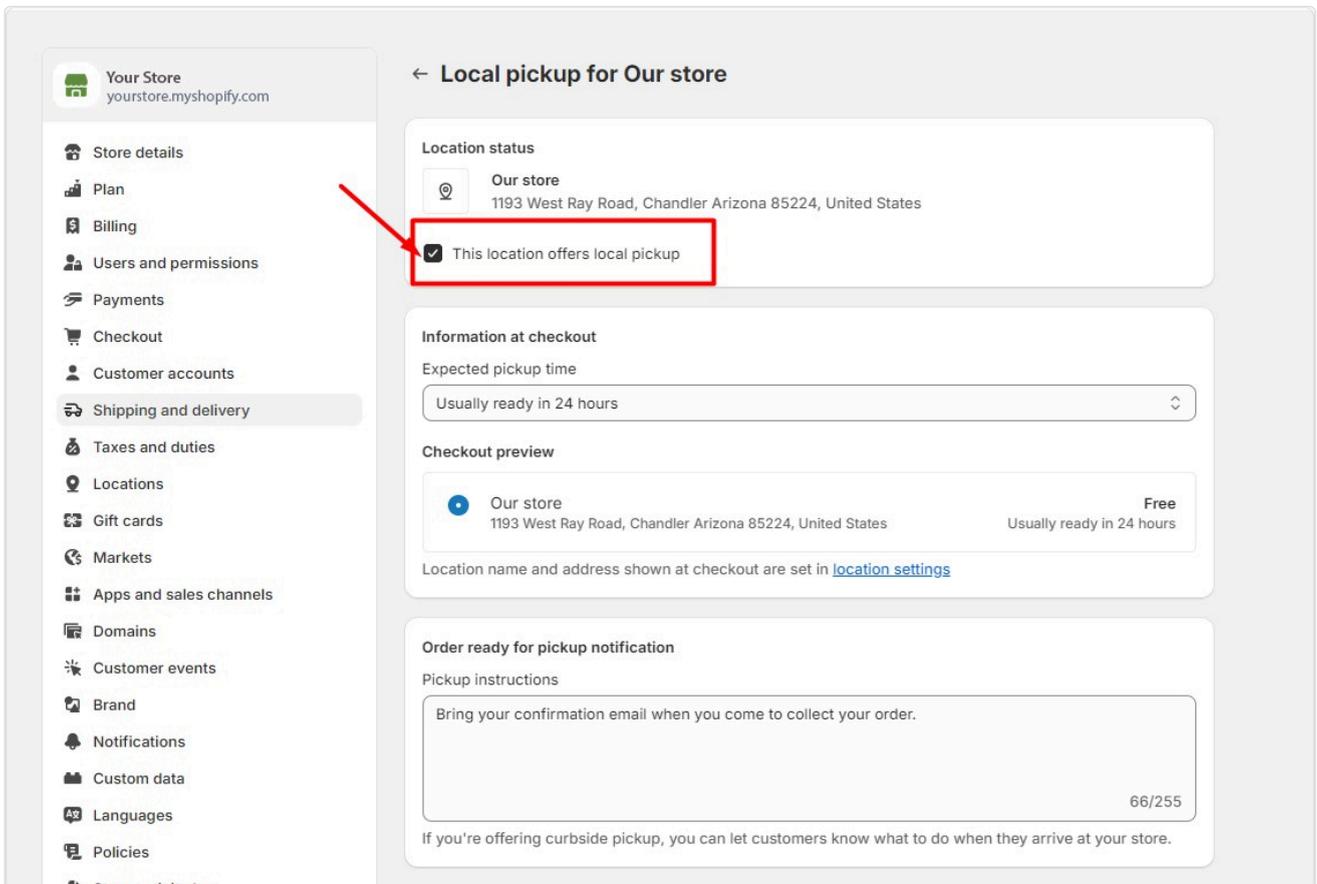
**Location priority is now order routing**

Your location priority settings have been migrated to the new order routing experience. You can change your order routing settings on the Shipping and delivery page. [Learn more about order routing](#)

[Go to Shipping and delivery](#)



!local pickup](https://docs.shopilaunch.com/img/faqs/ship2.jpg)



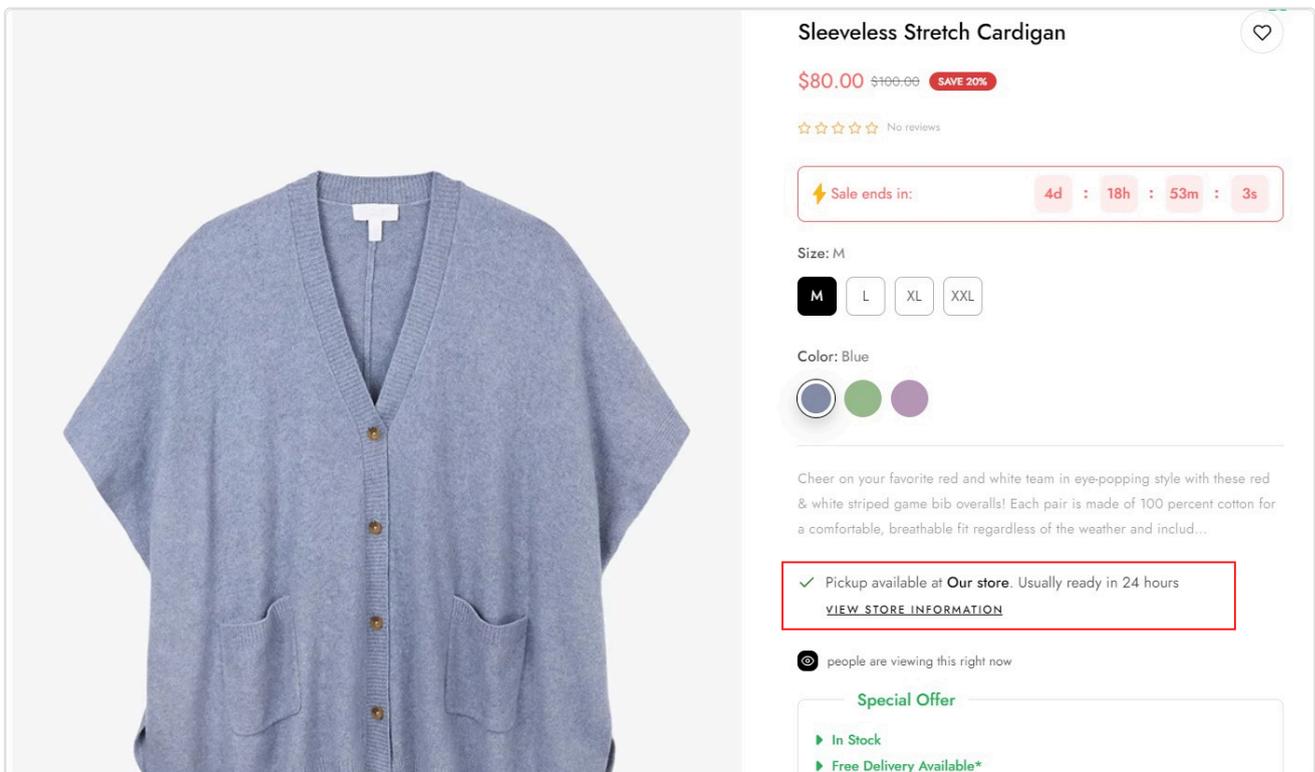
# Show pickup availability to your customers

Your theme lets you show customers whether a product is available for local pickup. On each product page, a pickup availability section shows whether the product is available, and the estimated time frame for pickup.

This information appears only for products that are stocked at at least one pickup location and have **This is a physical product** selected in the **Shipping** section of a product variant's details.

Steps:

1. From your Shopify Admin, go to **Products**.
2. Select a product.
3. Under **Variants**, select a variant.
4. Under **Shipping**, check **This is a physical product**.
5. Under **Inventory**, select locations that stock the selected variants.
6. **Save** the settings.



**Sleeveless Stretch Cardigan** 

\$80.00 ~~\$100.00~~ **SAVE 20%**

☆☆☆☆ No reviews

⚡ Sale ends in: 4d : 18h : 53m : 3s

Size: M

**M** L XL XXL

Color: Blue

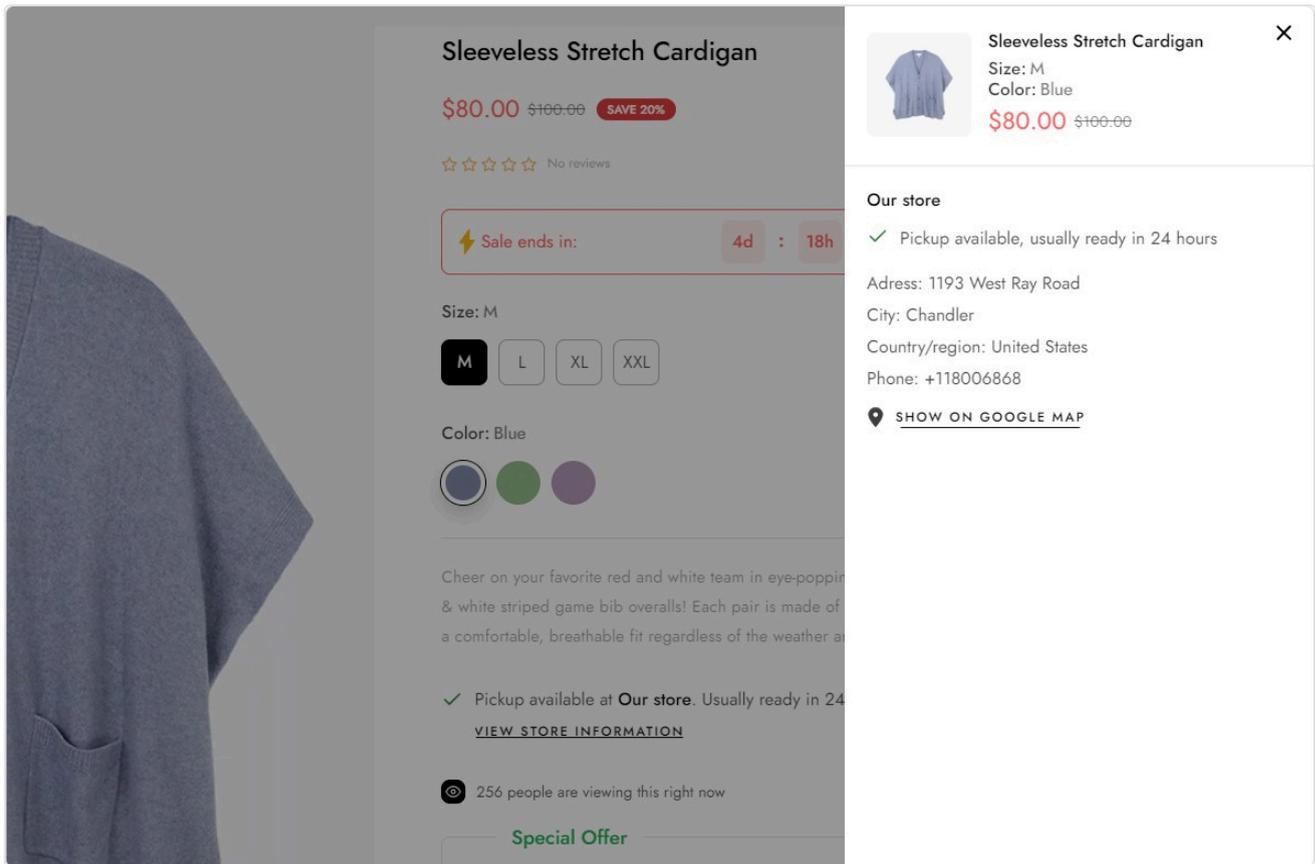
Cheer on your favorite red and white team in eye-popping style with these red & white striped game bib overalls! Each pair is made of 100 percent cotton for a comfortable, breathable fit regardless of the weather and includ...

✓ Pickup available at **Our store**. Usually ready in 24 hours  
[VIEW STORE INFORMATION](#)

 people are viewing this right now

**Special Offer**

▶ In Stock  
▶ Free Delivery Available\*



If you have local pickup enabled for only one location, then the location and pickup availability is displayed for that location. Customers can click **View store information** to learn more about the pickup location.

If you have local pickup enabled for more than one location, then the pickup availability section displays the location and pickup availability for one of your stores. Customers can click **Check availability at other stores** to check the product's availability at all of your locations that have pickup enabled.

## Add gift card product

You can think of these gift cards as you would for other products. Your customers can purchase them and then give them away to their friends.

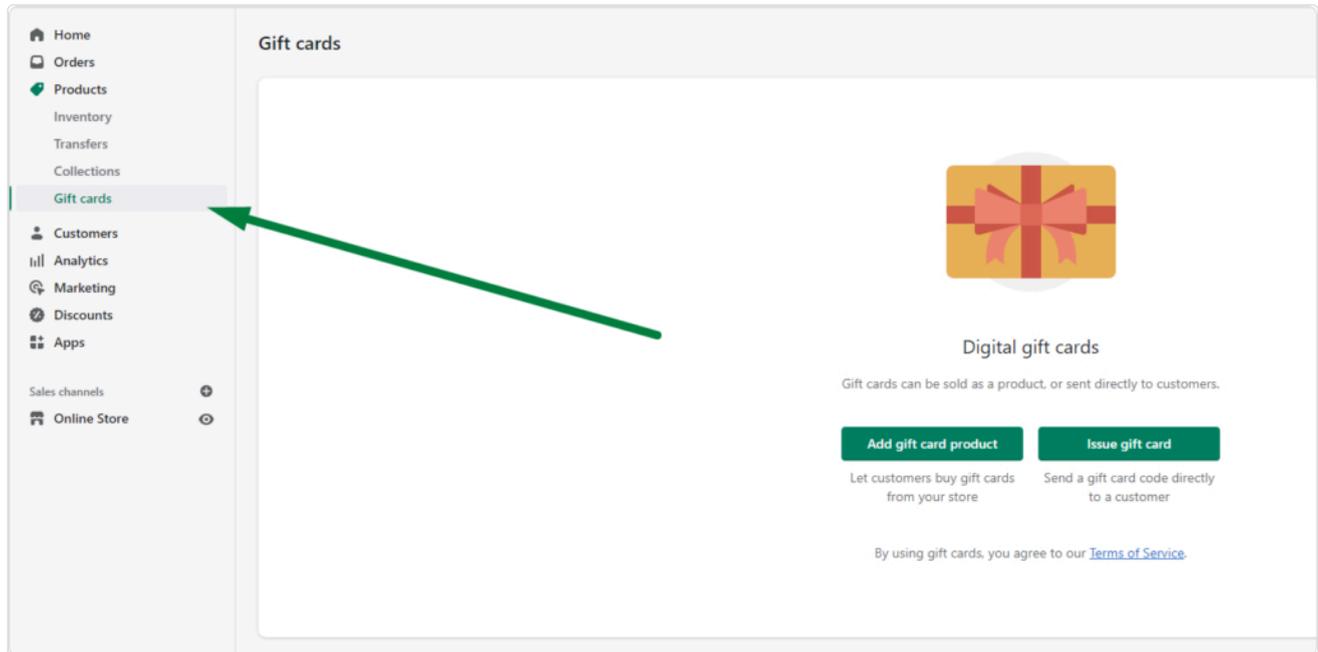
When someone adds a product to their cart and starts the checkout process, they will be able to use the gift card to pay for that specific product.

## How to create a Shopify gift card

There are two ways you can create gift cards: using Shopify's built-in functionality or an app.

Let's start with the built-in functionality and then move to some of the best apps.

**step 1.** Log into your Shopify store and go to **Products -> Gift cards**. Here you'll see two options; for now, simply click on the "Add gift card product."



**Step 2.** Complete the necessary product information. Chances are you have already added some products to your store, so this process should be pretty straightforward.

Make sure to give your product a descriptive name and description. An image would also work wonders.

←

## Create gift card product

**Title**

**Description**

Paragraph | **B** | *I* | U | A | ≡ | 🔗 | 🖼️ | 🎥 | 🏠 | ⋮ | </>

Buy a \$10 gift card and give it to your friends!

**Product status**

Draft

This product will be hidden from all sales channels.

---

**SALES CHANNELS AND APPS**

Online Store

[Schedule availability](#)

---

**Product organization**

**Type**

Gift Cards

**Vendor**

**Collections**

**Tags** Manage

---

**Online store**

**Media**



Add

Add from URL

**Step 3.** Choose your denominations. Shopify creates four denominations by default (\$10, \$25, \$50, and \$100), but you can always add extra or remove some of them if you feel like it.

As a best practice, you should match your gift card denominations with the average price of your products. For example, say your products cost around \$30 each. In that case, you might want to add a \$60 denomination so people can gift two products simultaneously.

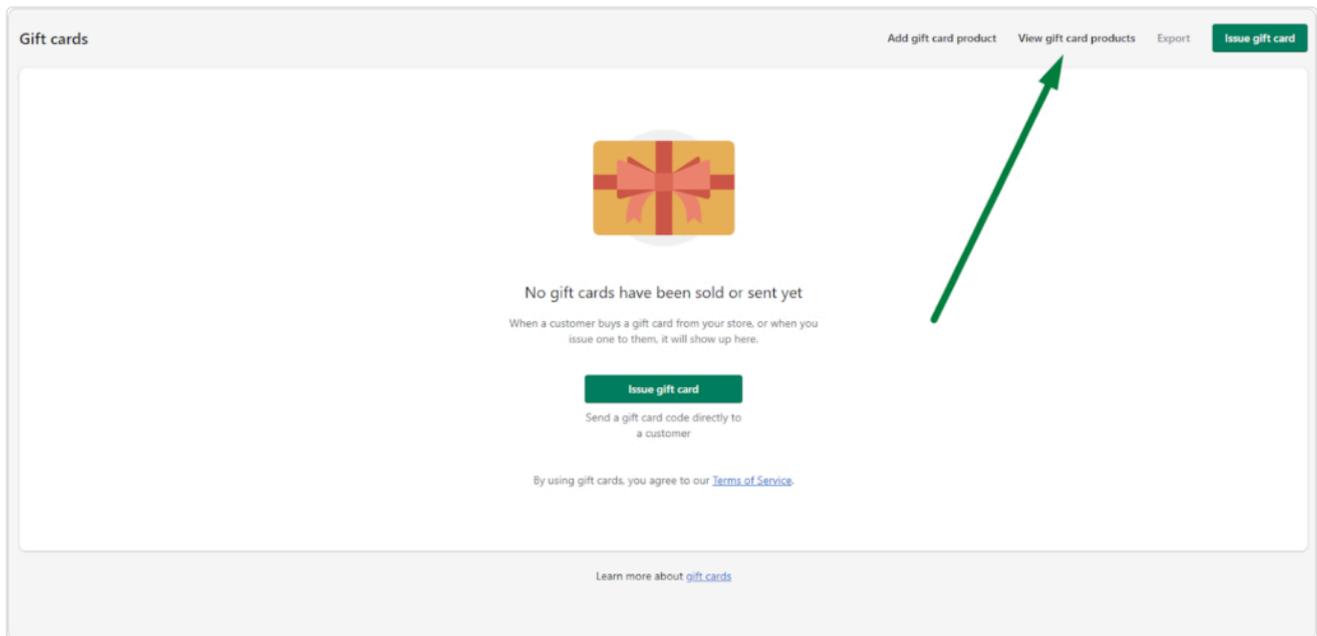
The screenshot shows a product configuration interface for a gift card. At the top left, there is a main image area containing a gift card image with a purple ribbon and the text "GIFT CARD ★★★★★". To the right of the image are two buttons: "Add" and "Add from URL". Below this is a "Denominations" section with five input fields containing the values "\$ 10.00", "\$ 25.00", "\$ 50.00", "\$ 100.00", and "\$ 60.00". Each input field has a delete icon to its right. At the bottom of the denominations section is an "Add denomination" button. To the right of the denominations section, a green arrow points to the delete icon of the "\$ 60.00" field. Further to the right are several configuration sections: "Vendor" with an empty input field; "Collections" with an empty input field; "Tags" with a "Manage" link and a "Find or create tags" input field; and "Online store" with a "Theme template" dropdown set to "Default product", a descriptive text "Assign a template from your current theme to define how the product is displayed.", a "Gift card template suffix" dropdown set to "gift\_card", and another descriptive text "Customers receive an email with a URL to the gift card after purchase."

**Step 4.** Change the product status to "Active" and choose a collection. Once satisfied with the product details, it's time to push it live.

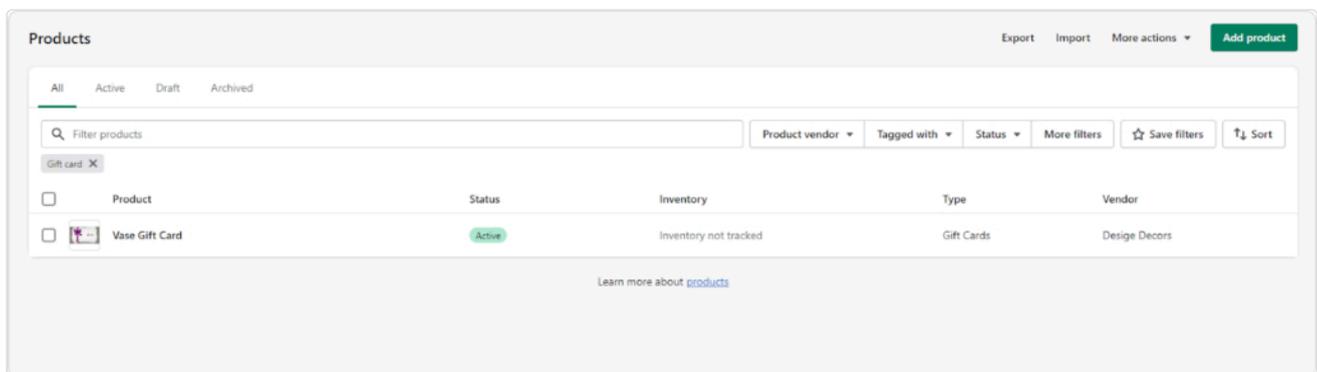
The screenshot shows a product edit interface for a 'Vase Gift Card'. The main content area includes a title field with 'Vase Gift Card', a description field with the text 'Buy a \$10 gift card and give it to your friends!', and a media gallery with one image of a gift card and an 'Add' button. Below the media is an 'Options' section with a 'Denominations' list and an 'Edit' button. On the right sidebar, the 'Product status' is set to 'Draft'. Below it is the 'SALES CHANNELS AND APPS' section with 'Online Store' selected and a 'Schedule availability' link. The 'Insights' section notes that insights will display when the product has had recent sales. The 'Product organization' section includes a 'Type' dropdown set to 'Gift Cards', a 'Vendor' dropdown set to 'Design Decors', and a 'Collections' dropdown. Below that is a 'Tags' section with a 'Manage' link and a 'Find or create tags' input field. The 'Online store' section is partially visible at the bottom.

**Step 5.** Save your changes. Once you save your changes, you will be taken to your products page. If you want to create a new gift card or edit the one you just created, simply click on Gift cards (as you did in Step 1) and select "View gift card products."

This will automatically filter your products, so you will only be able to see your Gift cards.



You can open the gift card editor by clicking on the corresponding gift card.

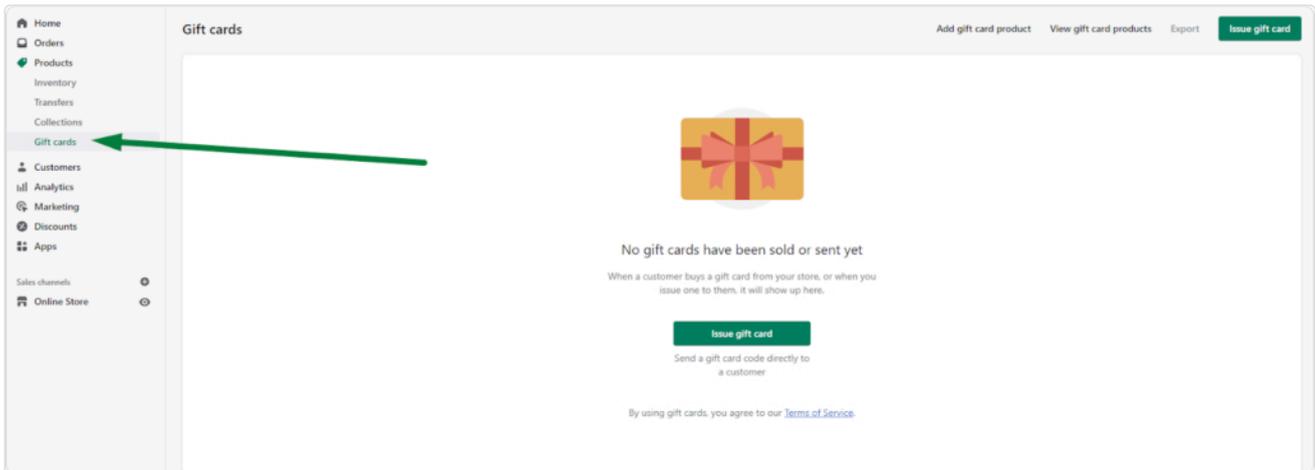


That's it. Now customers can purchase gift cards from your store.

## How to issue single-use Shopify gift cards

This type of gift card is great if you want to thank loyal customers for purchasing from you multiple times. Your customers will appreciate a gift card more than a discount code.

**Step 1.** Navigate to the gift cards page.



**Step 2.** Click on the "Issue gift card" button. This will open up a page that will allow you to configure the gift card.

**Step 3.** Configure the gift card. Now you can edit the Initial amount of the gift card, select which customer it applies to, set an expiration date, and even add a note so you remember why you created it.

:::important note: Make sure you copy this code right now, as you will not be able to see it again after you create the gift card. :::

**Step 4.** Select or create a customer and click "Activate." Once satisfied with your gift card options, you just need to select the customer you want to send it to and click on the "Activate" button.

Right after that, you will see this page featuring all relevant information regarding your newly issued gift card.

This is the last time you can copy that code, so make sure you do so in case you skipped it earlier.

**✔ Gift card successfully issued**  
9dvv jtc7 kr7 mkhr

The gift card has been sent to [Test Test](#). Once you leave this page, you won't be able to see this code again.

[Copy gift card code](#)

---

**Gift Card Details**

CURRENT BALANCE \$10.00 / \$10.00 USD

Order	Gift card product	Expiration date
—	—	<a href="#">Never</a>

---

**Timeline**  Show comments

 Leave a comment...     [Post](#)

Only you and other staff can see comments

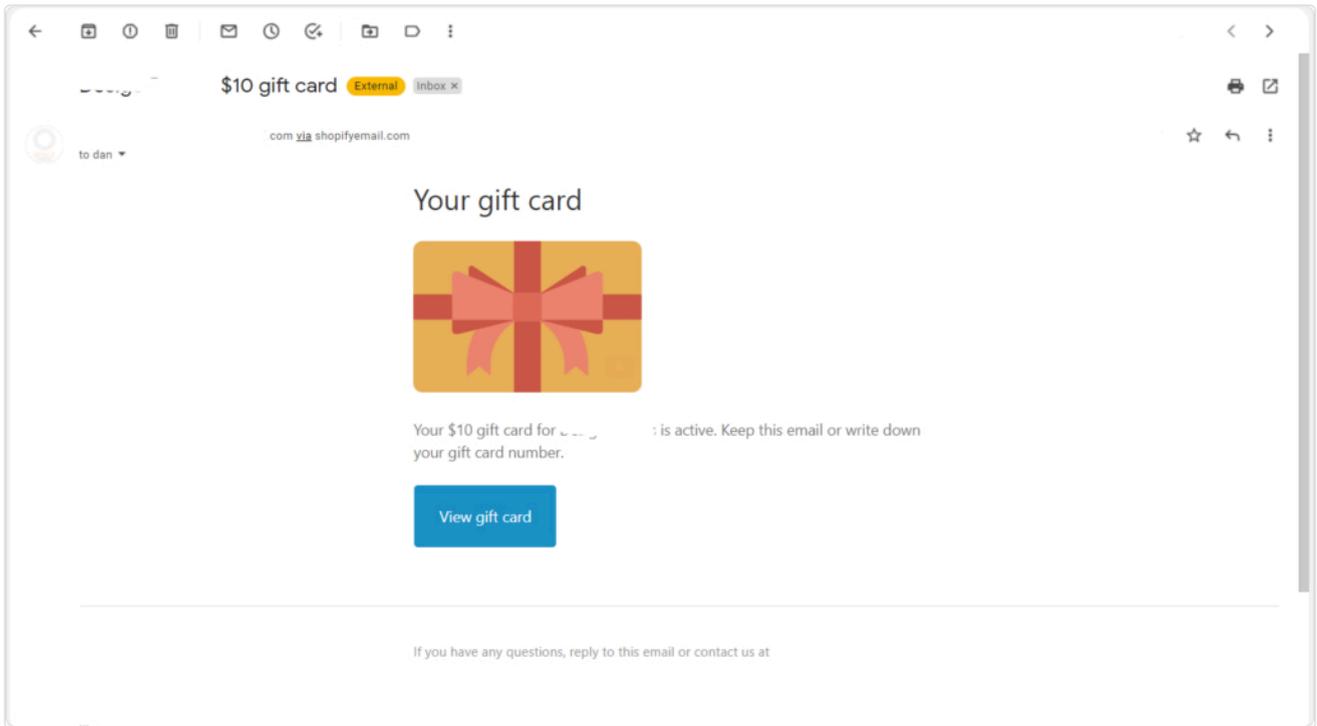
**TODAY**

- An email containing the gift card was sent to dan@chillital.com. Just now
- You issued a new gift card. Just now

---

[Disable](#) [Save](#)

That's it. Your customer will instantly get an email letting them know they have a gift card they can use in your store.



Depending on your store's theme, your customer will see something like this when they click on the "View gift card" button inside the email.

## Here's your gift card!

Use this code at checkout to redeem your gift card, or [print](#) this page.



[START SHOPPING >](#)

Another essential thing to mention is that you do not need to add a customer when issuing a gift card. If you want to share the code via WhatsApp or Facebook Messenger, you can simply create the gift card, copy it, and share it. That simple.

Notice the QR code beneath the gift card code? You can create a QR code for your gift cards to easily share with your loyal customers when they make a return purchase or want to gift their friends.

Here's how.

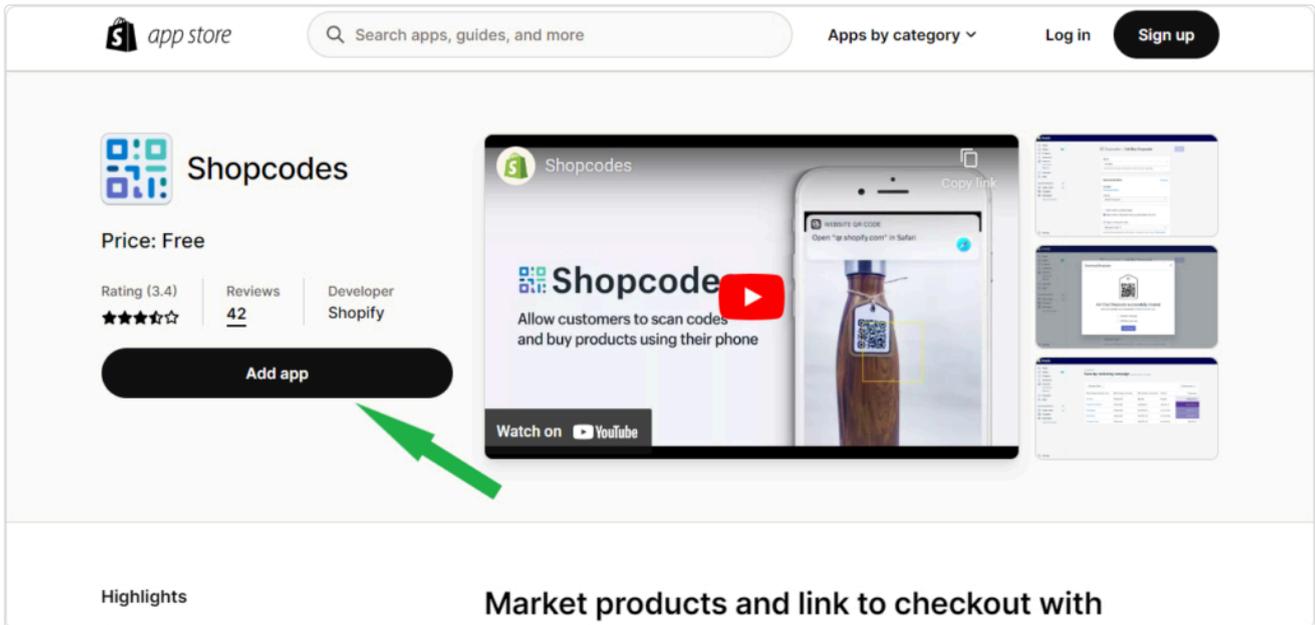
## How to Create QR codes for Shopify gift cards

---

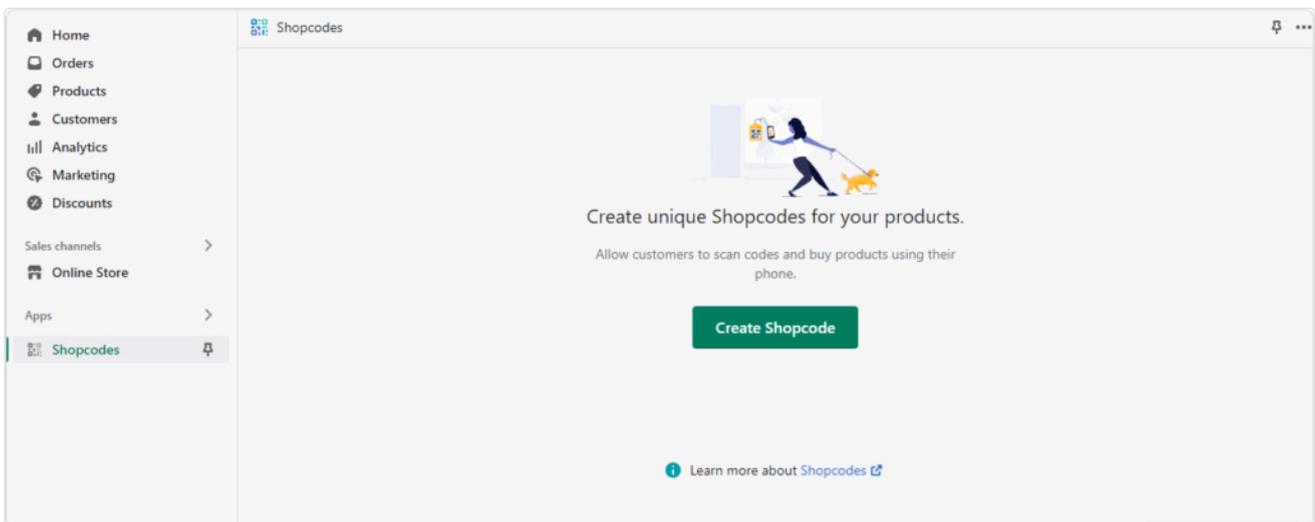
The easiest way to create a gift card on Shopify is through the Shopcode App. And that's our first order of business.

**Step 1.** Install the Shopcode app

- Head to the [Shopcode app page](#) in the Shopify app store
- Select Add App. Note that you'll have to log in to your Shopify account before you can do this. If you're not already logged in, Shopify will prompt you to do so.

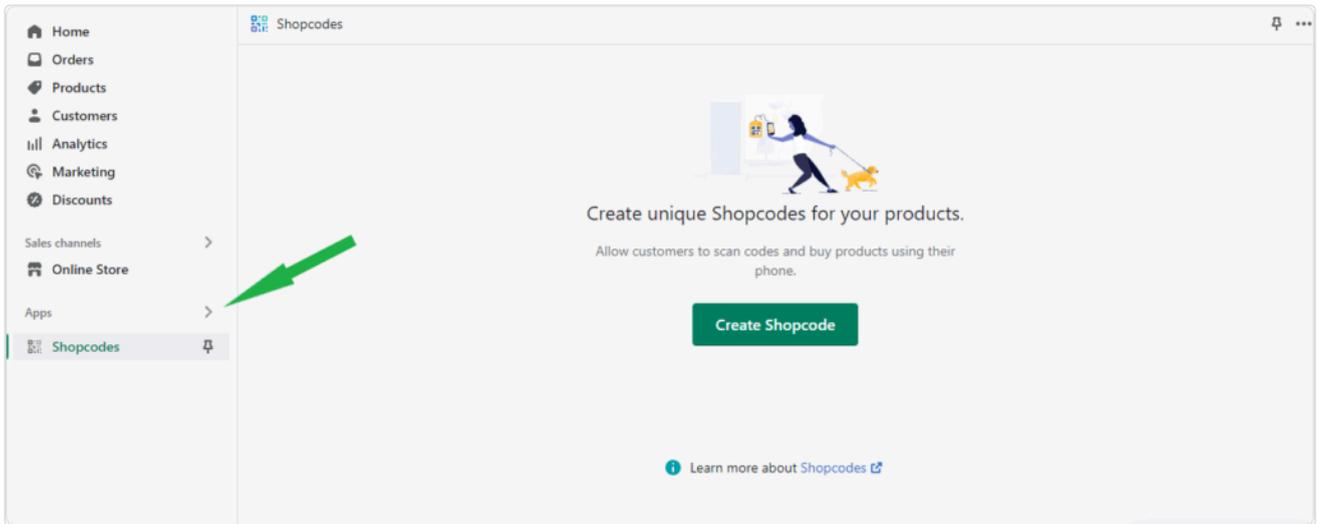


- Click on Install to complete the process. Once you complete the installation, you should be redirected to this page:

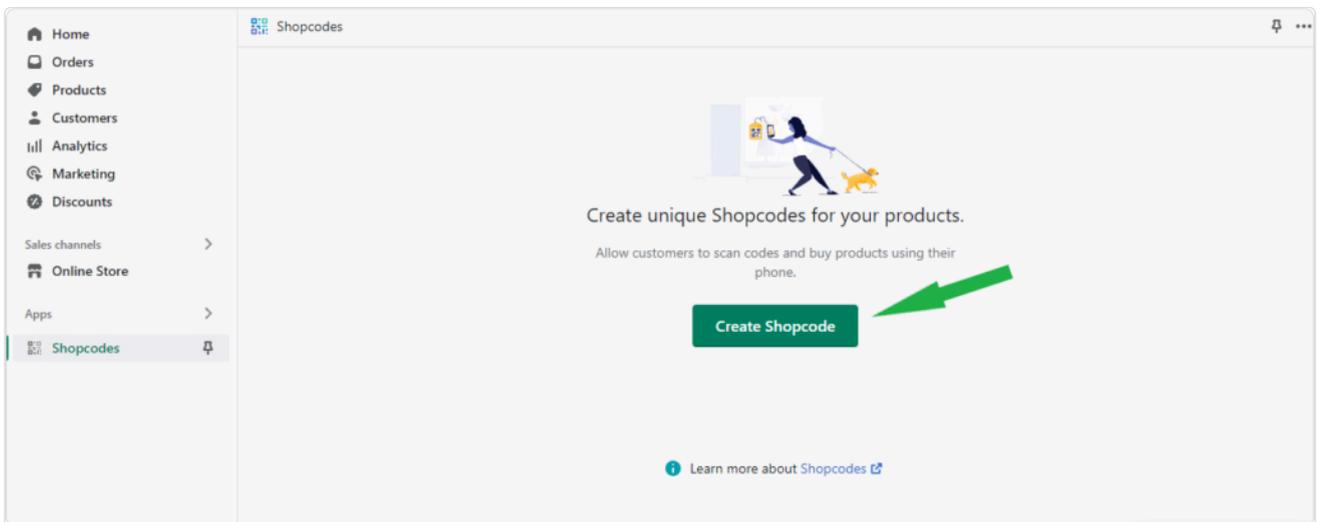


Now, you can begin creating your QR codes.

**Step 2.** Find the Apps column on the left-hand side of your Shopify window and select Shopcodes. You should be there already if you just installed the Shopcode app.

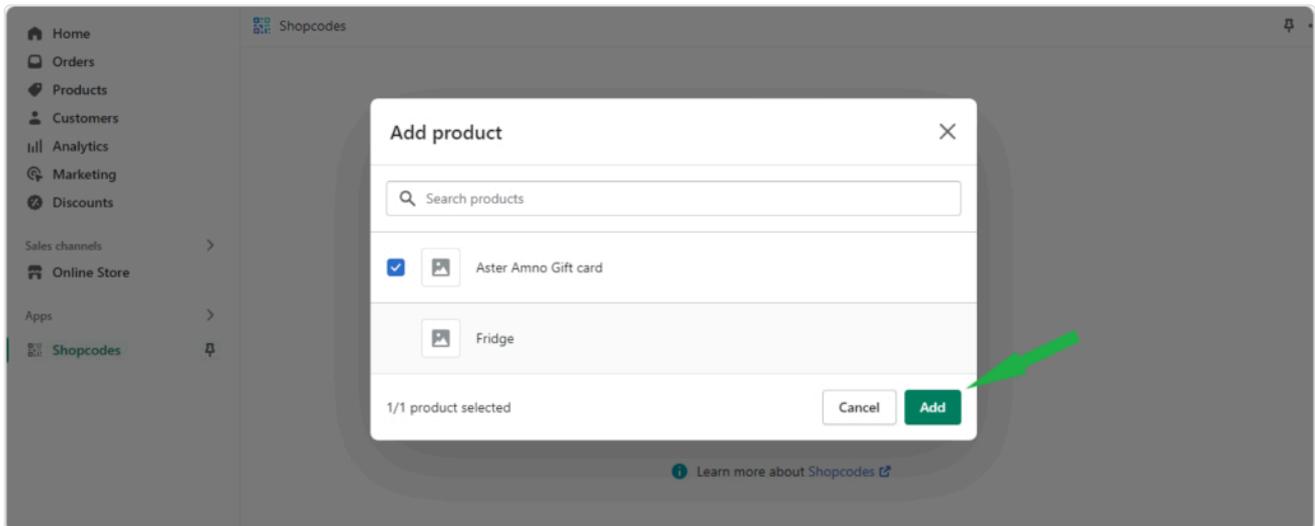


**Step 3.** Click on Create Shopcode.



You'll then be prompted to select the product you want to create the QR code for.

**Step 4.** Select the gift card in the list of products and click Add.



On the next page, you can work out the remaining kinks for your QR code.

**Step 5.** Enter the title of the QR code. The default name is usually the name of the product you choose, but if you want, you can change the name.

### New Shopcode

Title

Only you and other staff can see this title.

**Step 6.** Choose the QR code scan destination. Where do you want to direct users when they scan your gift card QR code? You can direct them to the gift card product page or to your checkout page with the gift card in the cart.

## New Shopcode

**Product** [Change product](#)

 Aster Amno Gift card

**SCAN DESTINATION** [Preview](#)

Link to product page

Link to checkout page with product in the cart

To apply a discount code, create one in [Discounts](#).

**Step 7.** Click on Create Shopcode to activate your QR code.

Shopcodes

## New Shopcode

**Title**

Aster Amno Gift card

Only you and other staff can see this title.

**Product** [Change product](#)

 Aster Amno Gift card

**SCAN DESTINATION** [Preview](#)

Link to product page

Link to checkout page with product in the cart

To apply a discount code, create one in [Discounts](#).

**Shopcode**

A preview of your Shopcode will show here after you finish creating it.

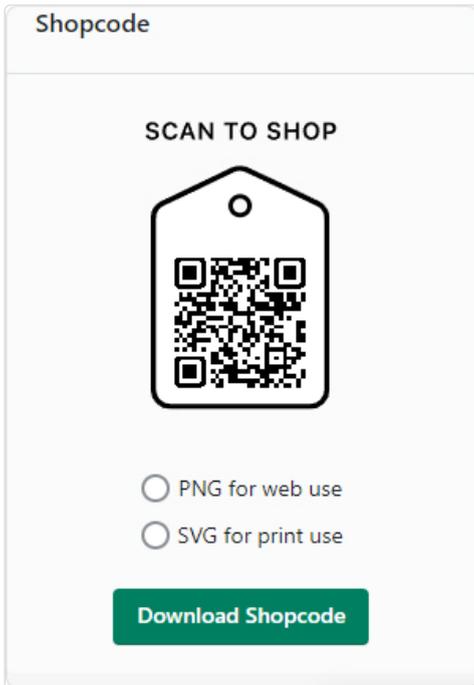
PNG for web use

SVG for print use

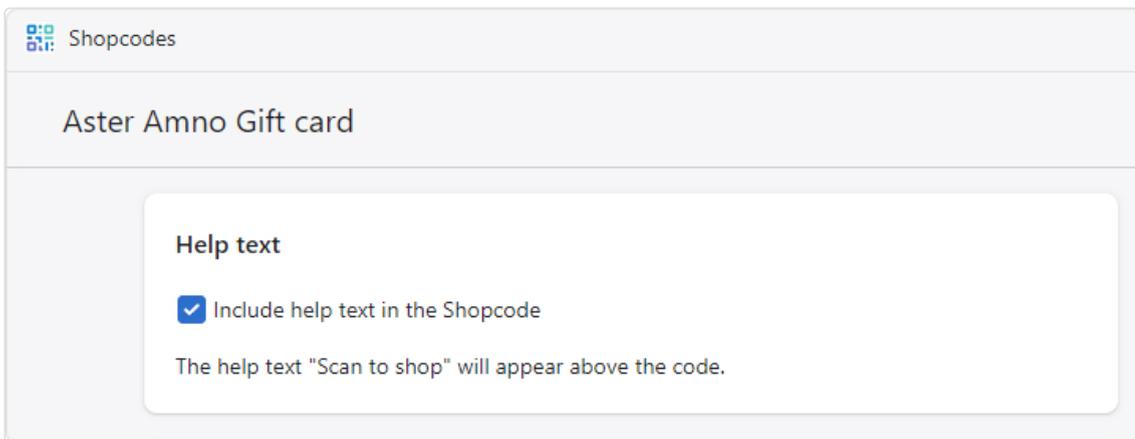
[Download Shopcode](#)

[Create Shopcode](#)

**Step 8.** Download the Shopcode in the format you want: PNG or SVG. We recommend the PNG format if you'll be sharing the QR code online, but if you'll be printing these codes, your best option is SVG.



**Pro tip:** If you want to add any explanatory notes to your gift card QR code, check the **Help Text** box under the scan destination. Also, test out your QR code before issuing them out to customers. Your goal is to get repeat customers and more prospects, not to push away customers with bad-functioning QR codes.



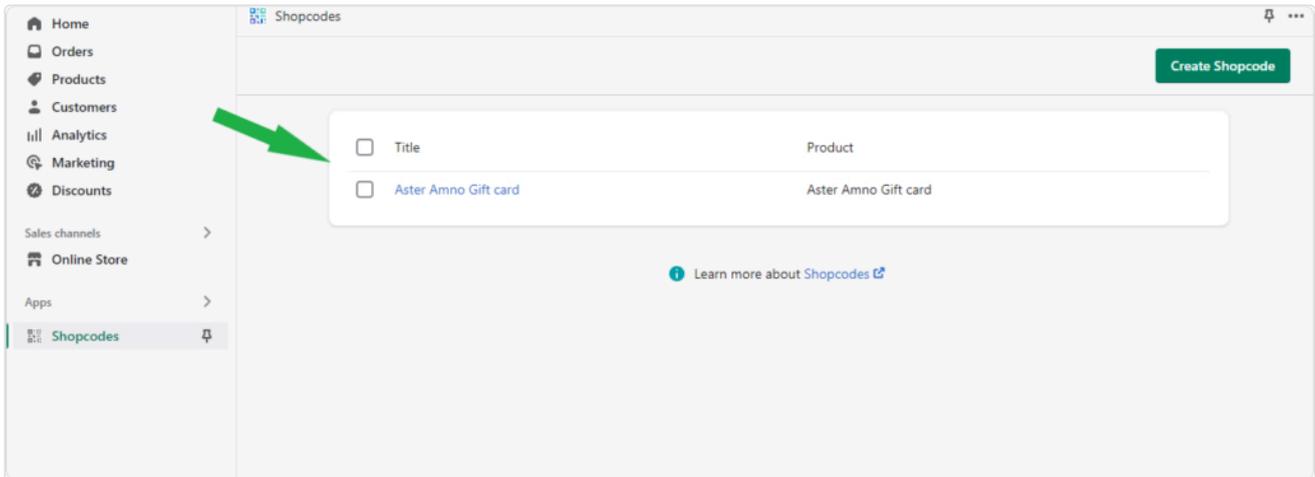
Now, that you have your QR codes out there, you'll want to know how many people are scanning them and how many of those scanners you're converting. Thankfully, you can do that right from the Shopcode app.

## How to track QR code activity

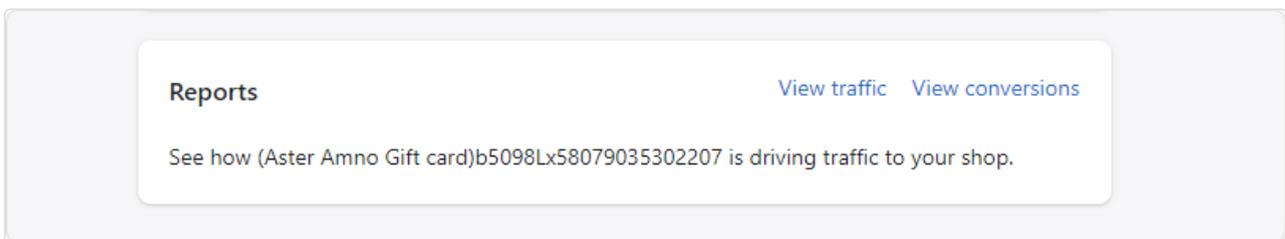
---

**Step 1.** Go to the Shopcode app as we saw above.

**Step 2.** Choose the code you want to track from your list of Shopcodes.



**Step 3.** Scroll to the Report section at the bottom of the page.

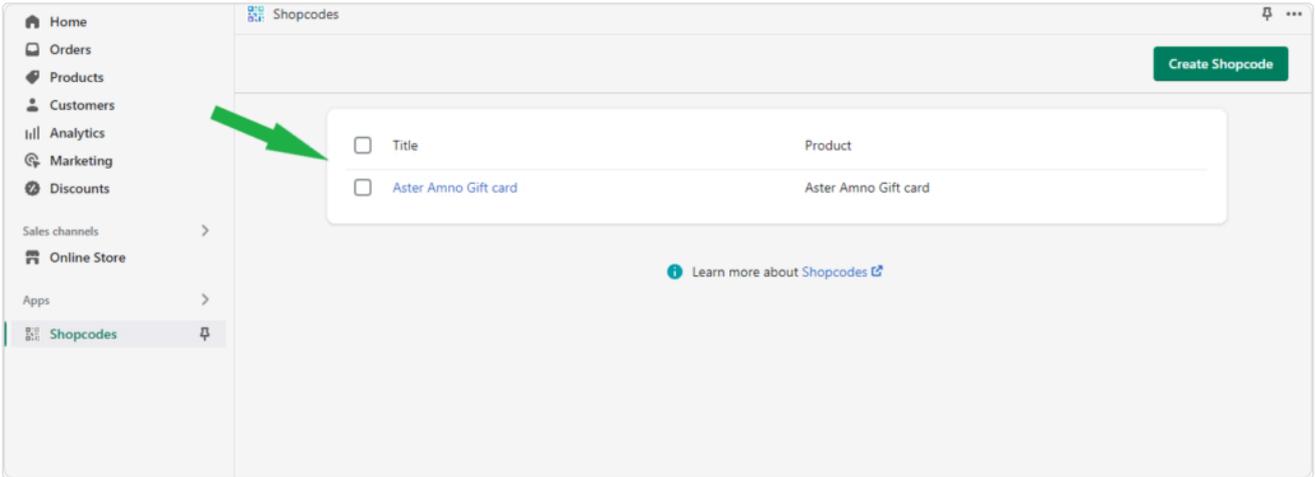


From here, you'll need to choose what exactly you're looking to track: traffic or conversion. You can then make informed decisions from there.

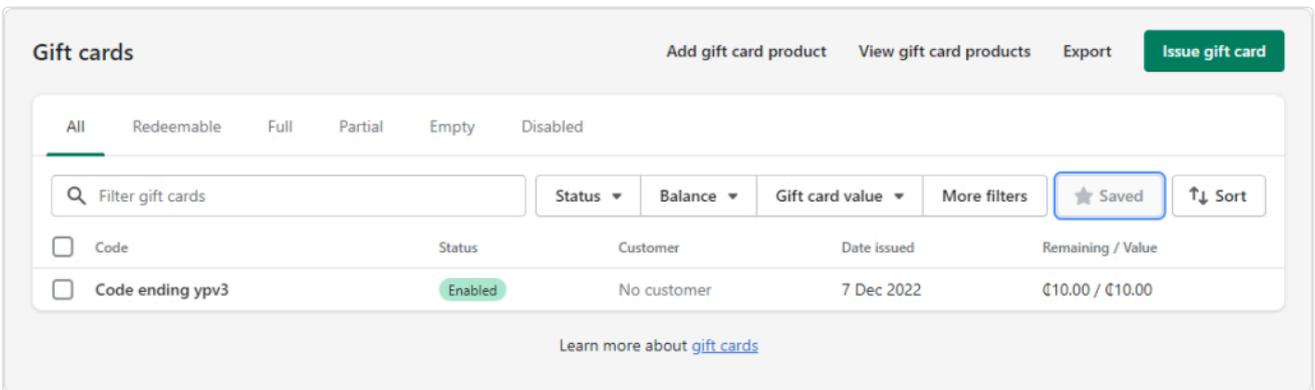
## How to check Shopify gift card balance

As of today, Shopify gift card recipients [can't check the balance](#) of gift cards on their own. All they can do is ask you, the vendor, for that information. Here's how to find Shopify gift card balance for your customers:

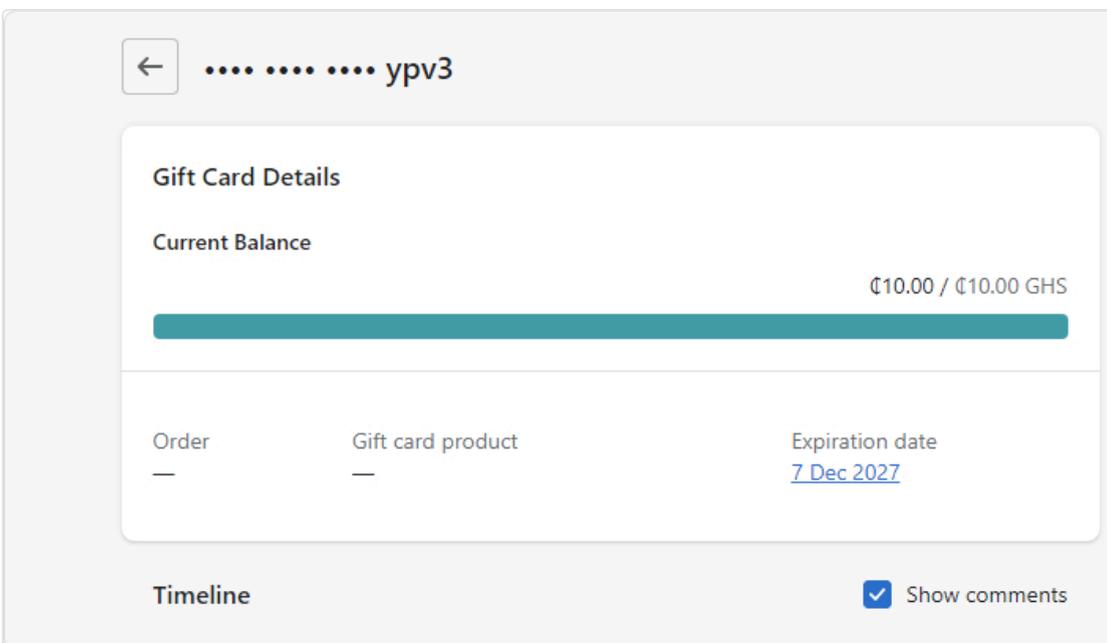
**Step 1.** Enter the **Products** section in your admin panel and select **Gift cards**.



**Step 2.** Select the gift card code from the list of gift cards (the customer should have this code).



**Step 3.** Once you find the gift card, click on the name. You can then find the gift card balance and other information, like the expiration date, in the next window.



Send this info back to your customer, and you're good to go.

Alternatively, you can issue an updated gift card to the customer, especially if they've lost the gift card information they have. To do this, select the gift card code in the gift card list and click **Resend gift card**.

The customer would receive the gift card with updated information if they had partially used it.

# Other Page

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## Breadcumb v1

---

It isn't enough to just market your product to consumers. You need to earn their trust too. One way to do this is by explaining who you are and what your company is about. The easiest and most effect

![[About demo]](https://docs.shopilaunch.com/img/other-page/breadcumb-v2.jpg)

:::tip[steps]

1. In the theme editor (**Customize**), open the template selector
2. Select **Pages**, then **Breadcumb v2**.
3. Make necessary changes
4. **Save** :::

## General settings

**Color schema:** Set text color and background color with preset scheme

**Background image** The priority is higher than **Background color**

Section padding allows you to specify the space between the testimonials and the preceding or following sections, or both.

![[layout setting]](https://docs.shopilaunch.com/img/other-page/about-setting4.jpg)

## About v5

---

It isn't enough to just market your product to consumers. You need to earn their trust too. One way to do this is by explaining who you are and what your company is about. The easiest and most effect

![[About demo]](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/about-v5.jpg?v=1721201435)

:::tip[steps]

1. In the theme editor (**Customize**), open the template selector
2. Select **Pages**, then **About**.
3. Make necessary changes
4. **Save** :::

## 1. Section about setting

**Container type:** You can choose among Box, Wide, Fullwidth for the testimonials layout.

Use the provided text fields to add a suitable **Title/subtitle**. Insert `<br>` to break the line.

- import video or paste link *Accepts YouTube or Vimeo links*

**Link icon1:** paste link icon

![[layout setting]](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/about-setting5.jpg?v=1715745650)



## 2. General settings

**Color schema:** Set text color and background color with preset scheme

**Background image** The priority is higher than **Background color**

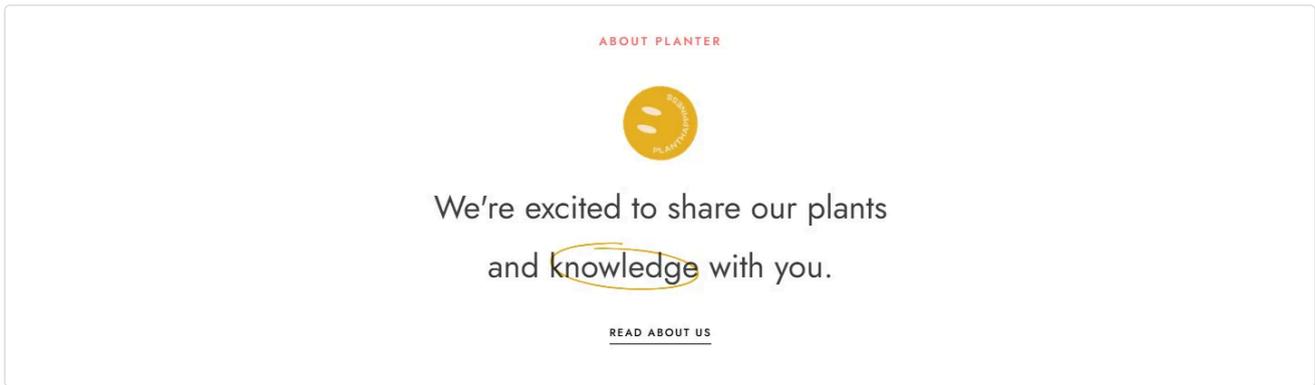
Section padding allows you to specify the space between the testimonials and the preceding or following sections, or both.

![[about demo]](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/policy-settings2.jpg?v=1715740191)

# About v9

---

It isn't enough to just market your product to consumers. You need to earn their trust too. One way to do this is by explaining who you are and what your company is about. The easiest and most effect



:::tip[steps]

1. In the theme editor (**Customize**), open the template selector
2. Select **Pages**, then **About**.
3. Make necessary changes
4. **Save** :::

## 1. Section about setting

**Container type:** You can choose among Box, Wide, Fullwidth for the testimonials layout.

![[layout setting]]([https://cdn.shopify.com/s/files/1/0821/2375/1728/files/about-setting9\\_c4206d65-0662-4f6e-847b-69c464cd3e05.jpg?v=1721203061](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/about-setting9_c4206d65-0662-4f6e-847b-69c464cd3e05.jpg?v=1721203061))

Use the provided text fields to add a suitable title/subtitle/description. Leave any of them blank if you do not want to display them.

**About columns gap:** Determine the space between 2 items

Select the **image** you want to display in about

**i** Info

Insert `<br>` to break the line in description.

## 2. General settings

**Color schema:** Set text color and background color with preset scheme

**Background image** The priority is higher than **Background color**

Section padding allows you to specify the space between the testimonials and the preceding or following sections, or both.

![[about demo]](<https://cdn.shopify.com/s/files/1/0821/2375/1728/files/policy-settings2.jpg?v=1715740191>)

# Banner v262

---

Here is an amazing section that will help you design the Banners creatively and professionally. It has never been easier to create a banner.



:::tip[steps:]

1. In the theme editor (**Customize**), click **Add section**
2. Locate **Banner**
3. **Save** :::

## Section settings

---

### 1. Settings banner

**Title:** Use the provided fields to add a title/subtitle for the section. Leave any of the fields blank if you do not want to display them.

You can personalize the content within the banner image block to your liking and flexibility to modify the label displayed on the button right here

![settings banner](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/setting-banner262.jpg?v=1721204218)

### 2. General settings

**Color schema:** Set text color and background color with preset scheme

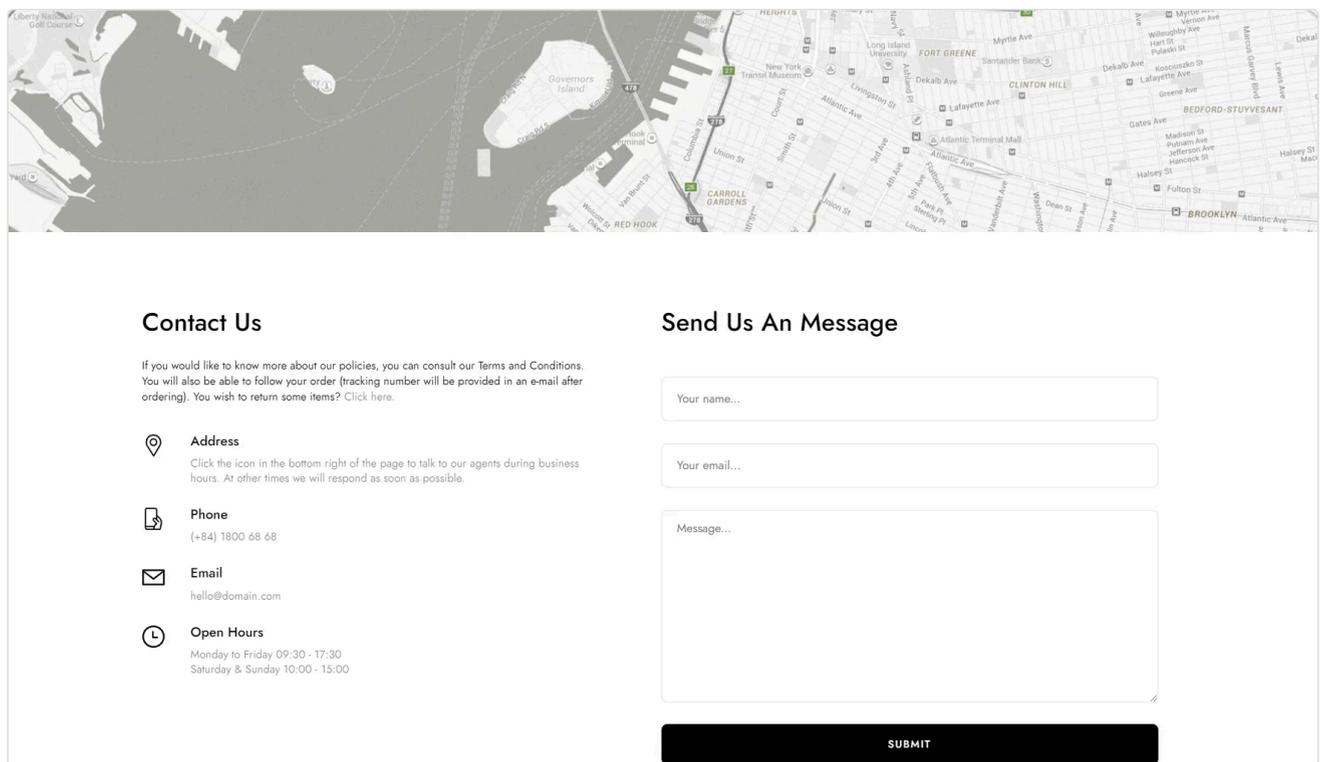
**Background image** The priority is higher than **Background color**

Section padding allows you to specify the space between the testimonials and the preceding or following sections, or both.

![[banner demo]](<https://cdn.shopify.com/s/files/1/0821/2375/1728/files/general.jpg?v=1711076986>)

# Contact v1

Welcome to our Contact us here, you have the flexibility to easily change and customize the elements of the page to fit your needs. Simply follow the instructions provided and make the page your own. Effortlessly learn how to use and configure with just one click on the desired section.



tip[steps:] Add Contact to the Contact page

1. In the theme editor (**Customize**), click **Add** section
2. Locate **Contact**
3. **Save** :::

Display your store details like the store's email address, and add social links (if present).

![[Contact demo]](<https://cdn.shopify.com/s/files/1/0821/2375/1728/files/contact2.jpg?v=1715759141>)

![[Contact demo]](<https://cdn.shopify.com/s/files/1/0821/2375/1728/files/contact3.jpg?v=1715759170>)

# Contact form v2

Welcome to our Contact us here, you have the flexibility to easily change and customize the elements of the page to fit your needs. Simply follow the instructions provided and make the page your own. Effortlessly learn how to use and configure with just one click on the desired section.

:::tip[steps:] Add Contact to the Contact page

1. In the theme editor (**Customize**), click **Add** section
2. Locate **Contact**
3. **Save** :::

Select map style: iframe map or image map

![Contact demo](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/contact5.jpg?v=1715759969)

## block setting

You can insert an SVG or an image of the icon.

Use the provided text fields to add a suitable **Title/subtitle**. Insert `<br>` to break the line.

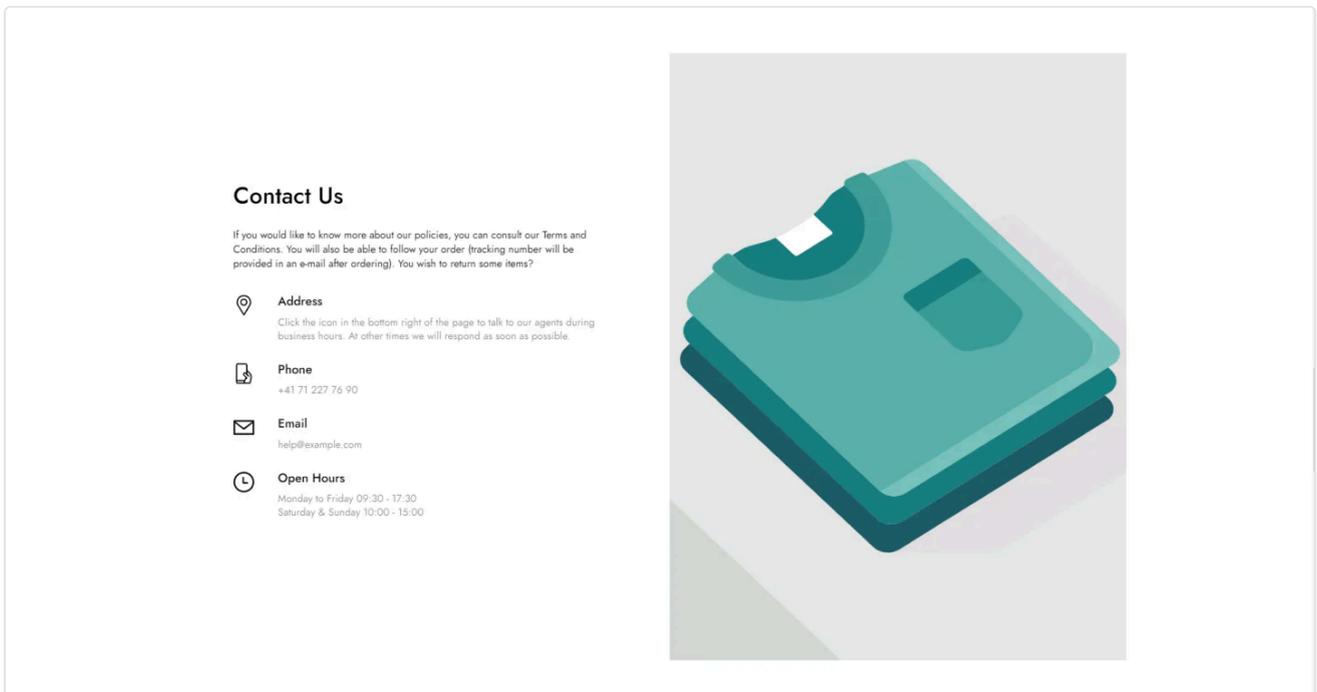
![contact demo](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/policy-block-v2.jpg?v=1715740802)

 Info

Icons in svg format will be preferred

## Contact v4

Welcome to our Contact us here, you have the flexibility to easily change and customize the elements of the page to fit your needs. Simply follow the instructions provided and make the page your own. Effortlessly learn how to use and configure with just one click on the desired section.



:::tip[steps:] Add Contact to the Contact page

1. In the theme editor (**Customize**), click **Add** section
2. Locate **Contact**
3. **Save** :::

Use the provided text fields to add a suitable **Title/subtitle**. Insert `<br>` to break the line.

![[Contact demo]](<https://cdn.shopify.com/s/files/1/0821/2375/1728/files/contact7.jpg?v=1715761317>)

Select map style: iframe map or image map

![[Contact demo]](<https://cdn.shopify.com/s/files/1/0821/2375/1728/files/contact5.jpg?v=1715759969>)

### block setting

You can insert an SVG or an image of the icon.

Use the provided text fields to add a suitable **Title/subtitle**. Insert `<br>` to break the line.

![[contact demo]](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/policy-block-v2.jpg?v=1715740802)

**i** Info

Icons in svg format will be preferred

## Faq v3

---

Create beautiful FAQ page, support page or product FAQs

ASK US ANYTHING

### Frequently asked Questions

What if I need help with Shopify issues?
+

How fast do you respond to support inquiries?
+

Do you provide phone support? What about Skype?
+

:::tip[steps:] Add Faq to the page

1. In the theme editor (**Customize**), click **Add** section
2. Locate **Faq**
3. **Save** :::

Use the provided text fields to add a suitable **Sub heading/Heading**. Insert `<br>` to break the line.

![[faq demo]](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/faq4.jpg?v=1715762719)

## About v1

---

It isn't enough to just market your product to consumers. You need to earn their trust too. One way to do this is by explaining who you are and what your company is about. The easiest and most effect

![[About demo]](https://docs.shopilaunch.com/img/other-page/about-v1.jpg)

:::tip[steps]

1. In the theme editor (**Customize**), open the template selector
2. Select **Pages**, then **About**.
3. Make necessary changes
4. **Save** :::

## 1. Section about setting

**Container type:** You can choose among Box, Wide, Fullwidth for the about layout.

![[layout setting]](https://docs.shopilaunch.com/img/other-page/about-setting1.jpg)

**Columns gap:** Determine the space between 2 items

Use the provided text fields to add a suitable title/subtitle/description. Leave any of them blank if you do not want to display them.

![[layout setting]](https://docs.shopilaunch.com/img/other-page/about-setting2.jpg)

Select the **image** you want to display in about

![[layout setting]](https://docs.shopilaunch.com/img/other-page/about-setting3.jpg)

**i** Info

Insert `<br>` to break the line in description.

## 2. General settings

**Color schema:** Set text color and background color with preset scheme

**Background image** The priority is higher than **Background color**

Section padding allows you to specify the space between the testimonials and the preceding or following sections, or both.

![[layout setting]](https://docs.shopilaunch.com/img/other-page/about-setting4.jpg)

# About v2

---

It isn't enough to just market your product to consumers. You need to earn their trust too. One way to do this is by explaining who you are and what your company is about. The easiest and most effect

![[About demo]](https://docs.shopilaunch.com/img/other-page/about-setting5.jpg)

:::tip[steps]

1. In the theme editor (**Customize**), open the template selector
2. Select **Pages**, then **About**.
3. Make necessary changes
4. **Save** :::

## 1. Section about setting

**Container type:** You can choose among Box, Wide, Fullwidth for the about layout.

![[layout setting]](https://docs.shopilaunch.com/img/other-page/about-setting1.jpg)

**Columns gap:** Determine the space between 2 items

Use the provided text fields to add a suitable title/subtitle/description. Leave any of them blank if you do not want to display them.

![[layout setting]](https://docs.shopilaunch.com/img/other-page/about-setting2.jpg)

Select the **image** you want to display in about

![[layout setting]](https://docs.shopilaunch.com/img/other-page/about-setting3.jpg)

**i** Info

Insert `<br>` to break the line in description.

## 2. General settings

**Color schema:** Set text color and background color with preset scheme

**Background image** The priority is higher than **Background color**

Section padding allows you to specify the space between the testimonials and the preceding or following sections, or both.

![[layout setting]](https://docs.shopilaunch.com/img/other-page/about-setting4.jpg)

# About v6

---

It isn't enough to just market your product to consumers. You need to earn their trust too. One way to do this is by explaining who you are and what your company is about. The easiest and most effect

![[About demo]](https://docs.shopilaunch.com/img/other-page/about-v6.jpg)

:::tip[steps]

1. In the theme editor (**Customize**), open the template selector
2. Select **Pages**, then **About**.
3. Make necessary changes
4. **Save** :::

## 1. Section about setting

![[layout setting]](https://docs.shopilaunch.com/img/other-page/setting-about-v6.jpg)

**Container type:** You can choose among Box, Wide, Fullwidth for the about layout.

**Columns gap:** Determine the space between 2 items

Use the provided text fields to add a suitable title/subtitle. Leave any of them blank if you do not want to display them.



## 2. General settings

**Color schema:** Set text color and background color with preset scheme

**Background image** The priority is higher than **Background color**

Section padding allows you to specify the space between the testimonials and the preceding or following sections, or both.

![[layout setting]](https://docs.shopilaunch.com/img/other-page/about-setting4.jpg)

## 3. Block settings

**Name:** Name

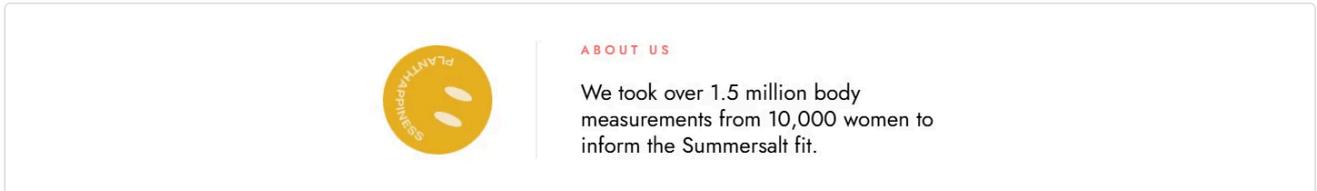
**Position:** Position

Select the **image** you want to display in about

![[layout setting]](https://docs.shopilaunch.com/img/other-page/about-setting3.jpg)

# About v10

It isn't enough to just market your product to consumers. You need to earn their trust too. One way to do this is by explaining who you are and what your company is about. The easiest and most effect



:::tip[steps]

1. In the theme editor (**Customize**), open the template selector
2. Select **Pages**, then **About**.
3. Make necessary changes
4. **Save** :::

## 1. Section about setting

**Container type:** You can choose among Box, Wide, Fullwidth for the testimonials layout.

![[layout setting]](<https://cdn.shopify.com/s/files/1/0821/2375/1728/files/about-setting10.jpg?v=1721203245>)

Use the provided text fields to add a suitable **Title/subtitle**. Insert `<br>` to break the line.

**Autoplay:** run the carousel automatically.

**Columns carousel:** Determine the number of Blog shown per row.

**i** Info

Insert `<br>` to break the line in description.

## 2. General settings

**Color schema:** Set text color and background color with preset scheme

**Background image** The priority is higher than **Background color**

Section padding allows you to specify the space between the testimonials and the preceding or following sections, or both.

![[about demo]](<https://cdn.shopify.com/s/files/1/0821/2375/1728/files/policy-settings2.jpg?v=1715740191>)

## Block setting

Use the provided text fields to add a suitable **Name/Position**. Insert `<br>` to break the line.

**Link icon1:** paste link icon

![[policy demo]](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/about-setting4a.jpg?v=1715745077)

### Info

Icons in svg format will be preferred

## About v12

It isn't enough to just market your product to consumers. You need to earn their trust too. One way to do this is by explaining who you are and what your company is about. The easiest and most effect

### Fashion Style Love From Our Passion

Suspendisse non nisl sit amet velit hendrerit rutrum. Nulla porta dolor. Nunc interdum lacus sit amet orci. Donec orci lectus, aliquam ut, faucibus non, euismod id, nulla. Etiam sit amet orci eget eros faucibus tincidunt.

Maecenas egestas arcu quis ligula mattis placerat. Quisque id mi. Sed a libero. Vestibulum ullamcorper mauris at ligula. Aenean posuere, tortor sed cursus feugiat, nunc augue blandit nunc, eu sollicitudin urna dolor sagittis lacus.



:::tip[steps]

1. In the theme editor (**Customize**), open the template selector
2. Select **Pages**, then **About**.
3. Make necessary changes
4. **Save** :::

### 1. Section about setting

**Container type:** You can choose among Box, Wide, Fullwidth for the testimonials layout.

**Columns gap:** Determine the space between 2 items

Use the provided text fields to add a suitable title/subtitle/description. Leave any of them blank if you do not want to display them.



Select the **image** you want to display in about



### Info

Insert `<br>` to break the line in description.

## 2. General settings

**Color schema:** Set text color and background color with preset scheme

**Background image** The priority is higher than **Background color**

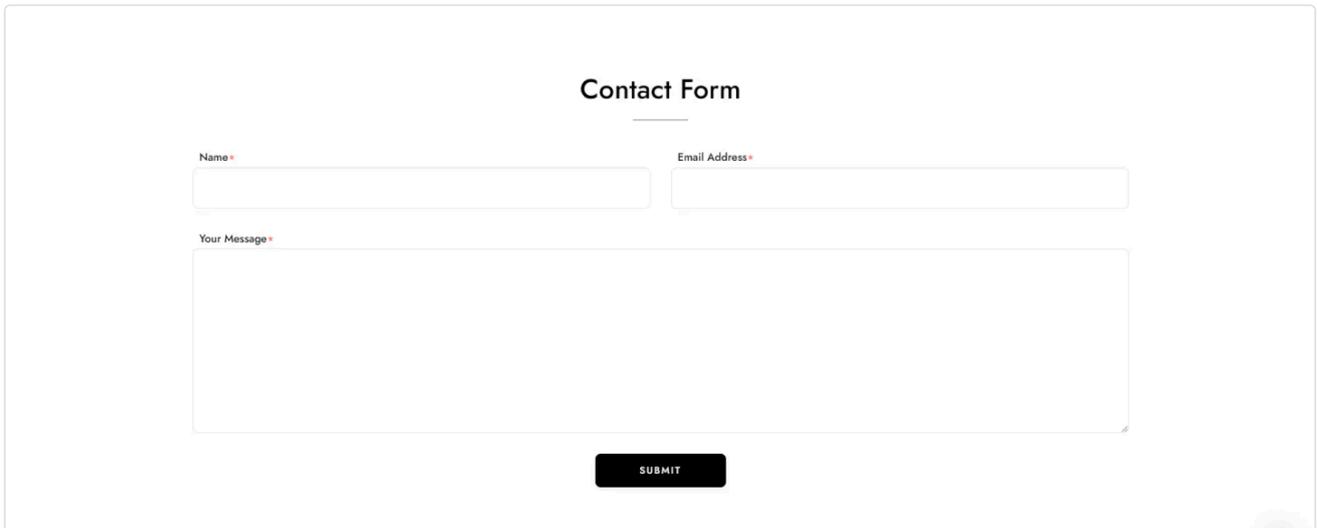
Section padding allows you to specify the space between the testimonials and the preceding or following sections, or both.



# Contact form v1

---

Welcome to our Contact us here, you have the flexibility to easily change and customize the elements of the page to fit your needs. Simply follow the instructions provided and make the page your own. Effortlessly learn how to use and configure with just one click on the desired section.



The image shows a contact form titled "Contact Form". It features three input fields: "Name" (with a red asterisk), "Email Address" (with a red asterisk), and "Your Message" (with a red asterisk). Below the fields is a black button labeled "SUBMIT".

:::tip[steps:] Add Contact to the Contact page

1. In the theme editor (**Customize**), click **Add** section
2. Locate **Contact**
3. **Save** :::

![[Contact demo]](<https://cdn.shopify.com/s/files/1/0821/2375/1728/files/contact4.jpg?v=1715759743>)

## Contact v5

---

Welcome to our Contact us here, you have the flexibility to easily change and customize the elements of the page to fit your needs. Simply follow the instructions provided and make the page your own. Effortlessly learn how to use and configure with just one click on the desired section.



The image shows a contact form titled "Send Us An Message". It features three input fields: "Your name...", "Your mail...", and "Your message...". Below the fields is a black button labeled "SEND".

:::tip[steps:] Add Contact to the Contact page

1. In the theme editor (**Customize**), click **Add** section
2. Locate **Contact**
3. **Save** :::

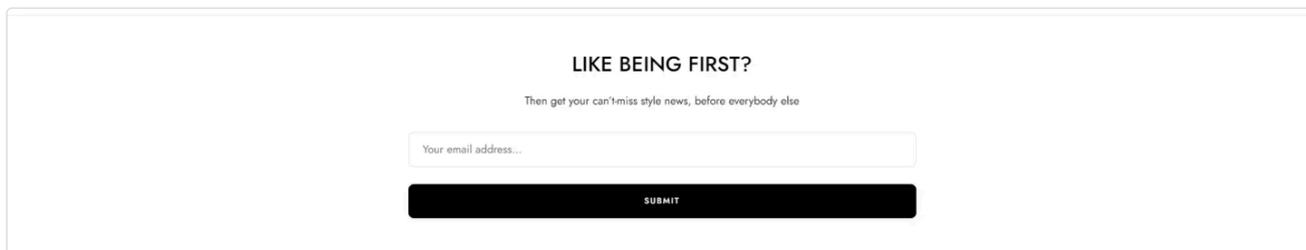
![Contact demo](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/contact4.jpg?v=1715759743)

## Newsletter v2

---

A guild to set up newsletter to collect email addresses from your customers

Newsletters are one of the most powerful digital marketing tools at your disposal since they let you communicate directly with your customers in a personalized way when they subscribed.



:::tip[steps:]

1. In the theme editor (**Customize**), click **Add section**
2. Locate **Newsletter**
3. **Save** :::

## Newsletter settings

---

### 1. Layout & content

**Title:** Use the provided fields to add a title/subtitle for the section. Insert `<br>` to break the line.

![newsletter demo](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/newsletter-v2.jpg?v=1716193246)

- **General settings Color schema:** Set text color and background color with preset scheme

Section padding allows you to specify the space between the newsletter and the preceding or following sections, or both.

![newsletter demo](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/newsletter-general.jpg?v=1716193153)

# About v3

---

It isn't enough to just market your product to consumers. You need to earn their trust too. One way to do this is by explaining who you are and what your company is about. The easiest and most effect

![[About demo]](https://docs.shopilaunch.com/img/other-page/about-v3.jpg)

:::tip[steps]

1. In the theme editor (**Customize**), open the template selector
2. Select **Pages**, then **About**.
3. Make necessary changes
4. **Save** :::

## 1. Section about setting

**Container type:** You can choose among Box, Wide, Fullwidth for the about layout.

![[layout setting]](https://docs.shopilaunch.com/img/other-page/about-setting1.jpg)

**Columns gap:** Determine the space between 2 items

Use the provided text fields to add a suitable title/subtitle/description. Leave any of them blank if you do not want to display them.

![[layout setting]](https://docs.shopilaunch.com/img/other-page/about-setting2.jpg)

Select the **image** you want to display in about

![[layout setting]](https://docs.shopilaunch.com/img/other-page/about-setting3.jpg)

**i** Info

Insert `<br>` to break the line in description.

## 2. General settings

**Color schema:** Set text color and background color with preset scheme

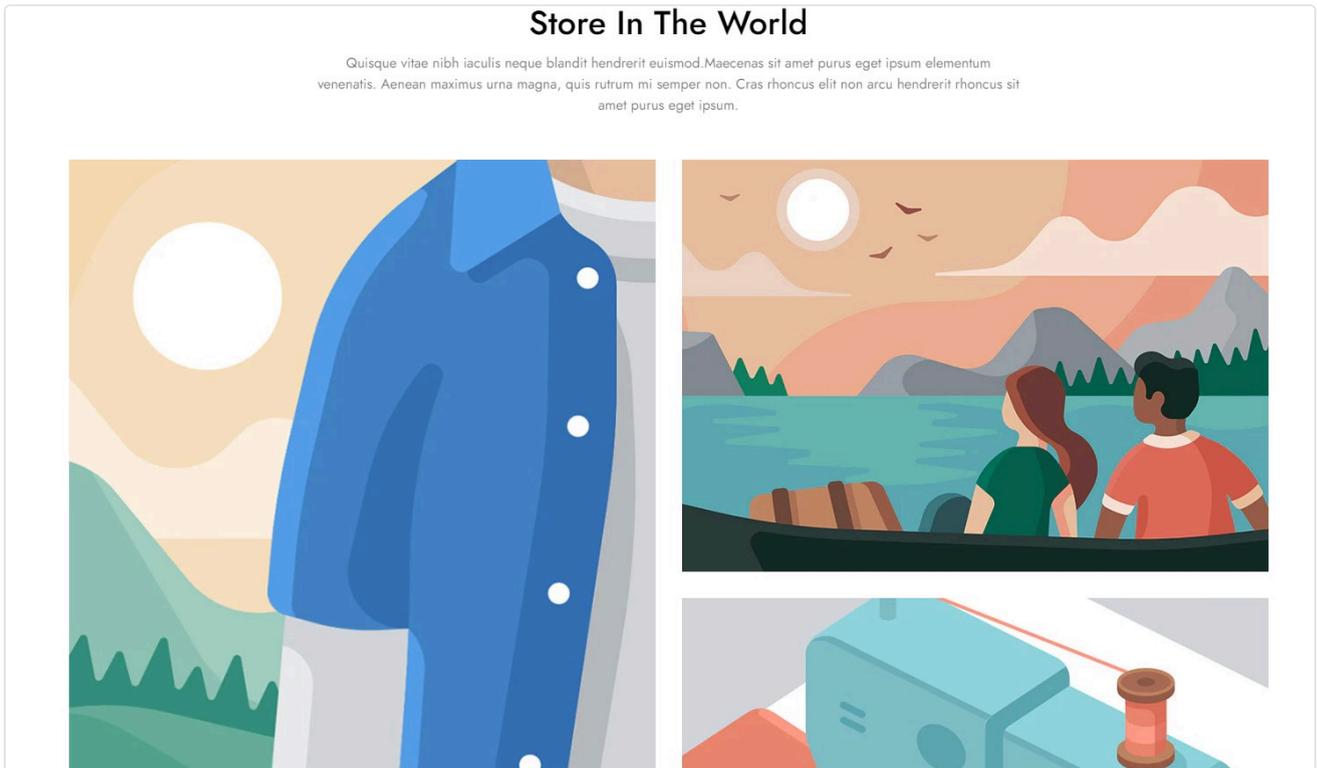
**Background image** The priority is higher than **Background color**

Section padding allows you to specify the space between the testimonials and the preceding or following sections, or both.

![[layout setting]](https://docs.shopilaunch.com/img/other-page/about-setting4.jpg)

# About v7

It isn't enough to just market your product to consumers. You need to earn their trust too. One way to do this is by explaining who you are and what your company is about. The easiest and most effect



:::tip[steps]

1. In the theme editor (**Customize**), open the template selector
2. Select **Pages**, then **About**.
3. Make necessary changes
4. **Save** :::

## 1. Section about setting

**Container type:** You can choose among Box, Wide, Fullwidth for the testimonials layout.

Use the provided text fields to add a suitable **Title/subtitle**. Insert `<br>` to break the line. **Link image 1:** paste link  
 ![layout setting](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/about-setting7.jpg?v=1715746080)

**i** Info

Insert `<br>` to break the line in description.

## 2. General settings

**Color schema:** Set text color and background color with preset scheme

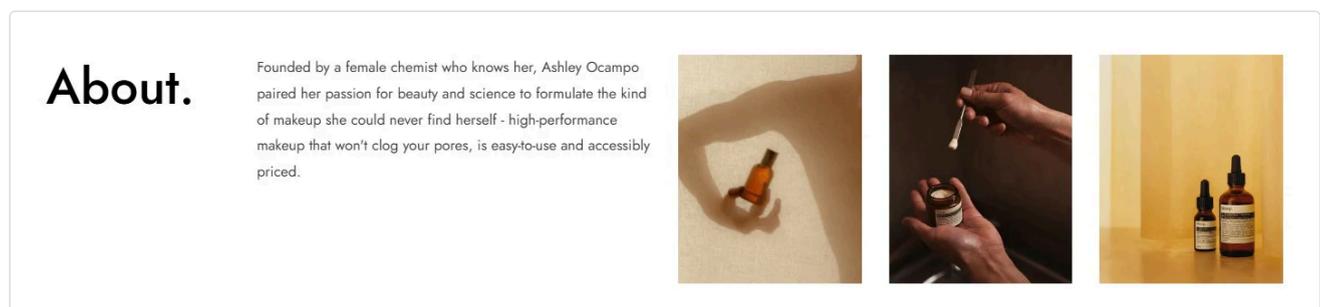
**Background image** The priority is higher than **Background color**

Section padding allows you to specify the space between the testimonials and the preceding or following sections, or both.

![[about demo]](<https://cdn.shopify.com/s/files/1/0821/2375/1728/files/policy-settings2.jpg?v=1715740191>)

# About v11

It isn't enough to just market your product to consumers. You need to earn their trust too. One way to do this is by explaining who you are and what your company is about. The easiest and most effect



:::tip[steps]

1. In the theme editor (**Customize**), open the template selector
2. Select **Pages**, then **About**.
3. Make necessary changes
4. **Save** :::

## 1. Section about setting

**Container type:** You can choose among Box, Wide, Fullwidth for the testimonials layout.

You can insert an SVG or an image of the icon.

Use the provided text fields to add a suitable **Title**. Insert `<br>` to break the line.

![[policy demo]](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/policy-block-v1.jpg?v=1715740305)

### Info

Icons in svg format will be preferred

## 2. General settings

**Color schema:** Set text color and background color with preset scheme

**Background image** The priority is higher than **Background color**

Section padding allows you to specify the space between the testimonials and the preceding or following sections, or both.

![[about demo]](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/policy-settings2.jpg?v=1715740191)

# About v13

---



:::tip[steps:]

1. In the theme editor (**Customize**), click **Add section**
2. Locate **About**
3. **Save** :::

## Section settings

---

## 1. Layout settings

**Container type:** You can choose among Box, Wide, Fullwidth for the about layout.

![[layout setting]](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/container.jpg?v=1711092707)

**Columns gap:** Determine the space between 2 items.

**Columns limit:** Determine the number of about shown per row and the gap between columns.

![[layout setting]](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/policy-settings1.jpg?v=1715739583)

## 2. General settings

**Color schema:** Set text color and background color with preset scheme

**Background image** The priority is higher than **Background color**

Section padding allows you to specify the space between the testimonials and the preceding or following sections, or both.

![[policy demo]](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/policy-settings2.jpg?v=1715740191)

## Block setting

You can insert an SVG or an image of the icon.

Use the provided text fields to add a suitable **Title**. Insert `<br>` to break the line.

![[policy demo]](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/policy-block-v1.jpg?v=1715740305)



## About v4

It isn't enough to just market your product to consumers. You need to earn their trust too. One way to do this is by explaining who you are and what your company is about. The easiest and most effect

![[About demo]](https://docs.shopilaunch.com/img/other-page/about-v4.jpg)

:::tip[steps]

1. In the theme editor (**Customize**), open the template selector
2. Select **Pages**, then **About**.
3. Make necessary changes
4. **Save** :::

## 1. Section about setting

**Container type:** You can choose among Box, Wide, Fullwidth for the testimonials layout.

![[layout setting]](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/policy-block-v10.jpg?v=1715742869)

Use the provided text fields to add a suitable **Title/subtitle**. Insert `<br>` to break the line.

**Autoplay:** run the carousel automatically.

**Columns carousel:** Determine the number of Blog shown per row.

**Columns gap:** Determine the space between 2 items.

**Columns limit:** Determine the number of policy shown per row and the gap between columns.

![[layout setting]](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/about-setting4.jpg?v=1715744846)

### Info

Insert `<br>` to break the line in description.

## 2. General settings

**Color schema:** Set text color and background color with preset scheme

**Background image** The priority is higher than **Background color**

Section padding allows you to specify the space between the testimonials and the preceding or following sections, or both.

![[about demo]](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/policy-settings2.jpg?v=1715740191)

## Block setting

Use the provided text fields to add a suitable **Name/Position**. Insert `<br>` to break the line.

**Link icon1:** paste link icon

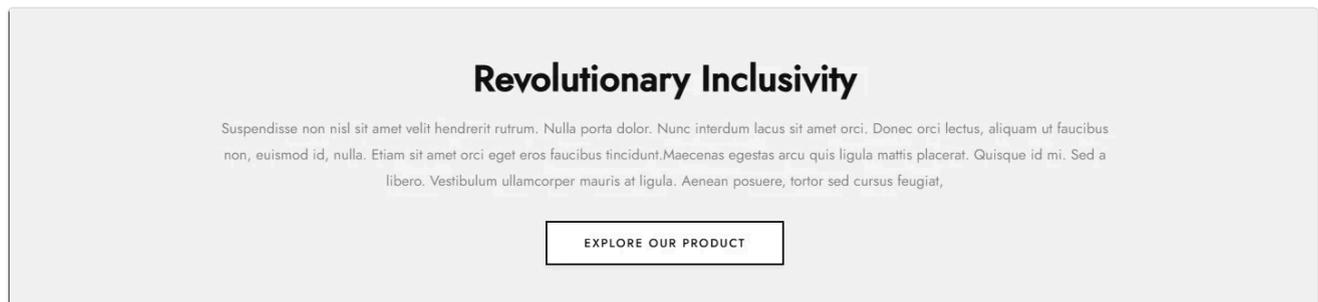
![[policy demo]](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/about-setting4a.jpg?v=1715745077)

### Info

Icons in svg format will be preferred

## About v8

It isn't enough to just market your product to consumers. You need to earn their trust too. One way to do this is by explaining who you are and what your company is about. The easiest and most effect



:::tip[steps]

1. In the theme editor (**Customize**), open the template selector
2. Select **Pages**, then **About**.
3. Make necessary changes
4. **Save** :::

### 1. Section about setting

**Container type:** You can choose among Box, Wide, Fullwidth for the testimonials layout.

![[layout setting]](<https://docs.shopilaunch.com/img/other-page/about-settingv8.jpg>)

**Columns gap:** Determine the space between 2 items.

**Columns limit:** Determine the number of policy shown per row and the gap between columns.

**i** Info

Insert `<br>` to break the line in description.

### 2. General settings

**Color schema:** Set text color and background color with preset scheme

**Background image** The priority is higher than **Background color**

Section padding allows you to specify the space between the testimonials and the preceding or following sections, or both.

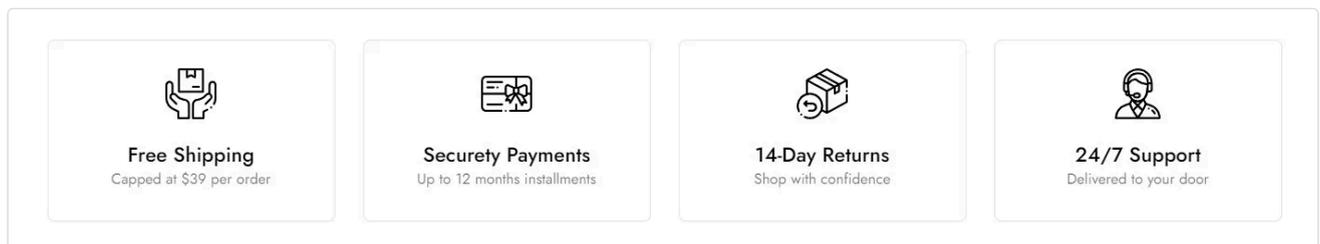
![[about demo]](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/policy-settings2.jpg?v=1715740191)

## Block setting

Use the provided text fields to add a suitable **Title/Text 1/Text 2/Text 3**. Insert `<br>` to break the line.

![[policy demo]](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/about-setting8.jpg?v=1715746280)

## Policy v2



:::tip[steps:]

1. In the theme editor (**Customize**), click **Add section**
2. Locate **Policy**
3. **Save** :::

## Section settings

### 1. Layout settings

**Container type:** You can choose among Box, Wide, Fullwidth for the policy layout.

**Columns gap:** Determine the space between 2 items.

**Rows gap:** Determine the space between 2 items.

**Columns limit:** Determine the number of policy shown per row and the gap between columns.

![[layout setting]](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/policy-settingv2.jpg?v=1721203659)

## 2. General settings

**Color schema:** Set text color and background color with preset scheme

**Background image** The priority is higher than **Background color**

Section padding allows you to specify the space between the testimonials and the preceding or following sections, or both.

![[policy demo]](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/policy-settings2.jpg?v=1715740191)

## Block setting

You can insert an SVG or an image of the icon.

Use the provided text fields to add a suitable **Title/subtitle**. Insert `<br>` to break the line.

![[policy demo]](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/policy-block-v2.jpg?v=1715740802)

**i** Info

Icons in svg format will be preferred

## About v14

It isn't enough to just market your product to consumers. You need to earn their trust too. One way to do this is by explaining who you are and what your company is about. The easiest and most effect

### Revolutionary Inclusivity

Suspendisse non nisl sit amet velit hendrerit rutrum. Nulla porta dolor. Nunc interdum lacus sit amet orci. Donec orci lectus, aliquam ut faucibus non, euismod id, nulla. Etiam sit amet orci eget eros faucibus tincidunt. Maecenas egestas arcu quis ligula mattis placerat. Quisque id mi. Sed a libero. Vestibulum ullamcorper mauris at ligula. Aenean posuere, tortor sed cursus feugiat,

EXPLORE OUR PRODUCT

:::tip[steps]

1. In the theme editor (**Customize**), open the template selector
2. Select **Pages**, then **About**.
3. Make necessary changes
4. **Save** :::

## 1. Section about setting

**Container type:** You can choose among Box, Wide, Fullwidth for the testimonials layout.

Use the provided text fields to add a suitable **title/subtitle**. Leave any of them blank if you do not want to display them.

![[about demo]](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/title-about.jpg?v=1715748618)

You have the flexibility to modify the label displayed on the button right here. Additionally, you can custom the button by selecting the **Button style**, **Button size** option, Custom **Border radius**, **Button padding** and **Choose the button's effect** .

![[about demo]](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/button-setting.jpg?v=1715748541)

## 2. General settings

**Color schema:** Set text color and background color with preset scheme

**Background image** The priority is higher than **Background color**

Section padding allows you to specify the space between the testimonials and the preceding or following sections, or both.

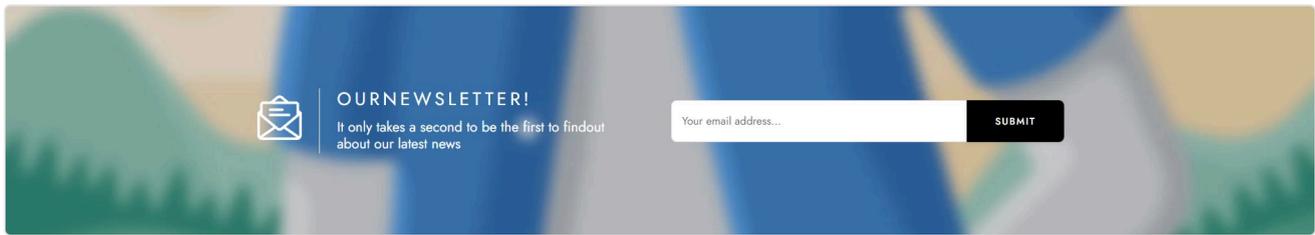
![[about demo]](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/policy-settings2.jpg?v=1715740191)

# Newsletter v1

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A guild to set up newsletter to collect email addresses from your customers

Newsletters are one of the most powerful digital marketing tools at your disposal since they let you communicate directly with your customers in a personalized way when they subscribed.



:::tip[steps:]

1. In the theme editor (**Customize**), click **Add section**
2. Locate **Newsletter**
3. **Save** :::

## Newsletter settings

---

### 1. Layout & content

**Container type:** You can choose among Box, Wide, Fullwidth for the newsletter layout.

**Title:** Use the provided fields to add a title/subtitle for the section. Insert `<br>` to break the line.

![newsletter demo](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/newsletter-v1.jpg?v=1716191857)

- **General settings Color schema:** Set text color and background color with preset scheme

Section padding allows you to specify the space between the newsletter and the preceding or following sections, or both.

![newsletter demo](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/newsletter-general.jpg?v=1716193153)

## Newsletter v13

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A guild to set up newsletter to collect email addresses from your customers

Newsletters are one of the most powerful digital marketing tools at your disposal since they let you communicate directly with your customers in a personalized way when they subscribed.

![newsletter demo](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/newsletter-v13.jpg?v=1721203898)

:::tip[steps:]

1. In the theme editor (**Customize**), click **Add section**

2. Locate **Newsletter**

3. **Save** :::

## Newsletter settings

---

### 1. Layout & content

**Container type:** You can choose among Box, Wide, Fullwidth for the newsletter layout.

**Title:** Use the provided fields to add a title/subtitle for the section. Insert `<br>` to break the line.

![[newsletter demo]](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/newsletter-v1.jpg?v=1716191857)

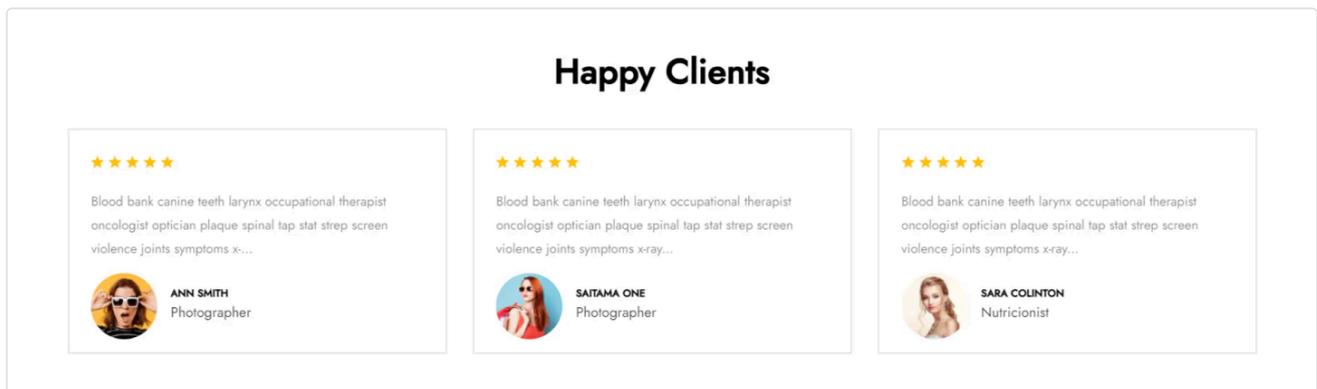
- **General settings Color schema:** Set text color and background color with preset scheme

Section padding allows you to specify the space between the newsletter and the preceding or following sections, or both.

![[newsletter demo]](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/newsletter-general.jpg?v=1716193153)

## About v15

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:::tip[steps:]

1. In the theme editor (**Customize**), click **Add section**

2. Locate **About**

3. **Save** :::

# Section settings

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## 1. Layout settings

**Container type:** You can choose among Box, Wide, Fullwidth for the policy layout.

![[layout setting]](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/container.jpg?v=1711092707)

### Carousel setting

![[testimonials demo]](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/testimonial4.jpg?v=1708325919)

**Column limit:** Determine the number of Testimonial shown per row and the gap between columns.

**Autoplay:** run the carousel automatically

Use the provided text fields to add a suitable **Title**. Insert `<br>` to break the line.

![[testimonials demo]](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/collection-title.jpg?v=1715307820)

## 2. General settings

**Color schema:** Set text color and background color with preset scheme

**Background image** The priority is higher than **Background color**

Section padding allows you to specify the space between the testimonials and the preceding or following sections, or both.

![[policy demo]](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/policy-settings2.jpg?v=1715740191)

# Block setting

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**Content:** comment

**Image:** image avata

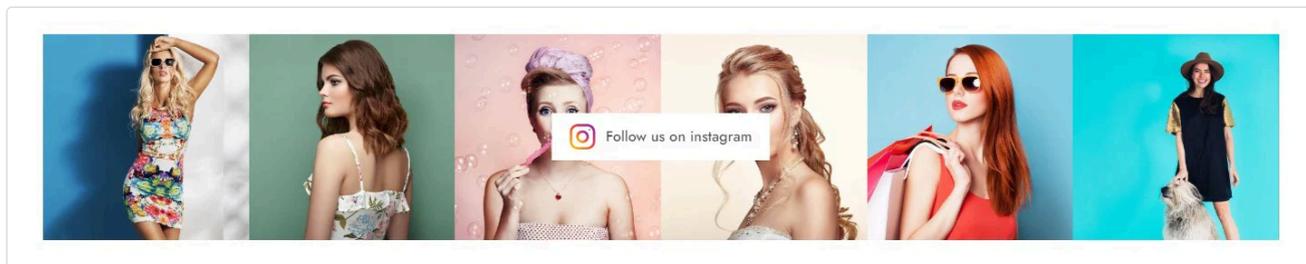
Use the provided text fields to add a suitable **Name/Position**. Insert `<br>` to break the line.

![[policy demo]](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/about-setting15.jpg?v=1715754248)

# Instagram v3

---

Instagram is one of the most influential social platforms that can attract potential customers. Using it in your store can be a tactic move.



:::tip[steps:] Add Instagram to the home page

1. In the theme editor (**Customize**), click **Add** section
2. Locate **Instagram**
3. **Save** :::

## Section settings

---

### 1. Section Title and General:

- **Title** Use the provided fields to add a title for the section. Leave any of the fields blank if you do not want to display them.

![[Instagram demo](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/titlt1\_d51b7d08-536a-4e62-af7e-67a7659e2ebd.jpg?v=1711089162)]

- **Access token**

#### **i** Info

Instructions on how to get access token [link](#)

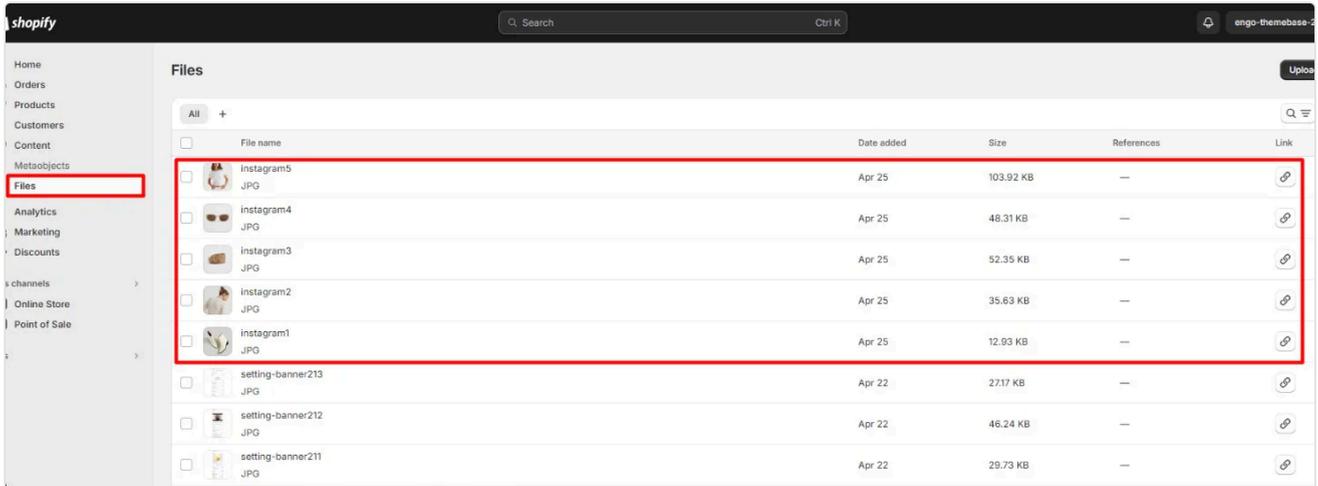
#### **⚠** Warning

After 90 days the access token will expire. Please always update your Instagram token

![[Instagram demo](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/access\_token.jpg?v=1711092340)]

When you don't have an access token but still want to display images on the Instagram section, follow these steps:

1. Save the images you want to display in .jpg format, and the images must be named as follows: instagram1.jpg, instagram2.jpg.
2. For the number of Instagram images you want to display, take that many images and save them sequentially from 1 to n: For example, if I want to display 3 Instagram images, save the images as instagram1.jpg, instagram2.jpg, instagram3.jpg. Note that Instagram images should be square. Then go to the settings of the store, select the content section, choose file -> upload the Instagram images you just saved here.



### - General settings

![[Instagram demo]]([https://cdn.shopify.com/s/files/1/0821/2375/1728/files/general\\_cee5fffd-800b-4201-8b8c-6a403a80becb.jpg?v=1711092191](https://cdn.shopify.com/s/files/1/0821/2375/1728/files/general_cee5fffd-800b-4201-8b8c-6a403a80becb.jpg?v=1711092191))

## 2. Layout settings

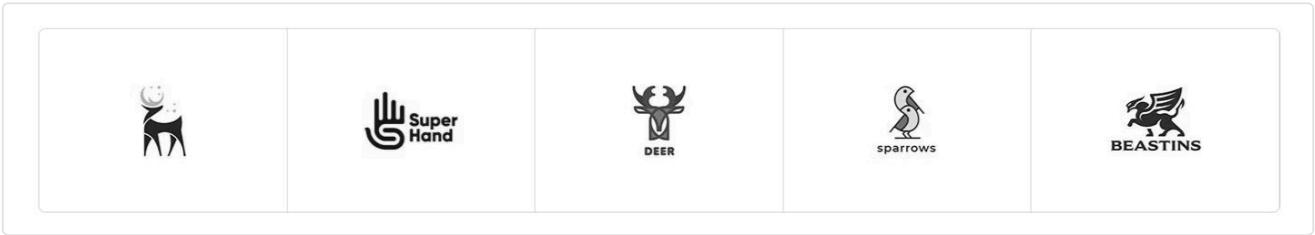
Drag the **Limit image** to display exactly the number of images you want on the screen. Select the behavior of your carousel by choosing from the following option **Autoplay**. Choose the **container type** to determine where to place the instagram content

![[Instagram demo]](<https://cdn.shopify.com/s/files/1/0821/2375/1728/files/setting-ig.jpg?v=1711094719>)

# Brand v1

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List of collaborative brands. It is a type of proof that builds trust and confidence among your potential customers.



:::tip[steps:] Add Brand to the home page

1. In the theme editor (**Customize**), click **Add** section
2. Locate **Brand**
3. **Save** :::

## 1. Layout settings

**Container type:** You can choose among Box, Wide, Fullwidth for the brand layout.

![[layout setting]](<https://cdn.shopify.com/s/files/1/0821/2375/1728/files/container.jpg?v=1711092707>)

**Column:** Determine the number of brand shown per row and the gap between columns.

**Autoplay:** run the carousel automatically

![[layout setting]](<https://cdn.shopify.com/s/files/1/0821/2375/1728/files/autoplay-column.png?v=1718253886>)

## 2. General settings

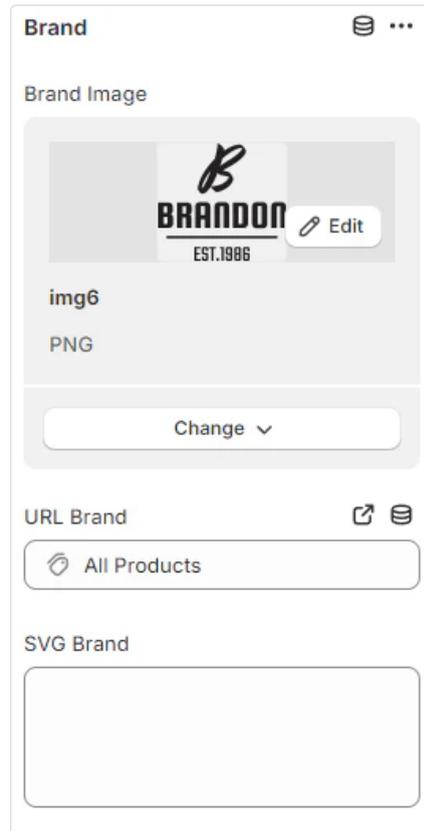
**Color schema:** Set text color and background color with preset scheme

**Background image** The priority is higher than **Background color**

Section padding allows you to specify the space between the testimonials and the preceding or following sections, or both.

![[banner demo]](<https://cdn.shopify.com/s/files/1/0821/2375/1728/files/genneral.jpg?v=1711423063>)

## 3. Block settings



Choose a representative **image** of the brand and add a link in **svg** format

Image can be in

## Newsletter v13

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A guide to set up newsletter to collect email addresses from your customers

Newsletters are one of the most powerful digital marketing tools at your disposal since they let you communicate directly with your customers in a personalized way when they subscribed.

![[newsletter demo]](<https://cdn.shopify.com/s/files/1/0821/2375/1728/files/newsletter-v13.jpg?v=1721203898>)

:::tip[steps:]

1. In the theme editor (**Customize**), click **Add section**
2. Locate **Newsletter**
3. **Save** :::

## Newsletter settings

---

## 1. Layout & content

**Container type:** You can choose among Box, Wide, Fullwidth for the newsletter layout.

**Title:** Use the provided fields to add a title/subtitle for the section. Insert `<br>` to break the line.



- **General settings Color schema:** Set text color and background color with preset scheme

Section padding allows you to specify the space between the newsletter and the preceding or following sections, or both.

